

WEBSITE DEVELOPMENT AGREEMENT

This Website Development Agreement (the “Agreement”) is entered into as of _____, 20____ (the “Effective Date”) by and between Mid West Coast Media LLC, (the “Developer”), and the Whitestown Parks Department, a municipality in the state of Indiana (the “Town,” and together with the Developer, the “Parties”).

RECITALS

WHEREAS, the Town offers nature, parks, programs, and recreational activities to the citizens of Whitestown; and

WHEREAS, the Developer is engaged in the business of developing and designing websites on the Internet; and

WHEREAS, the Town wishes to engage the Developer as an independent contractor for the Town for the purpose of designing the Town’s Park Department website (the “Website”) on the terms and conditions set forth below; and

WHEREAS, the Developer wishes to develop the Website and agrees to do so under the terms and conditions of this Agreement; and

WHEREAS, each Party is duly authorized and capable of entering into this Agreement.

NOW THEREFORE, in consideration of the above recitals and the mutual promises and benefits contained herein, the Parties hereby agree as follows:

1. PURPOSE.

The Town hereby appoints and engages the Developer, and the Developer hereby accepts this appointment, to perform the services described in Whitestown Parks & Recreation website & mobile app proposal attached hereto and made a part hereof (the “Overview”), in connection with the design and development of the Website (collectively, the “Services”).

2. COMPENSATION.

These payments shall be made in installments according to the schedule set forth in the Overview hereto.

3. TERM.

This Agreement shall become effective as of the Effective Date and, unless otherwise terminated in accordance with the provisions of Section 4 of this Agreement, will continue until the Services have been satisfactorily completed and the Developer has

been paid in full for such Services (the “Term”) or on the expiration of the Warranty Period as defined in subsection 9(a) of this Agreement..

4. TERMINATION.

- (a) Types of Termination. This Agreement may be terminated:
 - A. By either Party on provision of thirty (30) days written notice to the other Party.
 - B. By either Party for a material breach of any provision of this Agreement by the other Party, if the other Party’s material breach is not cured within thirty (30) days of receipt of written notice thereof.
 - C. By the Town at any time and without prior notice, if the Developer is convicted of any felony crime or offense, fails or refuses to comply with the written policies or reasonable directives of the Town, or is guilty of serious misconduct in connection with performance under this Agreement.
- (b) Responsibilities after Termination. Following the termination of this Agreement for any reason, the Town shall promptly pay the Developer according to the terms of the Overview for Services rendered before the effective date of the termination (the “Termination Date”). The Developer acknowledges and agrees that no other compensation, of any nature or type, shall be payable hereunder following the termination of this Agreement. All intellectual property developed pursuant to this Agreement before the Termination Date shall be delivered to the Town within thirty (30) days of the Termination Date.

5. RESPONSIBILITIES.

- (a) Of the Developer. The Developer agrees to do each of the following:
 - A. Create the Website as detailed in the Overview to this Agreement, and extend its best efforts to ensure that the content and design of the Website meets the Town’s needs.
 - B. Devote as much productive time, energy, and ability to the performance of its duties hereunder as may be necessary to provide the required Services in a timely and productive manner.
 - C. Design a Website “look and feel,” subject to the Town’s approval.

- D. Perform the Services in a workmanlike manner and with professional diligence and skill, using fully-trained, skilled, competent, and experienced personnel.
 - E. On completion of the content and design, assist the Town in installation of the Website to its final location, which assistance will include helping the Town with its upload of the finished files to the Town's selected web hosting company.
 - F. Provide all HTML, CSS, JavaScript files and code to the Town.
 - G. Provide Services and a Website that are satisfactory and acceptable to the Town and substantially free of defects.
 - H. Register the Website's domain name and pay any fees associated with these activities.
 - I. Communicate with the Town regarding progress made with respect to the milestones listed in the Overview.
- (b) Of the Town. The Town agrees to do each of the following:
- A. Engage the Developer as the creator of its Website as further detailed in the Overview to this Agreement.
 - B. Provide all assistance and cooperation to the Developer in order to complete the Website timely and efficiently.
 - C. Provide initial information, maintain any databases on the Website, and supply all content for the Website.
 - D. Provide documentation regarding any legal requirements or accommodations that must be met by the Website.
 - E. Make any changes or additions to the Town's current systems, software, and/or hardware, at the Town's own expense, that may be required to support the operation of the Website.

6. MAINTENANCE.

This Agreement allows the Developer access for minor web site maintenance to Website pages over a ninety (90) day period (the "Maintenance Period"). This refers to an average of one half hour per regular web page, including updating links and making minor changes to a sentence or paragraph. This maintenance will be provided to the Town at the Developer's standard professional rate of compensation, as listed in the Overview. It does

not include replacing nearly all text from a page with new text, major page reconstruction, new pages, guest books, discussion webs, navigation structure changes, attempted updates by Town repairs or web design projects delivered to the Town via FTP, CD, or cloud storage link. The Maintenance Period begins on the date the Town's Website is published to the Town's hosting service or 150 days from the Effective Date, whichever comes first. Very minor page code changes will be included under this Section 6, but major page code and/or database structural changes will be charged at the Developer's applicable hourly rates.

7. CONFIDENTIAL INFORMATION.

The Developer agrees, during the Term and thereafter, to hold in strictest confidence, and not to use, except for the benefit of the Town or as required by law, or to disclose to any person, firm, or corporation without the prior written authorization of the Town, any Confidential Information of the Town. "Confidential Information" means any of the Town's proprietary information, technical data, trade secrets, or know-how, including, but not limited to, research, product plans, products, services, customer lists, markets, software, developments, inventions, processes, formulas, technology, designs, drawings, engineering, hardware configuration information, marketing, finances, or other business information disclosed to the Developer by the Town either directly or indirectly. The Developer may use the Confidential Information to the extent necessary for negotiations, discussions, and consultations with Town personnel or authorized representatives or for any other purpose the Town may hereafter authorize in writing.

8. PARTIES' REPRESENTATIONS AND WARRANTIES.

- (a) The Parties each represent and warrant as follows:
 - A. Each Party has full power, authority, and right to perform its obligations under the Agreement.
 - B. This Agreement is a legal, valid, and binding obligation of each Party, enforceable against it in accordance with its terms (except as may be limited by bankruptcy, insolvency, moratorium, or similar laws affecting creditors' rights generally and equitable remedies).
 - C. Entering into this Agreement will not violate the charter or bylaws of either Party or any material contract to which that Party is also a party.
- (b) The Developer hereby represents and warrants as follows:
 - A. The Developer has the sole right to control and direct the means, details, manner, and method by which the Services required by this Agreement will be performed.

- B. The Developer has the experience and ability to perform the Services required by this Agreement.
 - C. The Developer has the right to perform the Services required by this Agreement at any place or location, and at such times as the Developer shall determine.
 - D. The Services required by this Agreement shall be performed by the Developer or the Developer's staff, and the Town shall not be required to hire, supervise, or pay any assistants to help the Developer perform such services.
 - E. The Developer is responsible for paying all ordinary and necessary expenses of its staff.
- (c) The Town hereby represents and warrants as follows:
- A. The Town will make timely payments of amounts earned by the Developer under this Agreement and as detailed in Exhibit A hereto.
 - B. The Town shall notify the Developer of any changes to its procedures affecting the Developer's obligations under this Agreement at least thirty (30) days prior to implementing such changes.
 - C. The Town shall notify the Developer of any particular laws, rules, or regulations that must be followed to comply with local accessibility requirements.
 - D. The Town shall provide such other assistance to the Developer as it deems reasonable and appropriate.

9. WEBSITE REPRESENTATIONS AND WARRANTIES.

- (a) Performance. The Developer hereby warrants and represents that for a period of ninety (90) days following delivery of the Website to the Town pursuant to the Overview (the "Warranty Period"), the Website will be free from programming errors and defects in workmanship and materials, and will conform to the specifications of the Overview. If programming errors or other defects are discovered during the Warranty Period, the Developer shall promptly remedy those errors or defects at its own expense; provided, however, that the Developer shall not be obligated to remedy any such error or defect unless the Town notifies it of the existence and nature of such error or defect promptly on its discovery thereof.

- (b) No Disablement. The Developer hereby warrants and represents that the Website, when delivered or accessed by the Town, will be free from material defects, and from viruses, logic locks, and other disabling devices or codes, and in particular will not contain any virus, Trojan horse, worm, drop-dead devices, trap doors, time bombs, or other software routines or other hardware component that could permit unauthorized access, disable, erase, or otherwise harm the Website or any software, hardware, or data, cause the Website or any software or hardware to perform any functions other than those specified in this Agreement, halt, disrupt, or degrade the operation of the Website or any software or hardware, or perform any other such actions.

10. TIMING AND DELAYS.

The Developer recognizes and agrees that failure to deliver the Website in accordance with the delivery schedule detailed in the Overview to this Agreement will result in expense and damage to the Town. The Developer shall inform the Town immediately of any anticipated delays in the delivery schedule and of any remedial actions being taken to ensure completion of the Website according to such schedule. If a delivery date is missed, the Town may, in its sole discretion, declare such delay a material breach of the Agreement under subsection 4(a) and pursue all of its legal and equitable remedies. The Town may not declare a breach, and the Developer cannot be held in breach of this Agreement, of this section if such delay is caused by an action or failure of action of the Town. In such case, the Developer will provide the Town with written notice of the delay and work on the Website shall not continue until the reason for the delay has been resolved by the Town and written notice of that resolution has been provided to the Developer.

11. NATURE OF RELATIONSHIP.

- (a) Independent Contractor Status. The Developer agrees to perform the Services hereunder solely as an independent contractor. The Parties agree that nothing in this Agreement shall be construed as creating a joint venture, partnership, franchise, agency, employer/employee, or similar relationship between the Parties, or as authorizing either Party to act as the agent of the other. The Developer is and will remain an independent contractor in its relationship to the Town. The Town shall not be responsible for withholding taxes with respect to the Developer's compensation hereunder. The Developer shall have no claim against the Town hereunder or otherwise for vacation pay, sick leave, retirement benefits, social security, worker's compensation, health or disability benefits, unemployment insurance benefits, or employee benefits of any kind. Nothing in this Agreement shall create any obligation between either Party and a third party.

- (b) Indemnification of Town by Developer. The Town has entered into this Agreement in reliance on information provided by the Developer, including the Developer's express representation that it is an independent contractor and in compliance with all applicable laws related to work as an independent contractor. If any regulatory body or court of competent jurisdiction finds that the Developer is not an independent contractor and/or is not in compliance with applicable laws related to work as an independent contractor, based on the Developer's own actions, the Developer shall assume full responsibility and liability for all taxes, assessments, and penalties imposed against the Developer and/or the Town resulting from such contrary interpretation, including but not limited to taxes, assessments, and penalties that would have been deducted from the Developer's earnings had the Developer been on the Town's payroll and employed as an employee of the Town.

12. WORK FOR HIRE.

- (a) Work for Hire. The Developer expressly acknowledges and agrees that any all proprietary materials prepared by the Developer under this Agreement shall be considered "works for hire" and the exclusive property of the Town unless otherwise specified. These items shall include, but shall not be limited to, any and all deliverables resulting from the Developer's Services or contemplated by this Agreement, all tangible results and proceeds of the Services, works in progress, records, diagrams, notes, drawings, specifications, schematics, documents, designs, improvements, inventions, discoveries, developments, trademarks, trade secrets, customer lists, databases, software, programs, middleware, applications, and solutions conceived, made, or discovered by the Developer, solely or in collaboration with others, during the Term of this Agreement relating in any manner to the Developer's Services.
- (b) Additional Action to Assign Interest. To the extent such work may not be deemed a "work for hire" under applicable law, the Developer hereby assigns to the Town all of its right, title, and interest in and to such work. The Developer shall execute and deliver to the Town any instruments of transfer and take such other action that the Town may reasonably request, including, without limitation, executing and filing, at the Town's expense, copyright applications, assignments, and other documents required for the protection of the Town's rights to such materials.
- (c) Notice of Incorporation of Existing Work. If the Developer intends to integrate or incorporate any work that it previously created into any work product to be created in furtherance of its performance of the Services, the Developer must obtain the Town's prior written approval of such integration or incorporation. If the Town, in its reasonable discretion, consents, the Town is hereby granted a worldwide, royalty-free, perpetual,

irrevocable license to use, distribute, modify, publish, and otherwise exploit the incorporated items in connection with the work product developed for the Town.

13. NO CONFLICT OF INTEREST; OTHER ACTIVITIES.

The Developer hereby warrants to the Town that, to the best of its knowledge, it is not currently obliged under any existing contract or other duty that conflicts with or is inconsistent with this Agreement. During the Term, the Developer is free to engage in other website development activities; provided, however, the Developer shall not accept work, enter into contracts, or accept obligations inconsistent or incompatible with the Developer's obligations or the scope of Services to be rendered for the Town pursuant to this Agreement.

14. RETURN OF PROPERTY.

Within seven (7) days of the termination of this Agreement, whether by expiration or otherwise, the Developer agrees to return to the Town all Town products, samples, models, or other property and all documents, retaining no copies or notes, relating to the Town's business including, but not limited to, reports, abstracts, lists, correspondence, information, computer files, computer disks, and all other materials and all copies of such material obtained by the Developer during and in connection with its representation of the Town. All files, records, documents, blueprints, specifications, information, letters, notes, media lists, original artwork/creative, notebooks, and similar items relating to the Town's business, whether prepared by the Developer or otherwise coming into its possession, shall remain the Town's exclusive property.

15. INDEMNIFICATION.

- (a) Of Town by Developer. The Developer shall indemnify and hold harmless the Town and its officers, members, managers, employees, agents, contractors, sublicensees, affiliates, subsidiaries, successors and assigns from and against any and all damages, liabilities, costs, expenses, claims, and/or judgments, including, without limitation, reasonable attorneys' fees and disbursements (collectively, the "Claims") that any of them may suffer from or incur and that arise or result primarily from (i) any gross negligence or willful misconduct of the Developer arising from or connected with the Developer's carrying out of its duties under this Agreement, or (ii) the Developer's breach of any of its obligations, agreements, or duties under this Agreement.
- (b) Of Developer by Town. The Town shall indemnify and hold harmless the Developer from and against all Claims that it may suffer from or incur and that arise or result primarily from (i) the Town's operation of its business, (ii) the Town's breach or alleged breach of, or its failure or alleged failure to perform under, any agreement to which it is a party, or (iii) the Town's

breach of any of its obligations, agreements, or duties under this Agreement; provided, however, none of the foregoing result from or arise out of the actions or inactions of the Developer.

16. INTELLECTUAL PROPERTY.

- (a) No Intellectual Property Infringement by Developer. The Developer hereby represents and warrants that the use and proposed use of the Website by the Town or any third party does not and shall not infringe, and the Developer has not received any notice, complaint, threat, or claim alleging infringement of, any trademark, copyright, patent, trade secrets, industrial design, or other rights of any third party in the Website, and the use of the Website will not include any activity that may constitute “passing off.” To the extent the Website infringes on the rights of any such third party, the Developer shall obtain a license or consent from such third party permitting the use of the Website.
- (b) No Intellectual Property Infringement by Town. The Town represents to the Developer and unconditionally guarantees that any elements of text, graphics, photos, designs, trademarks, or other artwork furnished to the Developer for inclusion in the Website are owned by the Town, or that the Town has permission from the rightful owner to use each of these elements, and will hold harmless, protect, indemnify, and defend the Developer and its subcontractors from any liability (including attorneys’ fees and court costs), including any claim or suit, threatened or actual, arising from the use of such elements furnished by the Town.
- (c) Continuing Ownership of Existing Trademarks. The Developer recognizes the Town’s right, title, and interest in and to all service marks, trademarks, and trade names used by the Town and agrees not to engage in any activities or commit any acts, directly or indirectly, that may contest, dispute, or otherwise impair the Town’s right, title, and interest therein, nor shall the Developer cause diminishment of value of said trademarks or trade names through any act or representation. The Developer shall not apply for, acquire, or claim any right, title, or interest in or to any such service marks, trademarks, or trade names, or others that may be confusingly similar to any of them, through advertising or otherwise. Effective as of the termination of this Agreement, the Developer shall cease to use all of the Town’s trademarks, marks, and trade names.

17. AUTHORSHIP CREDIT.

The Developer may include a byline and link on the bottom of the Website establishing authorship credit. This byline is upon agreement by both the Town and the Developer and may be removed at any time upon written request by the Town and payment to the Developer of an authorship fee equal to 10% of total project cost.

18. LAWS AFFECTING ELECTRONIC COMMERCE.

From time to time governments enact laws and levy taxes and tariffs affecting Internet electronic commerce. The Town agrees that it is solely responsible for complying with such laws, taxes, and tariffs, and will hold harmless, protect, and defend the Developer and its subcontractors from any claim, suit, penalty, tax, or tariff arising from the Town's exercise of Internet electronic commerce.

19. AMENDMENTS.

No amendment, change, or modification of this Agreement shall be valid unless in writing and signed by both Parties.

20. ASSIGNMENT.

The Town may assign this Agreement freely, in whole or in part. The Developer may not, without the written consent of the Town, assign, subcontract, or delegate its obligations under this Agreement, except that the Developer may transfer the right to receive any amounts that may be payable to it for its Services under this Agreement, which transfer will be effective only after receipt by the Town of written notice of such assignment or transfer.

21. SUCCESSORS AND ASSIGNS.

All references in this Agreement to the Parties shall be deemed to include, as applicable, a reference to their respective successors and assigns. The provisions of this Agreement shall be binding on and shall inure to the benefit of the successors and assigns of the Parties.

22. FORCE MAJEURE.

A Party shall be not be considered in breach of or in default under this Agreement on account of, and shall not be liable to the other Party for, any delay or failure to perform its obligations hereunder by reason of fire, earthquake, flood, explosion, strike, riot, war, terrorism, or similar event beyond that Party's reasonable control (each a "Force Majeure Event"); provided, however, if a Force Majeure Event occurs, the affected Party shall, as soon as practicable:

- (a) notify the other Party of the Force Majeure Event and its impact on performance under this Agreement; and
- (b) use reasonable efforts to resolve any issues resulting from the Force Majeure Event and perform its obligations hereunder.

23. NO IMPLIED WAIVER.

The failure of either Party to insist on strict performance of any covenant or obligation under this Agreement, regardless of the length of time for which such failure continues, shall not be deemed a waiver of such Party's right to demand strict compliance in the future. No consent or waiver, express or implied, to or of any breach or default in the performance of any obligation under this Agreement shall constitute a consent or waiver to or of any other breach or default in the performance of the same or any other obligation.

24. NOTICE.

Any notice or other communication provided for herein or given hereunder to a Party hereto shall be in writing and shall be given in person, by overnight courier, or by mail (registered or certified mail, postage prepaid, return-receipt requested) to the respective Parties as follows:

If to the Town:
Whitestown Parks Department
6210 Veterans Drive
Whitestown, IN 46075

If to the Developer:
MidWest Coast Media
309 W. Marion Street
South Bend, IN 46601

25. GOVERNING LAW.

This Agreement shall be governed by the laws of the state of Indiana. In the event that litigation results from or arises out of this Agreement or the performance thereof, the Parties agree to reimburse the prevailing Party's reasonable attorneys' fees, court costs, and all other expenses, whether or not taxable by the court as costs, in addition to any other relief to which the prevailing Party may be entitled.

26. COUNTERPARTS/ELECTRONIC SIGNATURES.

This Agreement may be executed in one or more counterparts, each of which shall be deemed an original but all of which shall constitute one and the same instrument. For purposes of this Agreement, use of a facsimile, e-mail, or other electronic medium shall have the same force and effect as an original signature.

27. SEVERABILITY.

Whenever possible, each provision of this Agreement will be interpreted in such manner as to be effective and valid under applicable law, but if any provision of this Agreement is held to be invalid, illegal, or unenforceable in any respect under any applicable law or rule in any jurisdiction, such invalidity, illegality, or unenforceability will not affect any other provision or any other jurisdiction, but this Agreement will be reformed, construed, and enforced in such jurisdiction as if such invalid, illegal, or unenforceable provisions had never been contained herein.

28. ENTIRE AGREEMENT.

This Agreement, constitutes the final, complete, and exclusive statement of the agreement of the Parties with respect to the subject matter hereof, and supersedes any and all other prior and contemporaneous agreements and understandings, both written and oral, between the Parties.

29. HEADINGS.

Headings used in this Agreement are provided for convenience only and shall not be used to construe meaning or intent.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the Parties have executed this Agreement as of the date first above written.

TOWN

Town of Whitestown Parks Department

By: _____

Name:

Title:

DEVELOPER

Mid West Coast Media

By: _____

Name:

Title: