



## Public Relations Department

### August 2021 Report

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#### **Videos**

- Livestreamed meeting videos:
  - [Redevelopment Commission](#)
  - [Board of Zoning Appeals](#)
  - [Plan Commission](#)
  - [Economic Development Commission](#)
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  - [Town Council](#)
- Produced videos:
  - [National Night Out recap](#)
  - WMPD recruiting
  - Farmers Market recap

#### **Press Releases**

- [Whitestown announces Movies in the Park lineup](#)

#### **Other**

- Continued sending weekly news clips to Town Council members and department heads
- Sent a monthly [e-newsletter](#) to the public (sign up [here](#))
- Sent a monthly employee e-newsletter
- Continued working on new website
- Took photos at Farmers Market
- Took marketing/promotional photos of WMPD
- Took photos at National Night Out
- Took photos around town/neighborhoods for website
- Took action photos of street department and additional photos of Panther Park
- Created Movies in the Park logo for Parks Department
- Created Parks Department new logo
- 37 Facebook posts / 13 Twitter posts / 8 Instagram posts