Public Relations Department
April 2020 Report

Videos

- Livestreamed Town Council meeting
- Edited and uploaded Plan Commission Meeting
- Produced four videos:
    - Viking Fest Preview
    - Farmers Market Preview
    - National Night Out Preview
    - Movie Night Preview
- Checked time lapse cameras

Ribbon Cuttings

- None

Other

- Continued sending weekly news clips to Town Council members and department heads
- Updated COVID-19 resource page on town website
- Added all town meetings and parks department events to online calendar
- Organized alternative Easter egg hunt
- Created indoor scavenger hunt for Parks Department
- Sent weekly employee emails with pertinent updates
- Participated in Boone County #INthistogether video (produced by Boone County Chamber)
- Sent press release about Fire Department's comfort kits
    - Coverage from FOX 59 and RTV6
- Created COVID-19 tips video series for Boone County Unified Command