



Videos

- Livestreamed meeting videos:
 - [Fire Board Meeting](#)
 - [Plan Commission Meeting](#)
 - [Police Commission Meeting](#)
 - [Town Council Meeting](#)
 - [Redevelopment Commission Meeting](#)
- Produced videos:
 - [4 Feature Friday](#)
 - [Easter video](#)
 - [Performance PowerSports ribbon cutting](#)
 - [Viking Fest preview](#)
 - [How to sign up for Smart 911](#)
 - [Coca-Cola now operational](#)
 - [Viking Fest recap](#)
 - [Splash pad preview](#)

Ribbon Cuttings

- Performance PowerSports

Press Releases

- [Whitestown hosts Viking Fest on April 23-25](#)
- [Online apparel company adds distribution center in Whitestown](#)
- [Whitestown announces new alert system to keep community informed](#)

Other

- Continued sending weekly news clips to Town Council members and department heads
- Sent a monthly [e-newsletter](#) to the public (sign up [here](#))
- Sent a monthly employee e-newsletter
- Wrote [proclamation](#) honoring Steve Jacob
- Created new Brewfest and Flavor Fest logos for the Parks Department
- Took photos at 2021 Viking Fest and additional community photos
- Launched new alert system (including creating marketing material and social media plan)
- Developed 36 Facebook posts / 25 Twitter posts / 16 Instagram posts