



\$25,000 Check Presented to Little League® International Local Leaders Gather to Officially Welcome Headquarters to Whitestown

For Immediate Release:

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Whitestown, Ind. – Boone County leaders met with Little League® International officials Thursday to officially welcome the organization to Whitestown. During the meeting, the Boone County Convention and Visitors Bureau (CVB) presented a check for \$25,000 to Little League officials to help with the construction of the new Little League Central Region Headquarters, to be built on 20 acres along Indianapolis Road, just west of I-65 off Exit 130.

“We are incredibly thankful to the Boone County Convention and Visitors Bureau for this support and to the entire community for their efforts in bringing our Central Region Headquarters home to Whitestown,” says David B. Houseknecht, Little League Senior Vice President of Administration and Chief Financial Officer. “We are looking forward to breaking ground on this great location this spring and are excited for the countless opportunities this location is going to bring to this community and to our entire Central Region.”

In addition to the \$25,000 check, the Boone County CVB board pledged up to \$10,000 a year in digital billboard advertising around the area for Little League event promotions.

“All of Boone County welcomes the Little League® Central Region Headquarters to Whitestown and are excited to see the new complex become a reality.” said Boone County CVB Board President and Boone County Council President, Steve Jacob, “Our contribution represents how the Boone CVB looks forward to working with Little League® Baseball to make the Central Region headquarters the very best region in the nation.”

Thursday’s meeting was the first ceremonial gathering of all the leaders involved in bringing the new Central Region Headquarters to Whitestown. Town Council President, Clinton Bohm, says he looks forward to seeing this project come to life and help shape young ballplayers for decades to come.

“As the excitement continues to build in our community, I look forward to a long and fruitful partnership that will benefit all involved.” says Bohm.

The groundbreaking for the Little League Central Region Headquarters is on track to happen later this Spring, with the first baseball games being played on the fields in 2020. In addition to the headquarters, the complex will house fields, clubhouses, and a broadcast booth. In 2018, all of the regional games in both softball and baseball were made available to watch on the ESPN Family of Networks and Little League International continues to find ways to bring the coverage to more fans around the world each year.

During the annual Little League Baseball® Great Lakes and Midwest Region Tournaments, as well as the Little League Softball® Central Region Tournament, visitors from all over the Midwest will converge on Whitestown and across Boone County, bringing an estimated economic impact of between \$5 million and \$10 million annually. Additional details, including a timeline of events and an overview of the complex, will be announced prior to the groundbreaking this Spring.

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