Public Relations Department
June 2021 Report

Videos

- Livestreamed meeting videos:
  - Fire Board
  - Redevelopment Authority
  - Redevelopment Commission
  - Economic Development Commission
  - Plan Commission
  - Town Council
- Produced videos:
  - 4 Feature Fridays
  - Nothing Bundt Cakes ribbon cutting
  - Regions Bank ribbon cutting
  - Juneteenth video
  - Little League ribbon cutting
  - 2021 Summer Concert Series preview
  - Bike with a Cop
  - Independence Day preview
  - Panther Park
  - National Night Out preview

Ribbon Cuttings

- Nothing Bundt Cakes
- Regions Bank
- Hearings Solutions
- Little League

Press Releases

- Nevada-Based Logistics Firm Picks Indiana for First Midwest Location, Nearly 200 Jobs
- Town of Whitestown announces plans for Independence Day celebration

Other

- Continued sending weekly news clips to Town Council members and department heads
- Sent a monthly e-newsletter to the public (sign up here)
- Sent a monthly employee e-newsletter

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- Took headshots for Planning Department
- Took photos at Bike with a Cop
- Created National Night Out marketing material
- Created Battle of the Badges logo for Parks Department
- 43 Facebook posts / 24 Twitter posts / 17 Instagram posts
    - FB: People reached (16,785) +3%
    - FB: Post engagements (6,758) +60%
    - FB: Page likes (+73) +59%