Public Relations Department
May 2020 Report

Videos

- Edited and uploaded meeting videos:
  - Redevelopment Commission
  - Plan Commission
  - Police Board
  - Town Council
- Produced two videos:
  - Police Week
  - EMS Week
- Created COVID-19 tips video series for Boone County Unified Command:
  - Running Essential Errands
  - Cleaning & Disinfecting Your Home
  - Social Distancing
  - Use of Face Coverings
  - Watch for Symptoms

Ribbon Cuttings

- None

Other

- Continued sending weekly news clips to Town Council members and department heads
- Updated COVID-19 resource page on town website
- Updated online calendar (removed cancelled events + added agendas to meeting descriptions)
- Sent employee emails with pertinent updates
- Sent press release about Farmers Market + updated website
- Collaborated with Boone County Economic Development Corporation to send press release about small business relief fund