



# Whitestown Parks and Recreation Department Needs Assessment Findings Report

Presented to the Town of Whitestown,  
Indiana

June 2022



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# Executive Summary

# Whitestown Parks and Recreation Department Needs Assessment – Executive Summary



## PURPOSE

ETC Institute conducted a Parks and Recreation Needs Assessment for the Town of Whitestown during the spring of 2022. The purpose of the survey was to help determine priorities for the community as part of a Parks and Recreation Master Plan. This is the first survey that ETC Institute has administered for Whitestown.

## METHODOLOGY

The seven-page survey, cover letter and postage-paid return envelope were mailed to a random sample of households in Whitestown. The cover letter explained the purpose of the survey and encouraged residents to either return their survey by mail or complete the survey online. Ten days after the surveys were mailed, ETC Institute sent emails and text messages to the households that received the survey to encourage participation. The emails and texts contained a link to the online version of the survey to make it easy for residents to complete the survey.

The goal was to obtain completed surveys from at least 350 residents. This goal was met, with a total of 355 households completing the survey. The results for the sample of 355 households have a 95% level of confidence with a precision rate of at least +/- 5.2%.

This report contains the following:

- An executive summary of the methodology for administering the survey and major findings
- Charts showing the overall results of the survey (Section 1)
- Priority Investment Rating (PIR) that identifies priorities for facilities and programs (Section 2)
- Benchmarking analysis comparing Whitestown's results to national results (Section 3)
- Tabular data showing the overall results for all questions on the survey (Section 4)
- A copy of the survey instrument (Section 5)

The percentage of “don't know” responses has been excluded from many of the graphs shown in this report to facilitate valid comparisons of the results from Whitestown with the results from other communities where ETC Institute has conducted a needs assessment survey. Since the number of “don't know” responses often reflects the utilization and awareness of services, the percentage of “don't know” responses has been provided in the tabular data section of this report. When the “don't know” responses have been excluded, the text of this report will indicate that the responses have been excluded with the phrase “*who had an opinion.*”

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## USAGE/RATINGS OF PARKS AND FACILITIES

Sixty-six percent (66%) of households surveyed indicated they have used Main Street Park during the past 12 months; 36% have used Panther Park, 29% have used Big Four Trail Linear Park, 27% have used Anson Park, and 20% have used Gateway Park during the past 12 months.

When asked to rate the condition of the Town parks they have used, 98% *who had an opinion* rated Main Street Park as “excellent” or “good;” 92% rated Panther Park as “excellent” or “good,” and 89% rated Anson Park as “excellent” or “good.”

## REASON PREVENTING USAGE OF PARKS OR RECREATION FACILITIES

Thirty-seven percent (37%) of households surveyed indicated they have not used parks or recreation facilities more often during the past two years because they are not aware of the locations of parks or trails. Other reasons preventing more frequent usage include: lack of features respondents want to use (27%), usage of parks/trails in other cities (22%), park/facility is too far from home (13%), and lack of restrooms (11%).

## ORGANIZATIONS USED FOR RECREATION/SPORTS ACTIVITIES

Fifty-three percent (53%) of households surveyed indicated they have used Zionsville parks for recreation and sports activities during the last two years. Other organizations used include: Whitestown Parks and Recreation Department (45%), Homeowner associations’ facilities (36%), private workout facilities (30%), places of worship (28%), and public schools (24%).

## SOURCES OF INFORMATION ABOUT RECREATION PROGRAMS/EVENTS

Fifty-eight percent (58%) of respondents indicated they learn about parks and recreation programs and events through Whitestown social media. Other sources of information include: friends and neighbors (47%), Whitestown Connection Facebook Group (43%), the Town website (32%), and banners at parks or Town facilities (30%).

Based on the sum of their top three choices, the methods of communication *most preferred* by respondents were: 1) Whitestown social media, 2) email/eBlasts, and 3) the Town website.

## PARTICIPATION IN/RATINGS OF TOWN EVENTS

Sixty-one percent (61%) of respondents indicated their household participated in the Farmer’s Market during the past 12 months. Other events in which households participated include: Independence Day (50%), Summer Concert Series (29%), Halloween (26%), and Brewfest (18%).

When asked about the condition of the event sites, nearly all (98%) *who had an opinion* rated the Independence Day site as “excellent” or “good;” 95% rated the Brewfest site as “excellent” or

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“good,” and 92% rated the condition of the site for the Summer Concert Series as “excellent” or “good.”

## SATISFACTION WITH PARKS AND RECREATION SERVICES

Eighty percent (80%) of respondents, *who had an opinion*, were “very satisfied” or “satisfied” with the maintenance of parks/facilities. Other services in which respondents were “very satisfied” or “satisfied” include: parks and facility accessibility (61%), park/facility rule awareness and enforcement (53%), overall quality of sports fields (49%), and amount of open greenspace (46%).

Based on the sum of their top three choices, the parks and recreation services that respondents indicated should receive the most attention from the Town over the next five years were: 1) connectivity of trails and pathways, 2) availability of information about programs/facilities, and 3) amount of available indoor recreation space.

## SUPPORT AND FUNDING FOR PARKS AND RECREATION IMPROVEMENTS

Eighty-one percent (81%) of respondents indicated they are “very supportive” or “somewhat supportive” of the Town developing additional trails/connectivity of trails as a way to improve the parks and recreation system. Other actions that respondents support include: adding more trees/shade structures to parks (81%), improving the existing trail system (80%), improving existing parks in general (68%), developing new outdoor exercise/fitness area (62%), and re-landscaping areas to include more native plants/habitat (60%).

Based on the sum their top four choices, the actions that respondents would be most willing to fund are: 1) developing additional trails/connectivity of trails, 2) adding more trees/shade structures to parks, 3) improving the existing trail system, and 4) developing new areas for leisure games/activities.

When respondents were asked how they would allocate \$100 among various improvements, the funds were distributed in the following ways: development of new parks (\$15.52), development of new walking and biking trails (\$28.82), development of new athletic fields (\$7.07), improvements/maintenance of existing outdoor facilities (\$17.37), development of new indoor recreation facilities (\$26.62), and other improvements (\$4.60).

Respondents were also asked how they would want the Town to fund future parks, recreation, trails and open space needs. More than half (53%) *who had an opinion* indicated they would want the Town to increase funding; 30% want to maintain existing funding levels, 3% want to reduce funding, and 14% were not sure.

# Whitestown Parks and Recreation Department Needs Assessment – Executive Summary

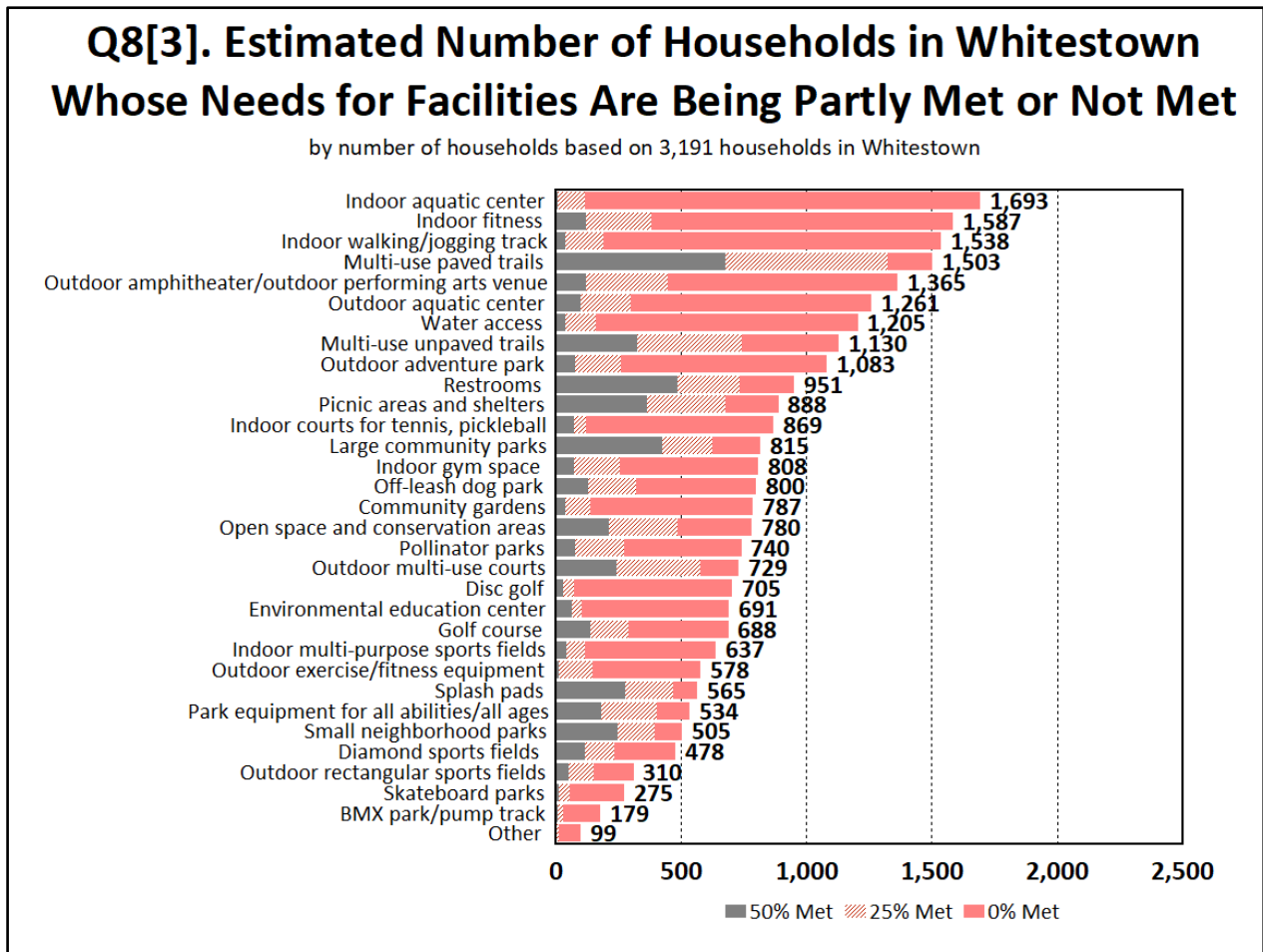


## FACILITY NEEDS AND PRIORITIES

**Facility Needs:** Respondents were asked to identify if their household had a need for 32 parks and recreation facilities and rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various facilities.

The five parks and recreation facilities with the highest percentage of households that indicated a need for the facility were: multi-use paved trails (70%), indoor aquatic center (55%), indoor fitness (54%), restrooms (52%), and indoor walking/jogging track (51%). When ETC Institute analyzed the needs in the community, these same five facilities had a need that affected more than 1,600 households.

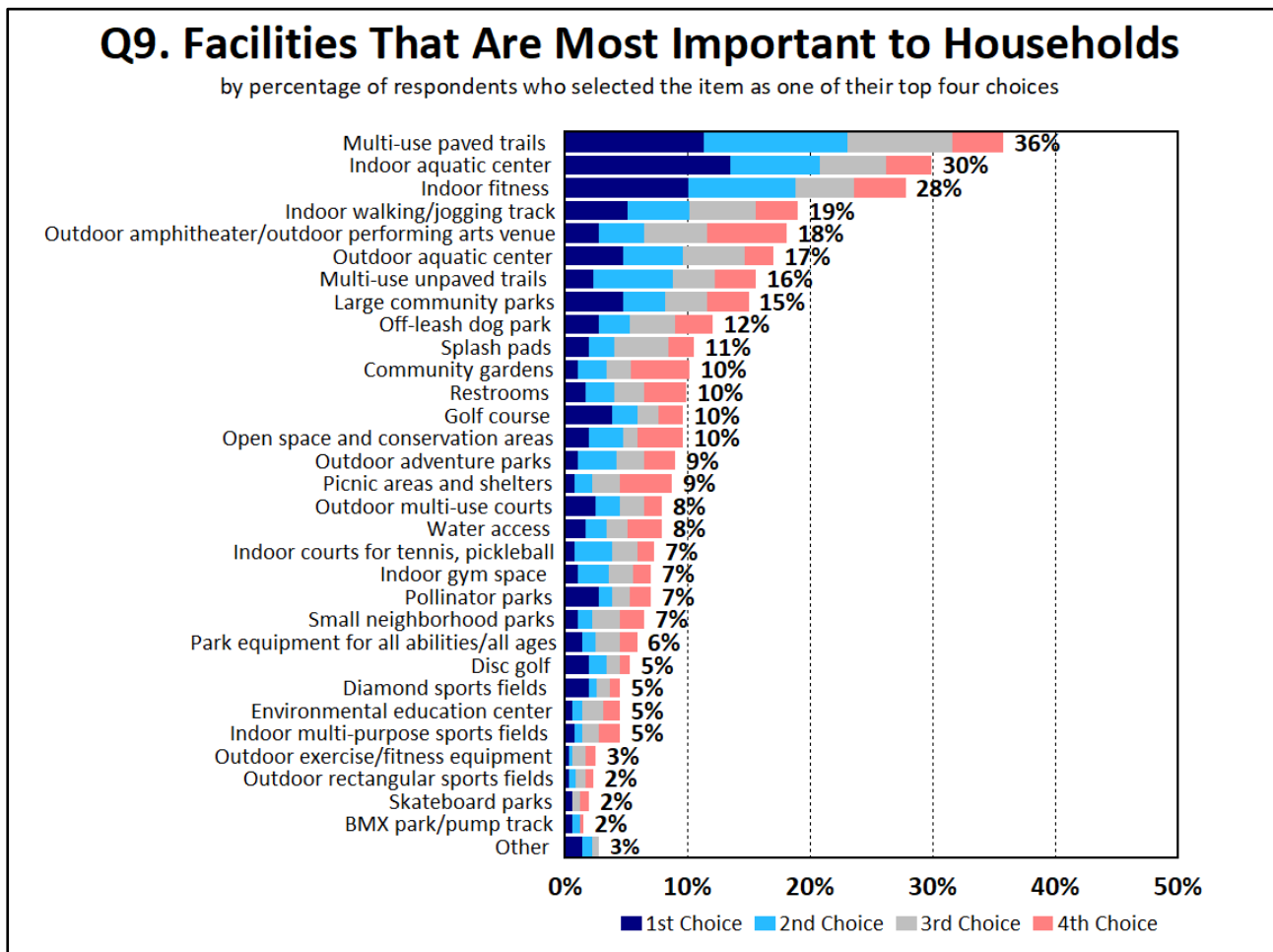
ETC Institute estimates a total of 1,693 households in the Town of Whitestown that have a need, have unmet needs for an indoor aquatic center. The estimated number of households that have unmet needs for each of the 32 facilities that were assessed is shown below.



# Whitestown Parks and Recreation Department Needs Assessment – Executive Summary



**Facility Importance:** In addition to assessing the needs for each facility, ETC Institute also assessed the importance that residents placed on each. Based on the sum of respondents' top four choices, the most important facilities to residents were: multi-use paved trails (36%), indoor aquatic center (30%), indoor fitness (28%), and indoor walking/jogging track (19%). The percentage of residents who selected each facility as one of their top four choices is shown in the chart below.



**Priorities for Facility Investments:** The Priority Investment Rating (**PIR**) was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on parks, trails, recreational facilities, and services. The PIR equally weights (1) the importance that residents place on facilities and (2) how many residents have unmet needs for the facility. [Details regarding the methodology for this analysis are provided in Section 2 of this report.]

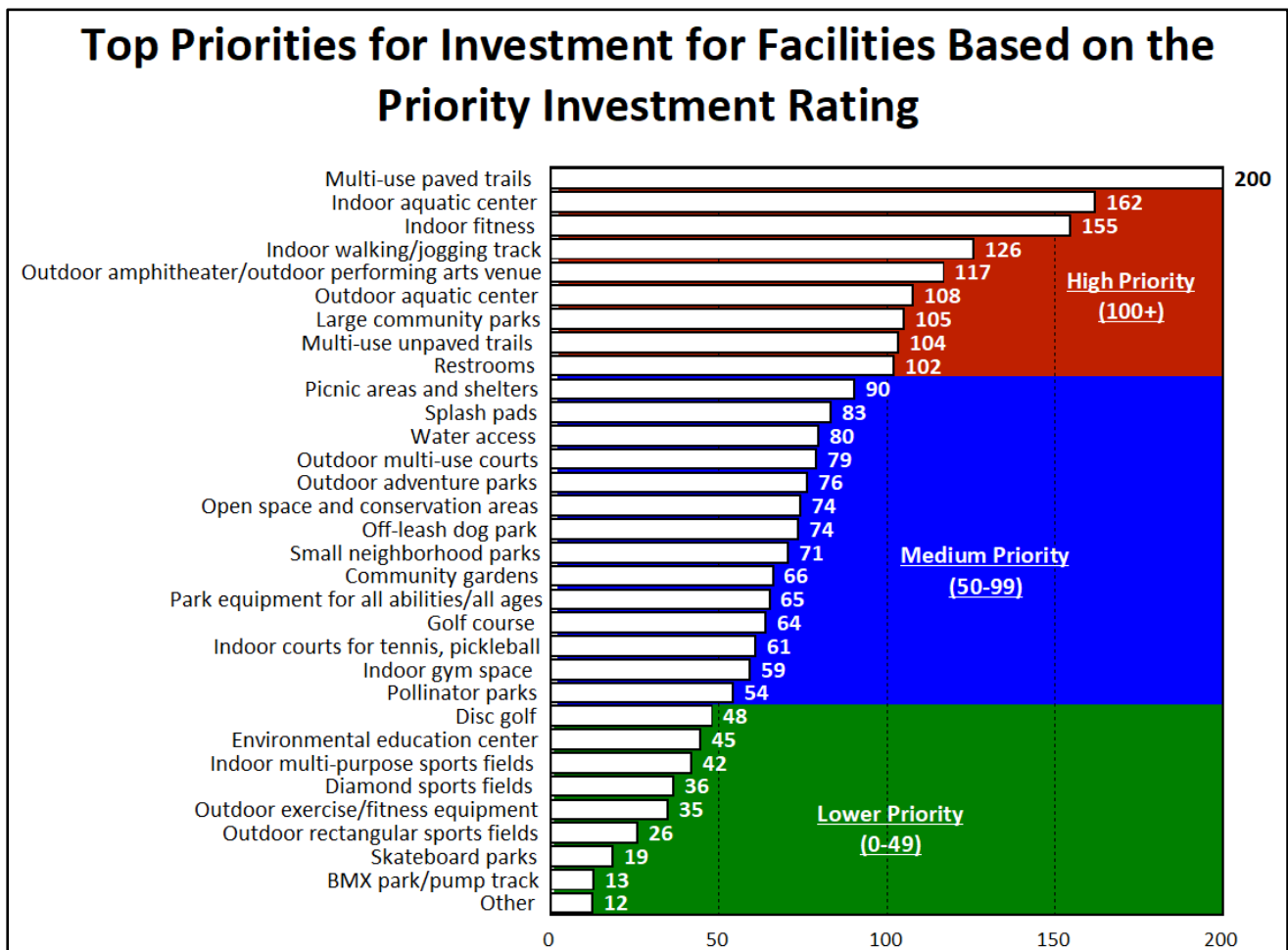
Based the Priority Investment Rating (PIR), the following nine facilities were rated as high priorities for investment:

# Whitestown Parks and Recreation Department Needs Assessment – Executive Summary



- Multi-use paved trails (PIR=200)
- Indoor aquatic center (PIR=162)
- Indoor fitness (PIR=155)
- Indoor walking/jogging track (PIR=126)
- Outdoor amphitheater/outdoor performing arts venue (PIR=117)
- Outdoor aquatic center (PIR=108)
- Large community parks (PIR=105)
- Multi-use unpaved trails (PIR=104)
- Restrooms (PIR=102)

The chart below shows the Priority Investment Rating for each of the 32 facilities that were assessed on the survey.



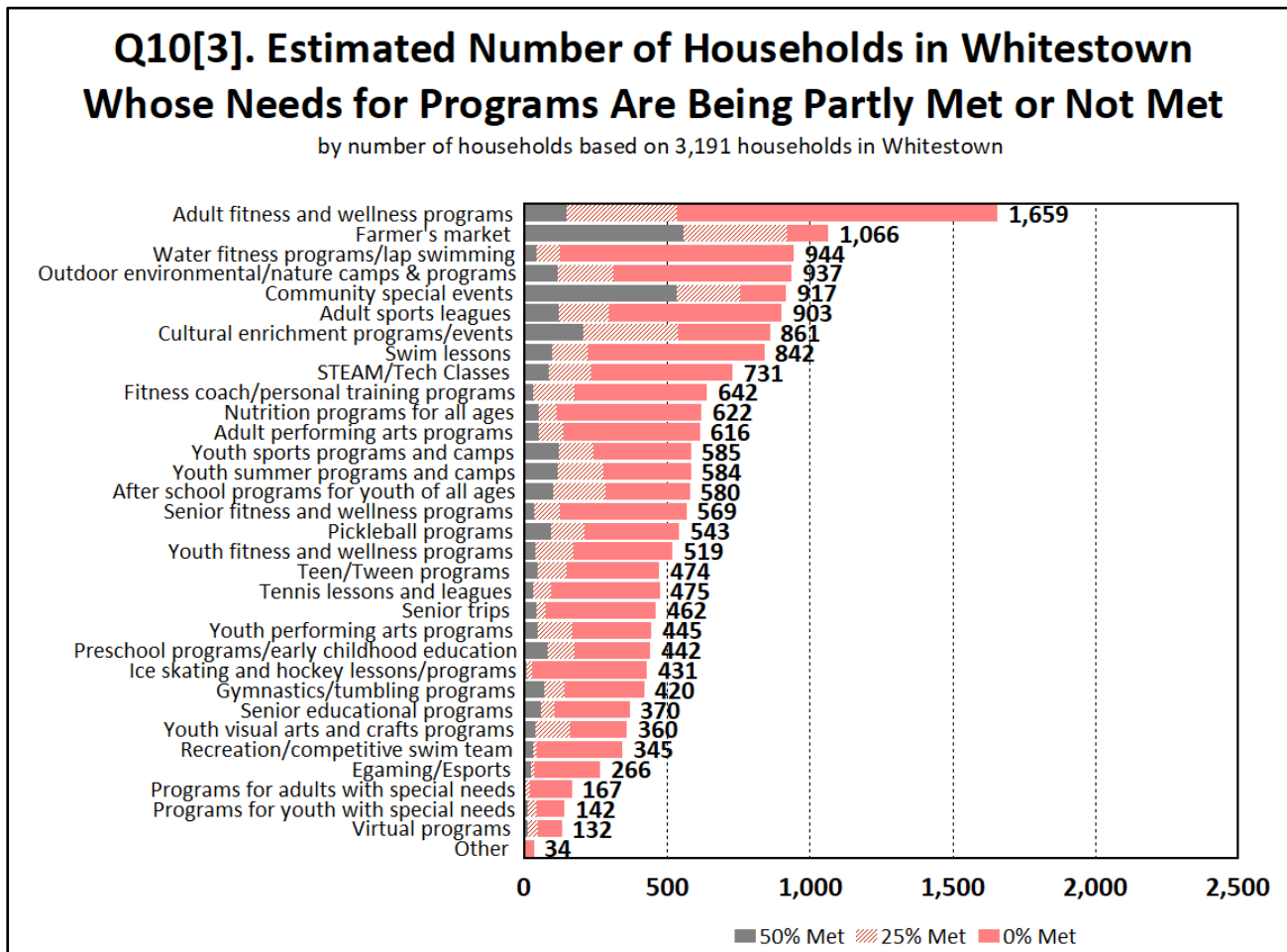
# Whitestown Parks and Recreation Department Needs Assessment – Executive Summary



## PROGRAMMING NEEDS AND PRIORITIES

**Programming Needs.** Respondents were also asked to identify if their household had a need for 33 parks and recreation programs and rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had “unmet” needs for each program.

The three programs with the highest percentage of households that had needs were: Farmer’s market (71%), adult fitness and wellness programs (54%), and community special events (45%). When ETC Institute analyzed the needs in the community, all three of these programs had a need that affected more than 1,400 households. ETC Institute estimates a total of 1,659 households in Whitestown that have a need, have unmet needs for adult fitness and wellness programs. The estimated number of households that have unmet needs for each of the 33 programs that were assessed is shown below.

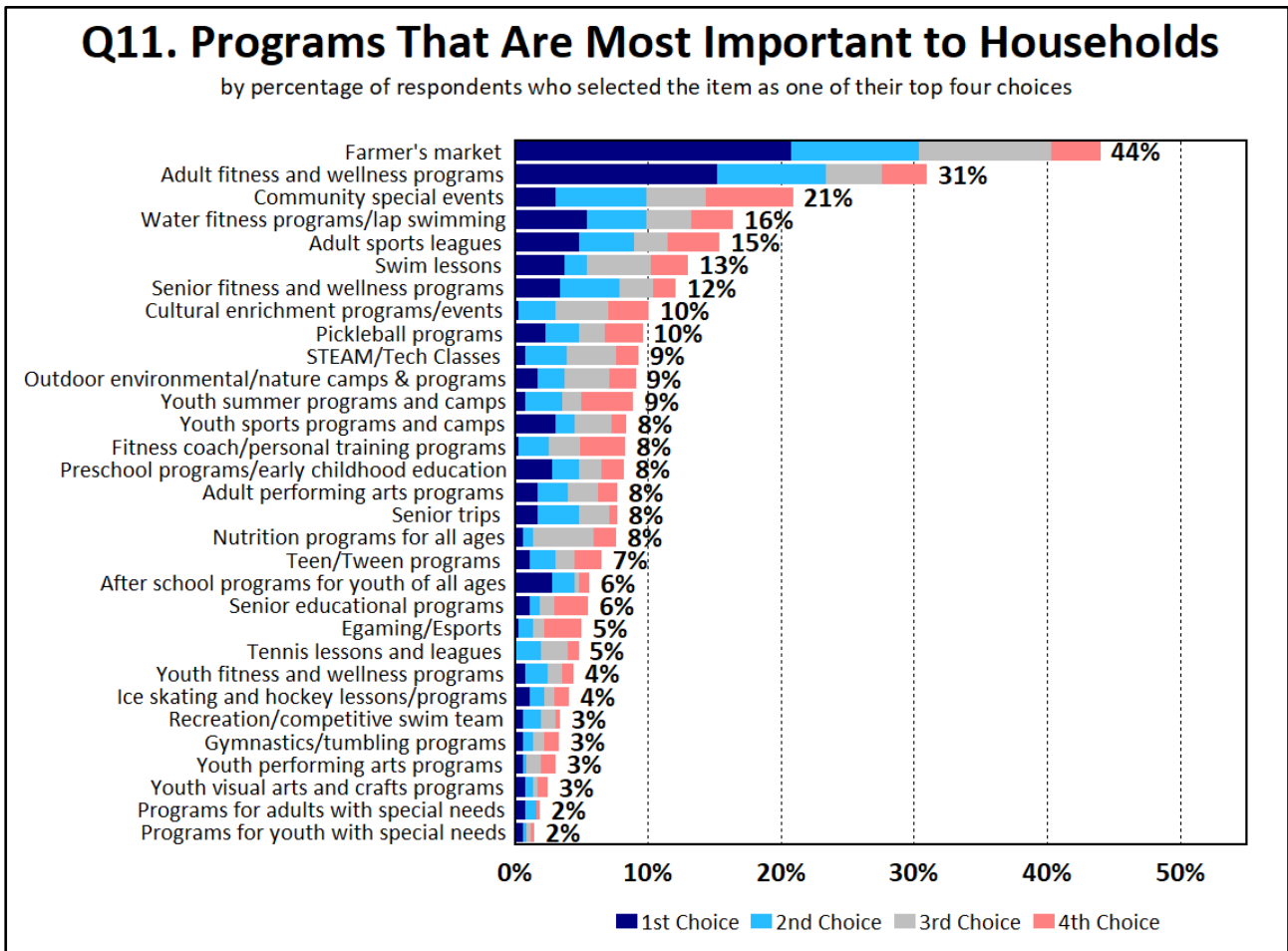


# Whitestown Parks and Recreation Department Needs Assessment – Executive Summary



**Program Importance.** In addition to assessing the needs for each program, ETC Institute also assessed the importance that residents place on each. Based on the sum of respondents’ top four choices, the most important programs to residents were: Farmer’s market (44%), adult fitness and wellness programs (31%), community special events (21%), and water fitness programs/lap swimming (16%).

The percentage of residents who selected each program as one of their top four choices is shown in the chart below.



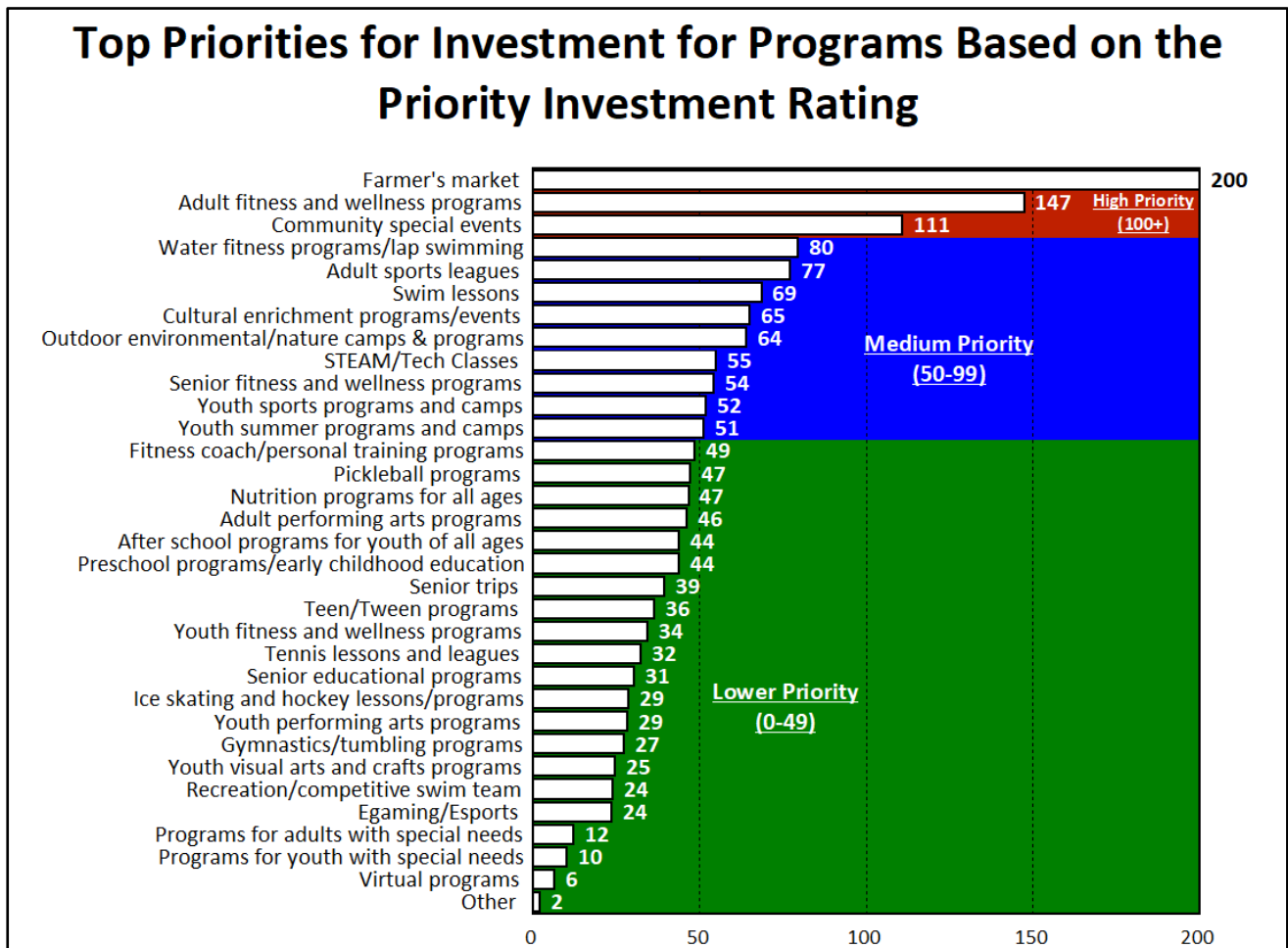
# Whitestown Parks and Recreation Department Needs Assessment – Executive Summary



**Priorities for Program Investments.** Based on the priority investment rating (PIR), which was described briefly on page vi of this Executive Summary and is described in more detail in Section 2 of this report, the following three programs were rated as “high priorities” for investment:

- Farmer’s market (PIR=200)
- Adult fitness and wellness programs (PIR=147)
- Community special events (PIR=111)

The chart below shows the Priority Investment Rating (PIR) for each of the 33 programs that were rated.



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## CONCLUSIONS AND RECOMMENDATIONS

When analyzing the facilities and programs offered by the Town of Whitestown, multi-use paved trails, indoor aquatic center, Farmer’s market, and adult fitness and wellness programs were the items for which the highest number of residents had a need. Focusing on these items would provide the greatest benefit for the largest number of residents in Whitestown.

Making certain the Town’s availability of facilities and programs encompasses the greatest number of households ensures funding is appropriately allocated to give the community the greatest benefit possible. In order to ensure that Whitestown continues to meet the needs and expectations of the community, ETC Institute recommends that the Town sustain and/or improve the performance in areas that were identified as “high priorities” by the Priority Investment Rating (PIR). The facilities and programs with the highest PIR ratings are listed below.

### Facility Priorities

- Multi-use paved trails (PIR=200)
- Indoor aquatic center (PIR=162)
- Indoor fitness (PIR=155)
- Indoor walking/jogging track (PIR=126)
- Outdoor amphitheater/outdoor performing arts venue (PIR=117)
- Outdoor aquatic center (PIR=108)
- Large community parks (PIR=105)
- Multi-use unpaved trails (PIR=104)
- Restrooms (PIR=102)

### Programming Priorities

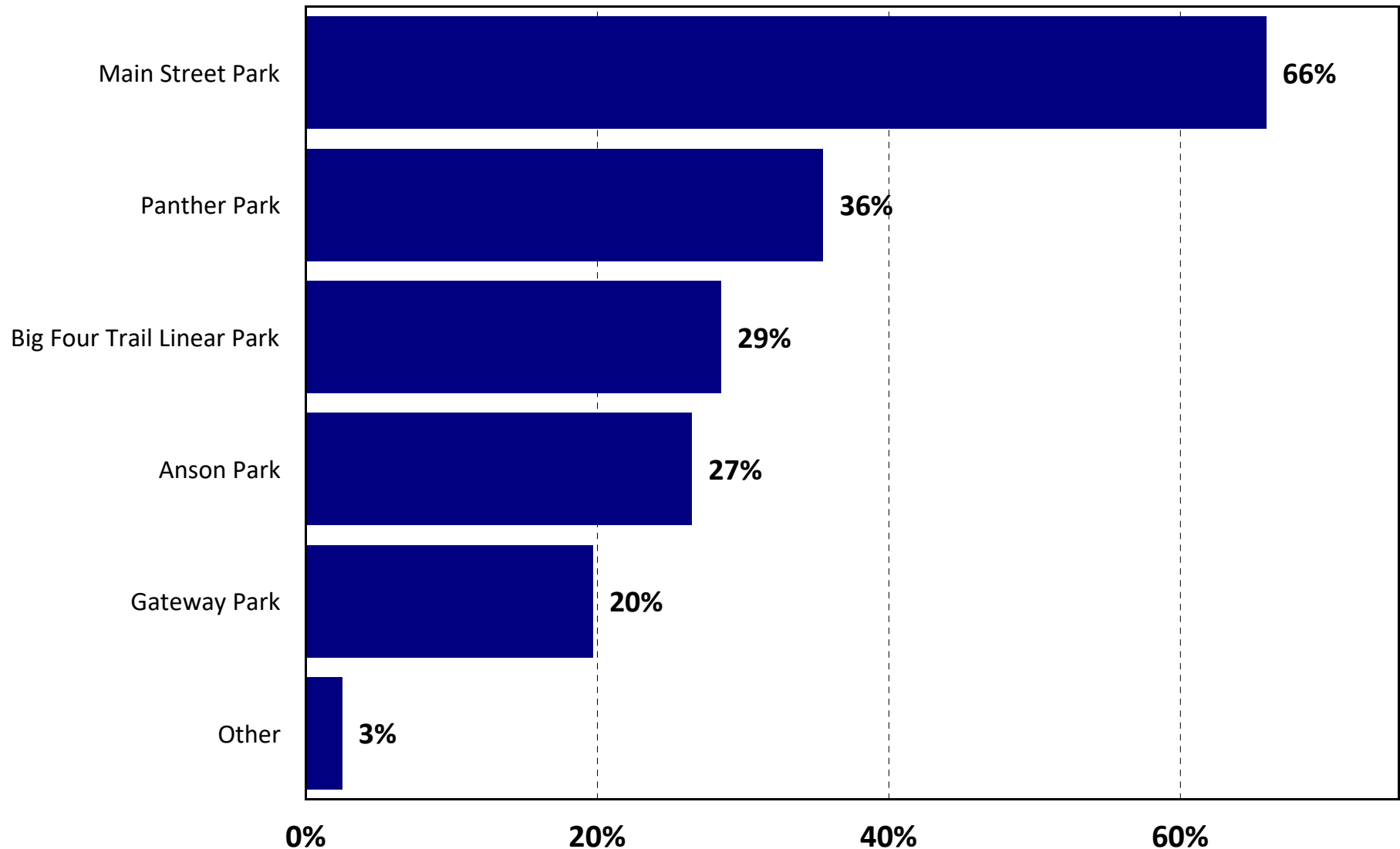
- Farmer’s market (PIR=200)
- Adult fitness and wellness programs (PIR=147)
- Community special events (PIR=111)



# Charts and Graphs

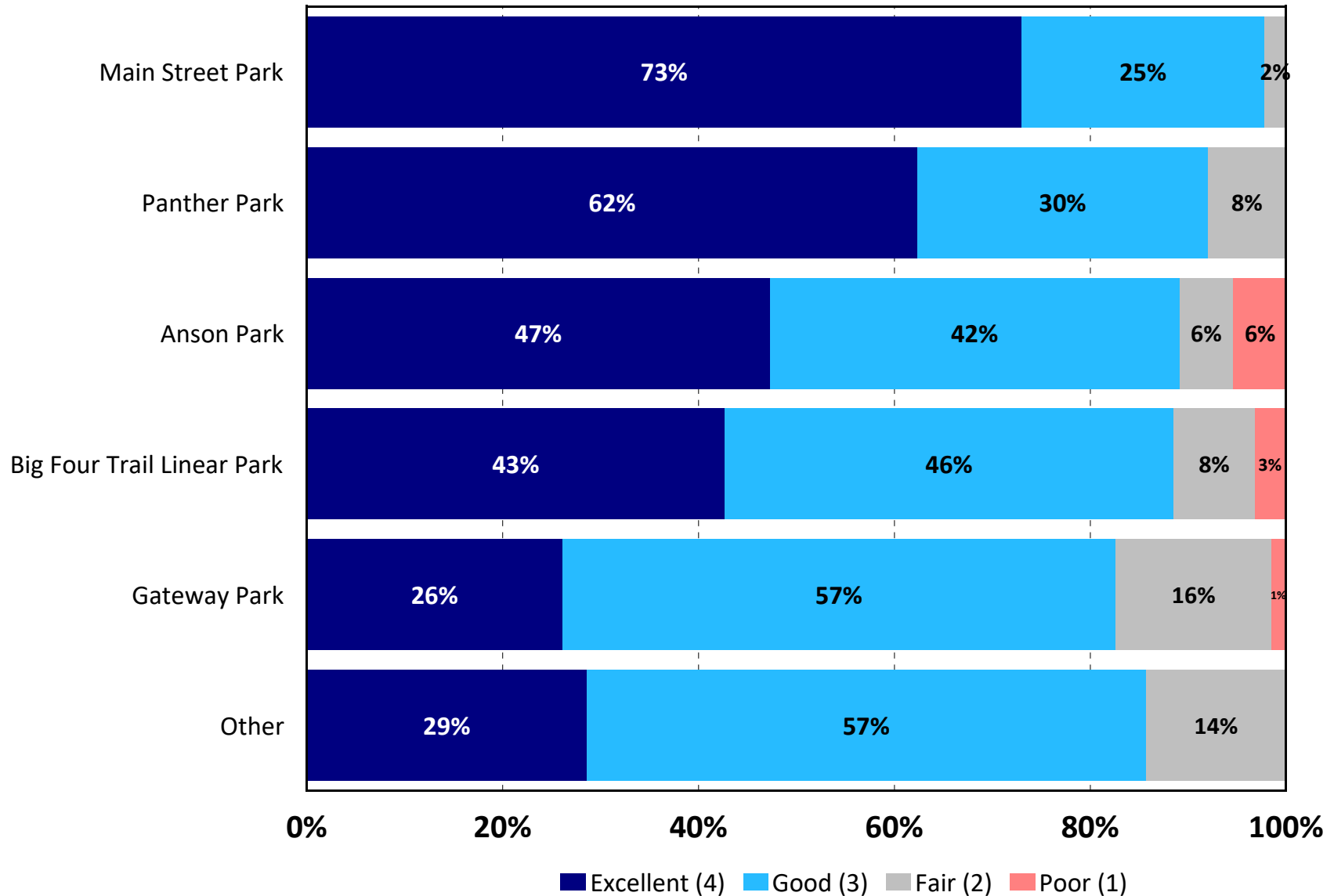
# Q1[1]. Usage of the Following Whitestown Parks/Facilities During the Past 12 Months

by percentage of respondents (multiple selections could be made)



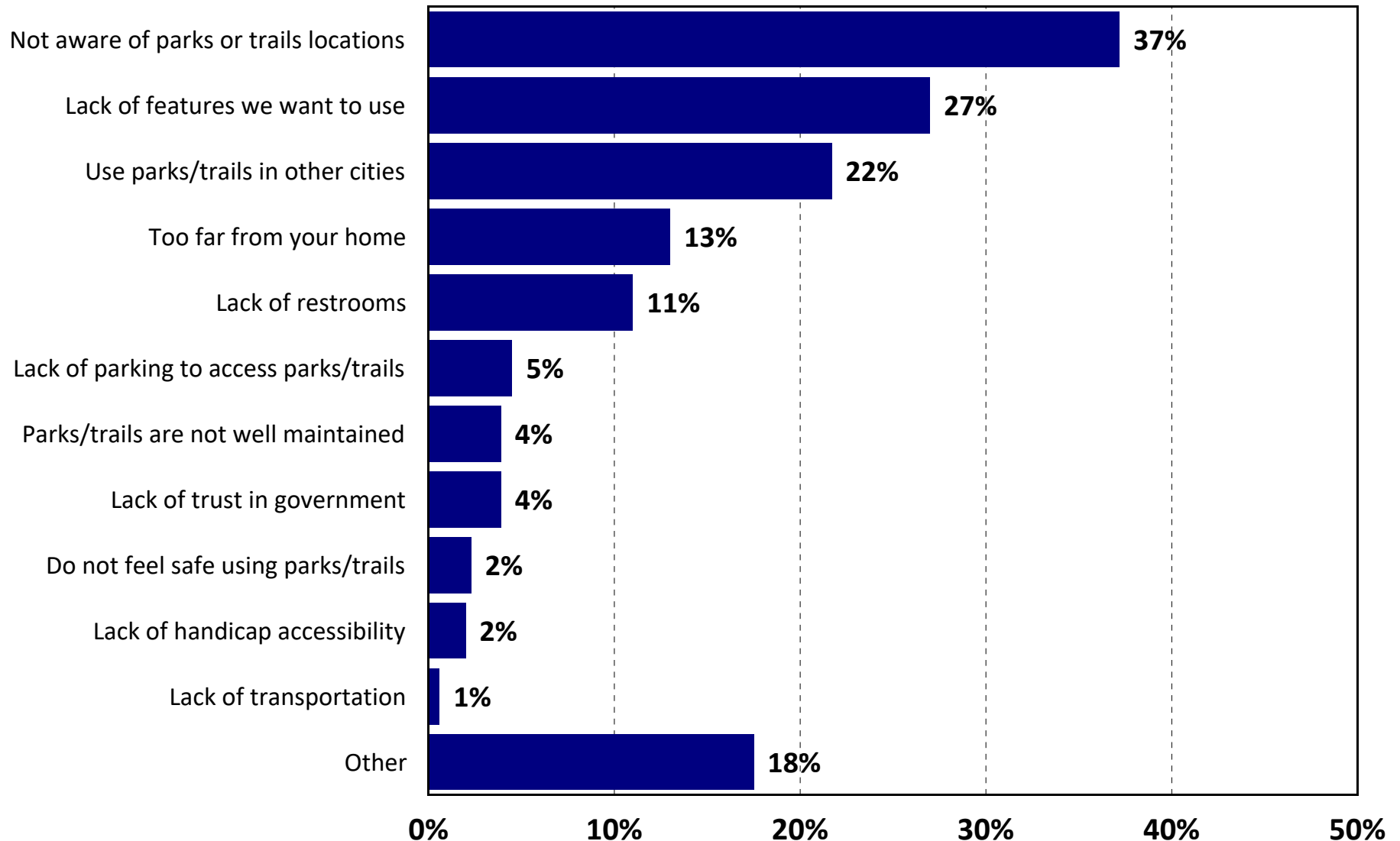
# Q1[2]. Ratings of the Condition of the Following Parks/Facilities

by percentage of households that used the park/facility (excluding “not provided”)



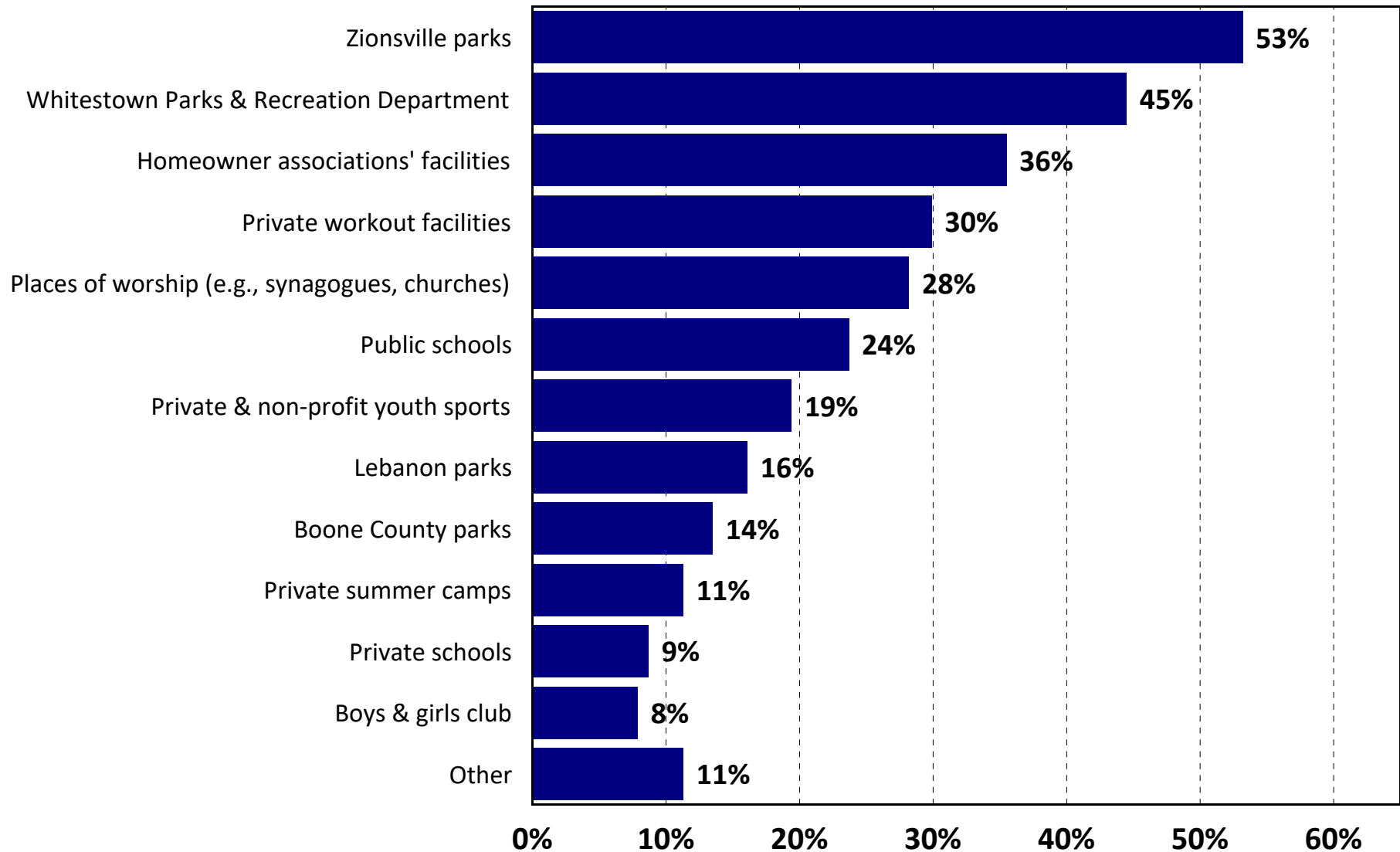
## Q2. Reasons Preventing Households From Using Parks or Recreation Facilities More Often During the Past Two Years

by percentage of respondents (multiple selections could be made)



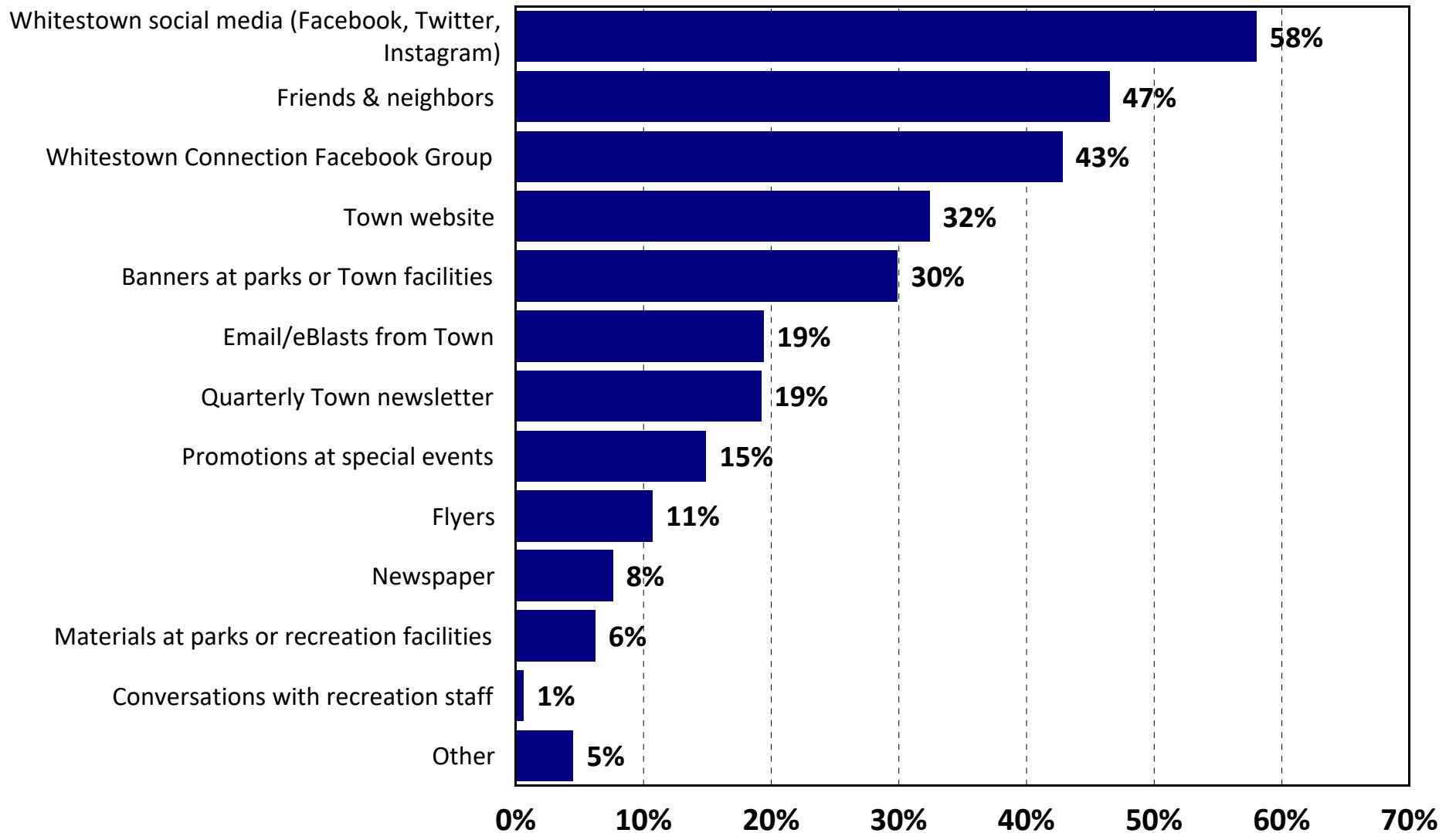
## Q3. Organizations That Households Have Used for Recreation and Sports Activities During the Last Two Years

by percentage of respondents (multiple selections could be made)



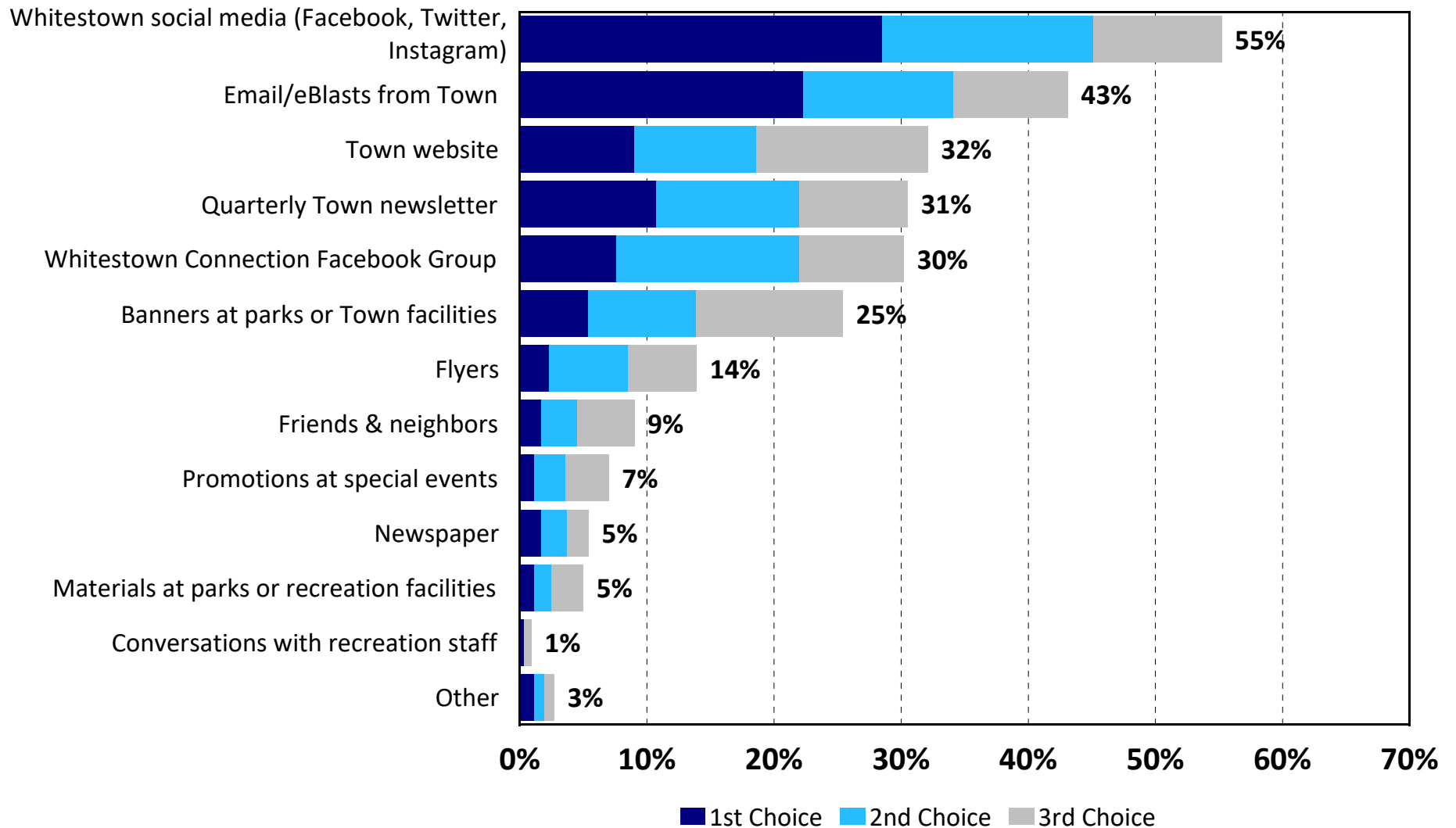
# Q4. Ways Respondents Learn About Whitestown Parks and Recreation Department's Programs and Events

by percentage of respondents (multiple selections could be made)



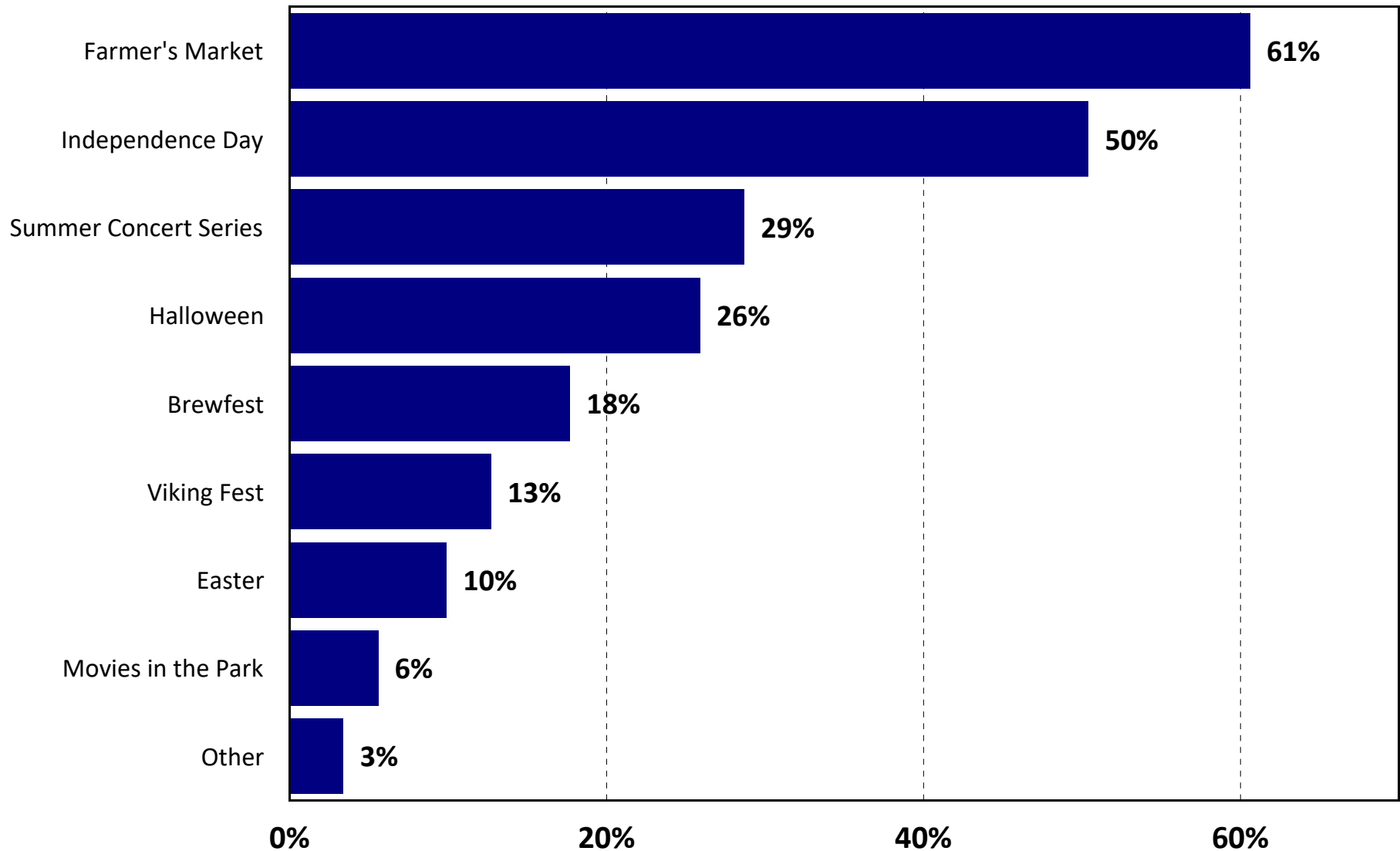
# Q5. Methods of Communication Respondents Most Prefer the Town to Use to Communicate About Parks and Recreation Programs and Events

by percentage of respondents who selected the item as one of their top three choices



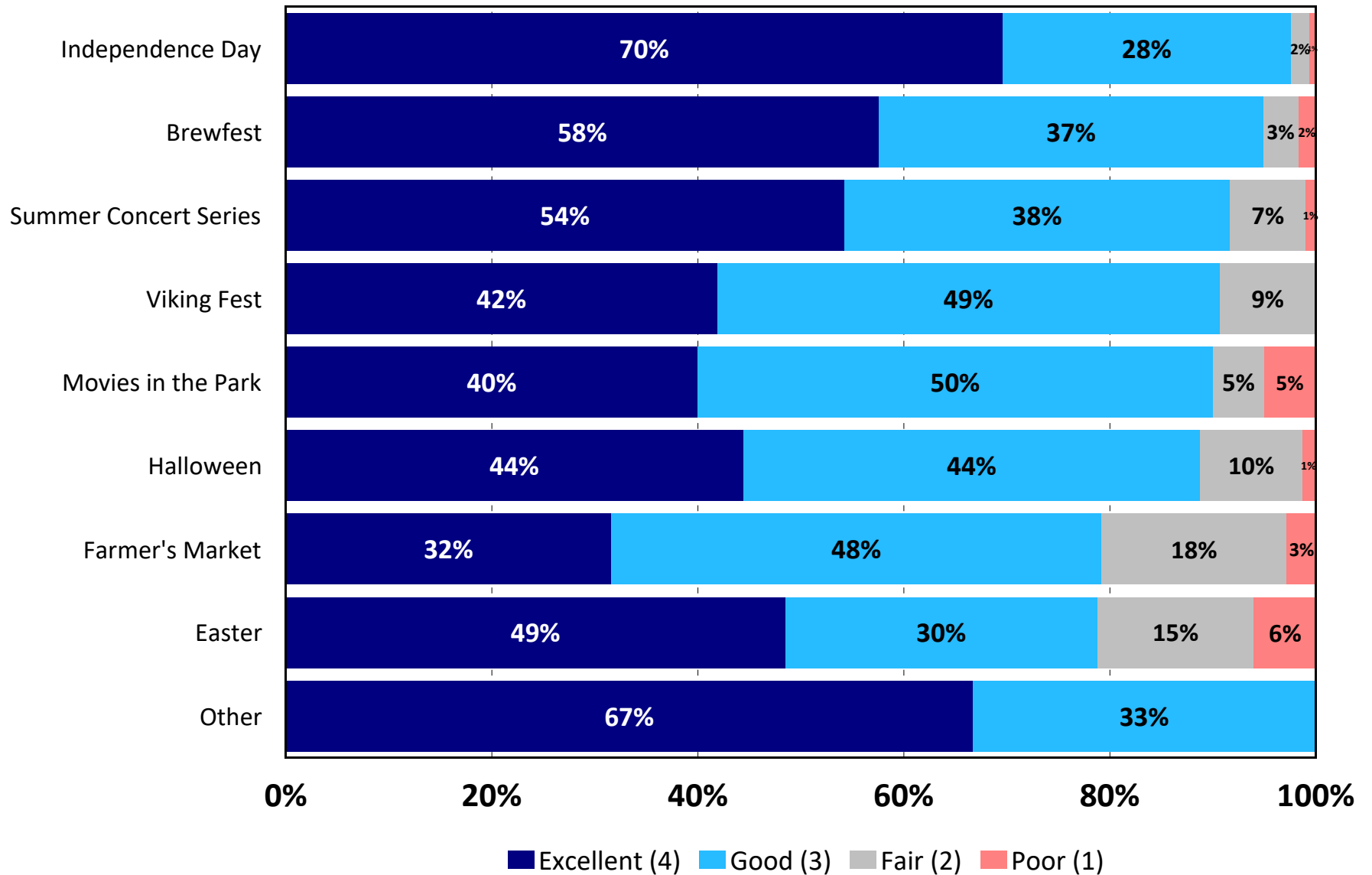
# Q6[1]. Participation in the Following Whitestown Events During the Past 12 Months

by percentage of respondents (multiple selections could be made)



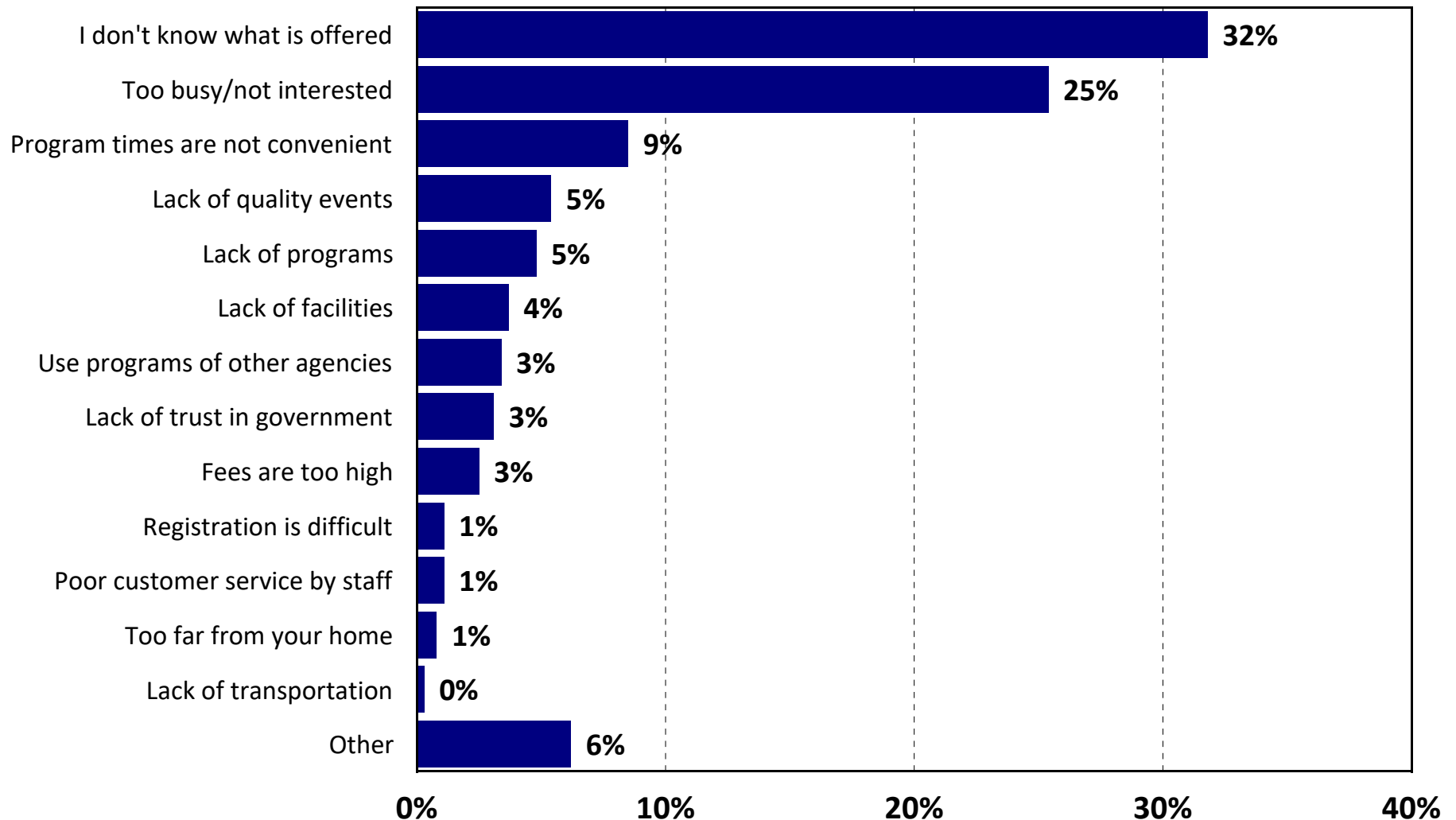
# Q6[2]. Ratings of the Condition of the Following Event Sites

by percentage of households that participated in the event (excluding “not provided”)



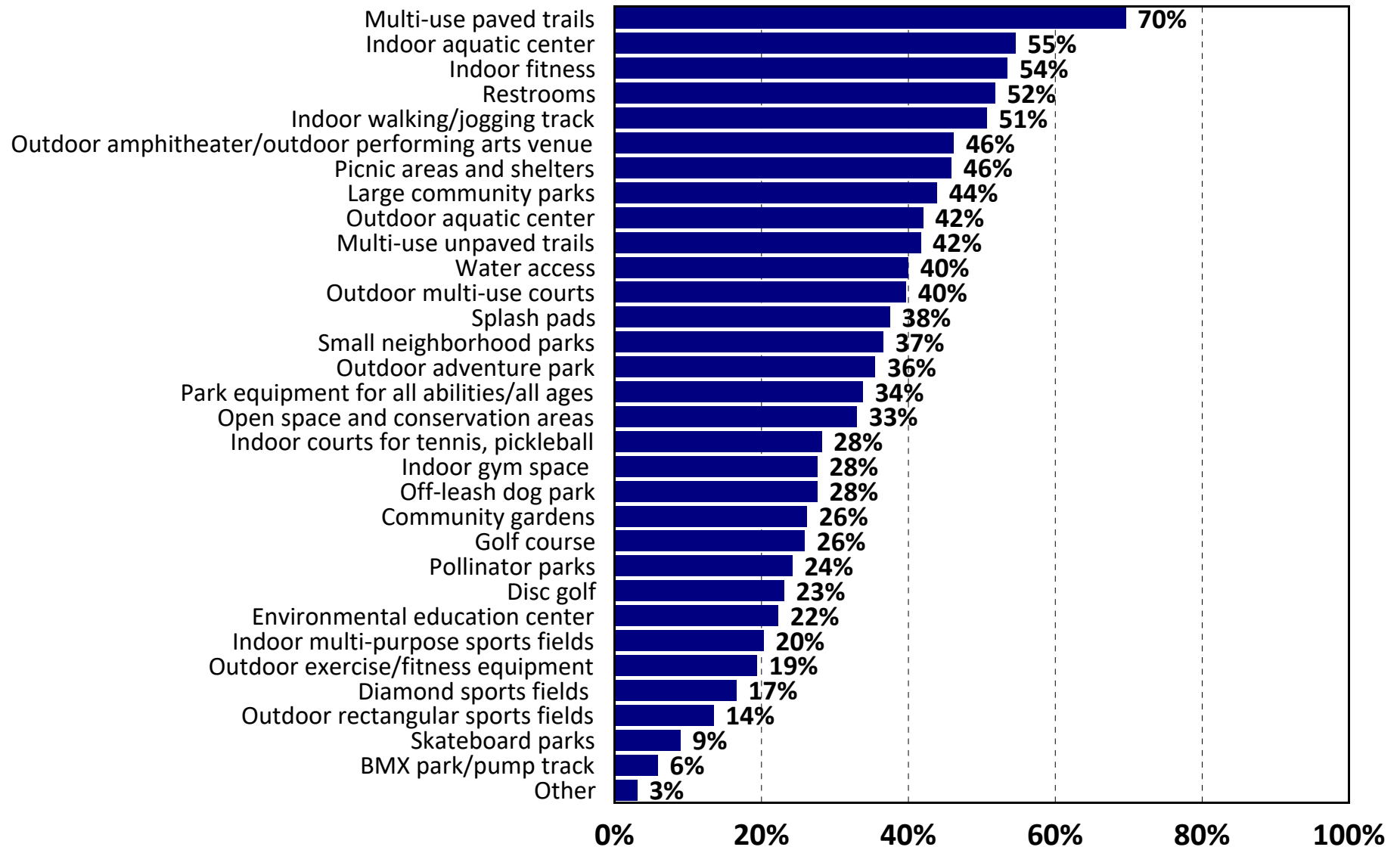
# Q7. Reasons Why Households Have Not Participated in Whitestown Parks and Recreation Programs Prior to the COVID-19 Pandemic

by percentage of respondents (multiple selections could be made)



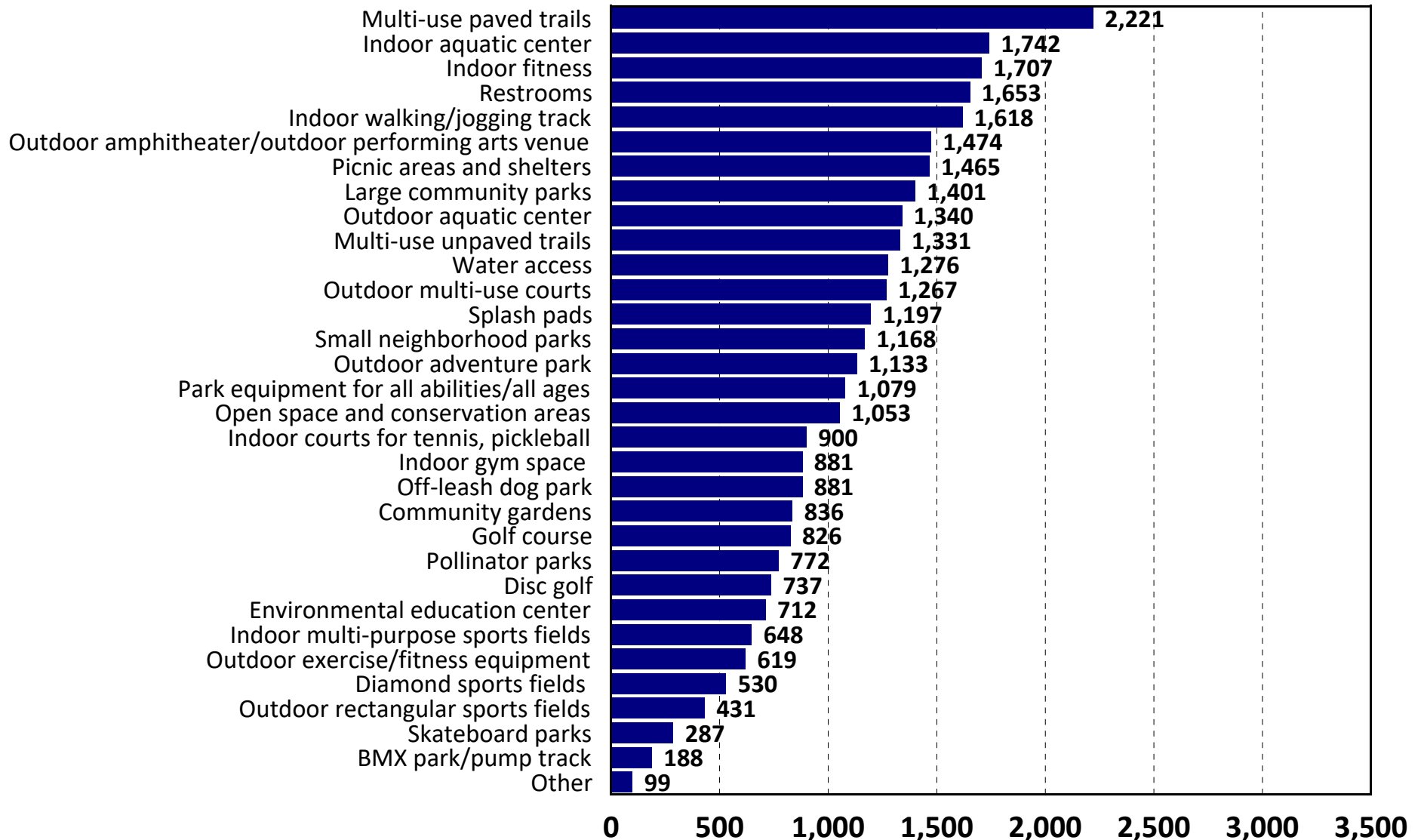
# Q8[1]. Households That Have a Need for the Following Facilities

by percentage of respondents (multiple selections could be made)



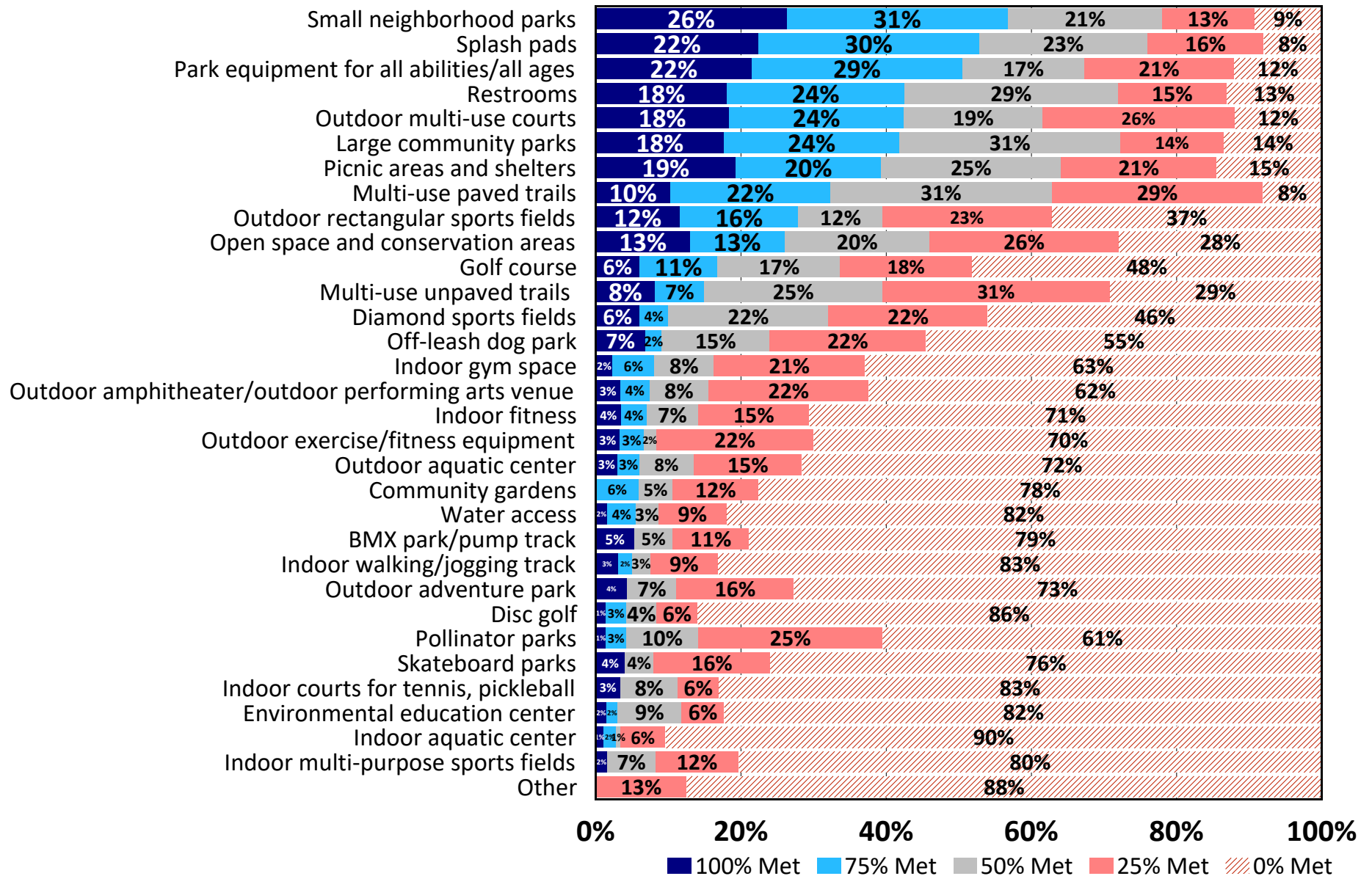
# Q8[1]. Estimated Number of Households That Have a Need for Facilities

by number of households based on 3,191 households in Whitestown



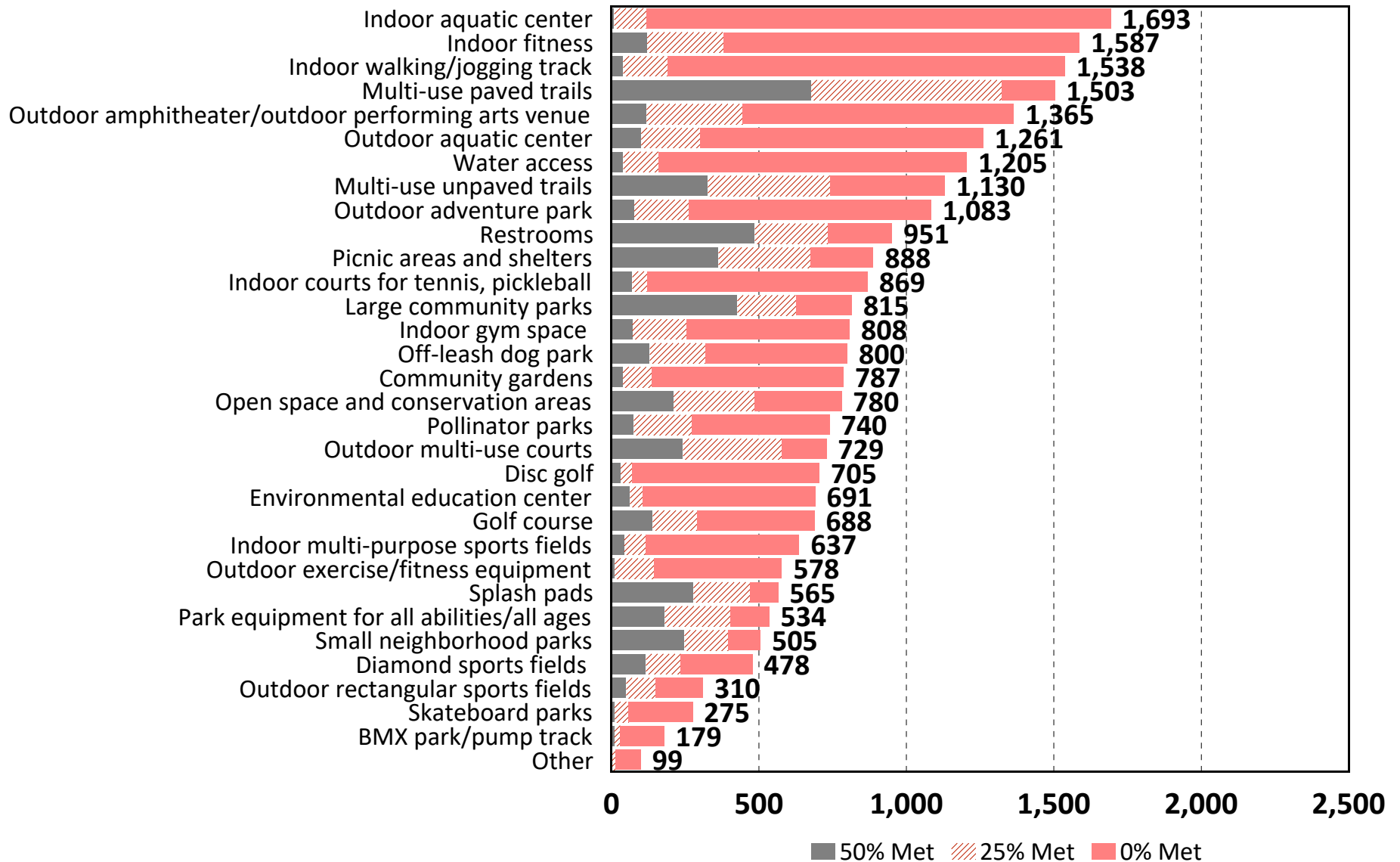
# Q8[2]. How Well Facilities in Whitestown Meet the Needs of Households

by percentage of households that have a need for facilities



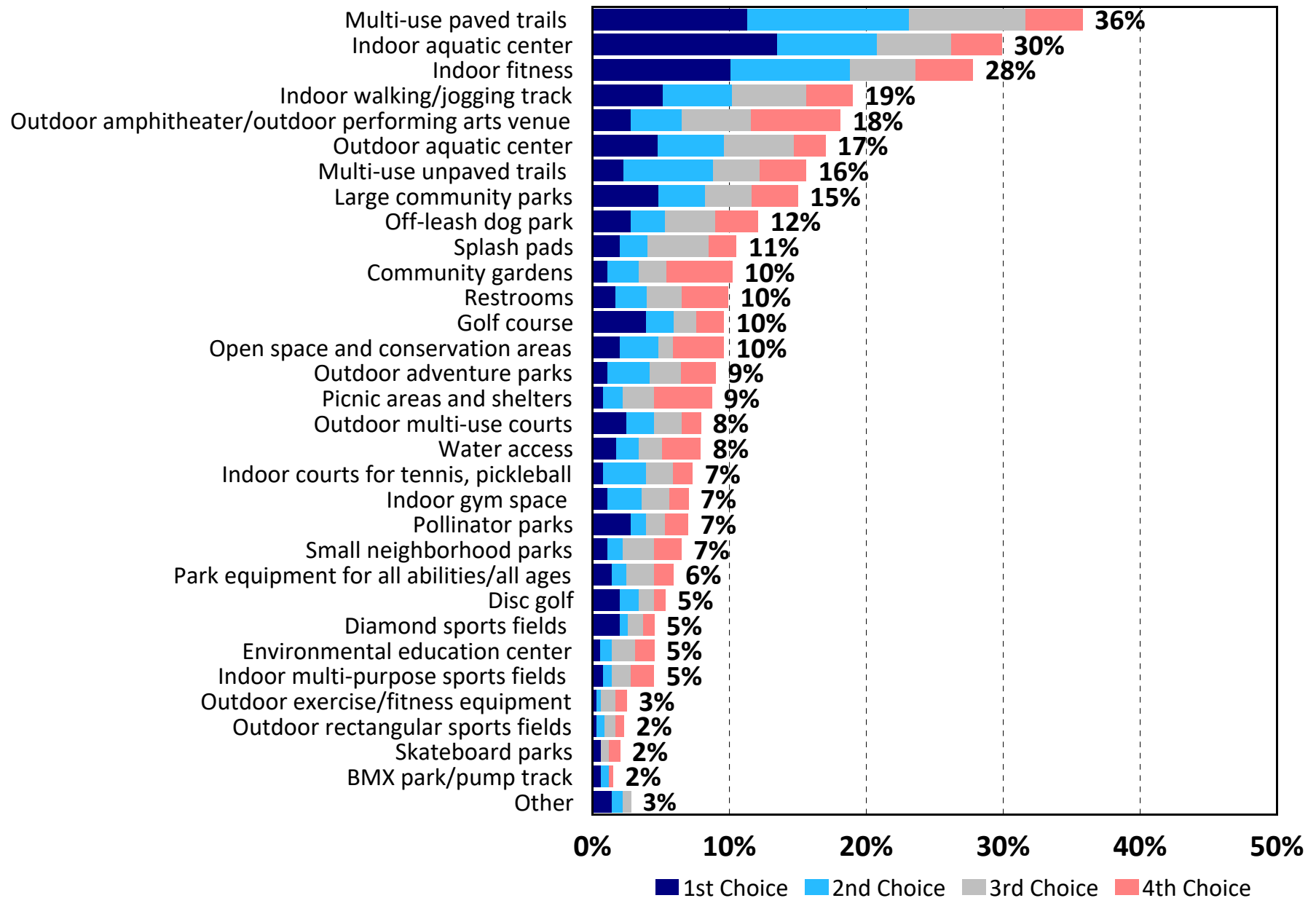
# Q8[3]. Estimated Number of Households in Whitestown Whose Needs for Facilities Are Being Partly Met or Not Met

by number of households based on 3,191 households in Whitestown



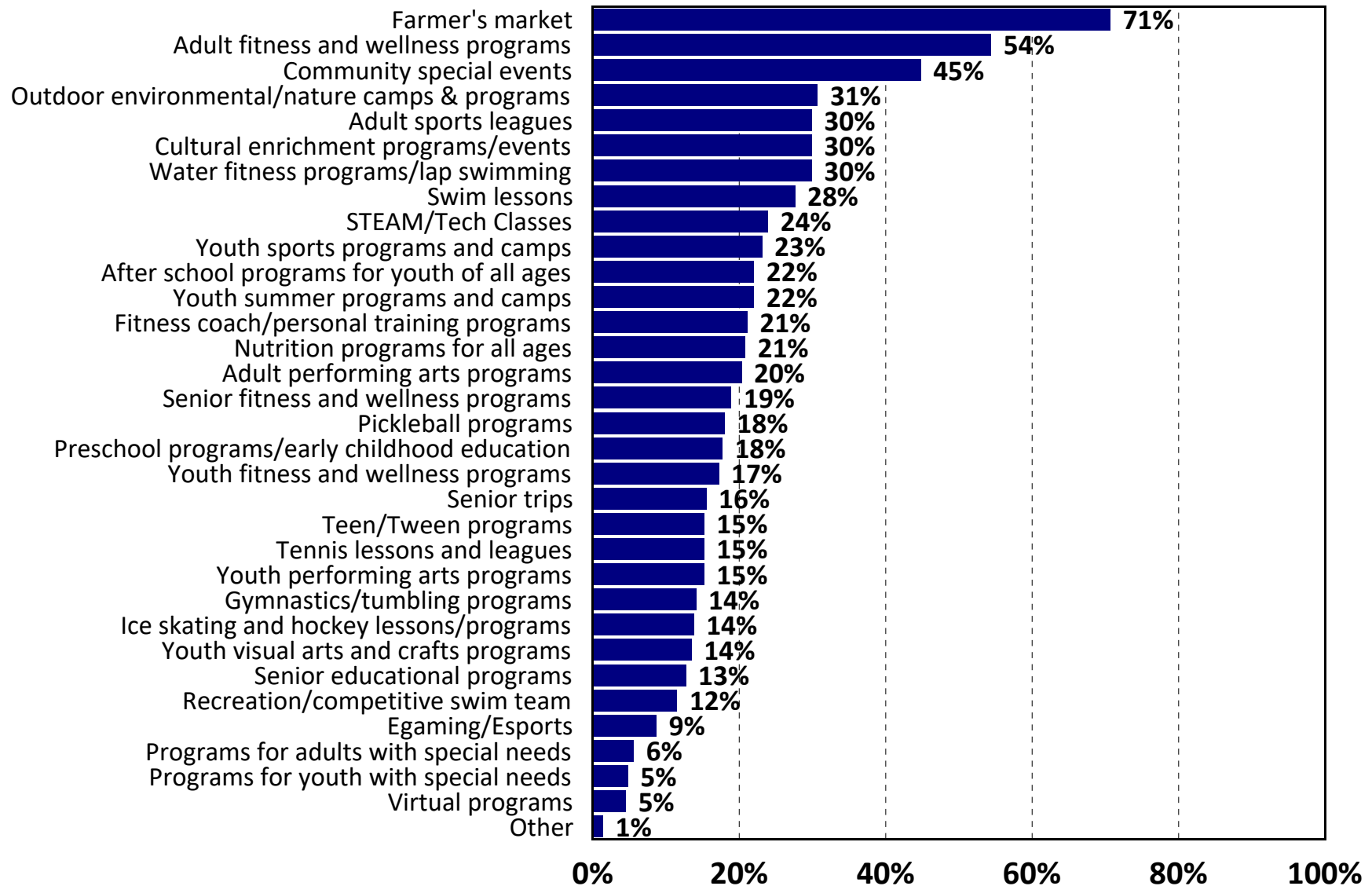
# Q9. Facilities That Are Most Important to Households

by percentage of respondents who selected the item as one of their top four choices



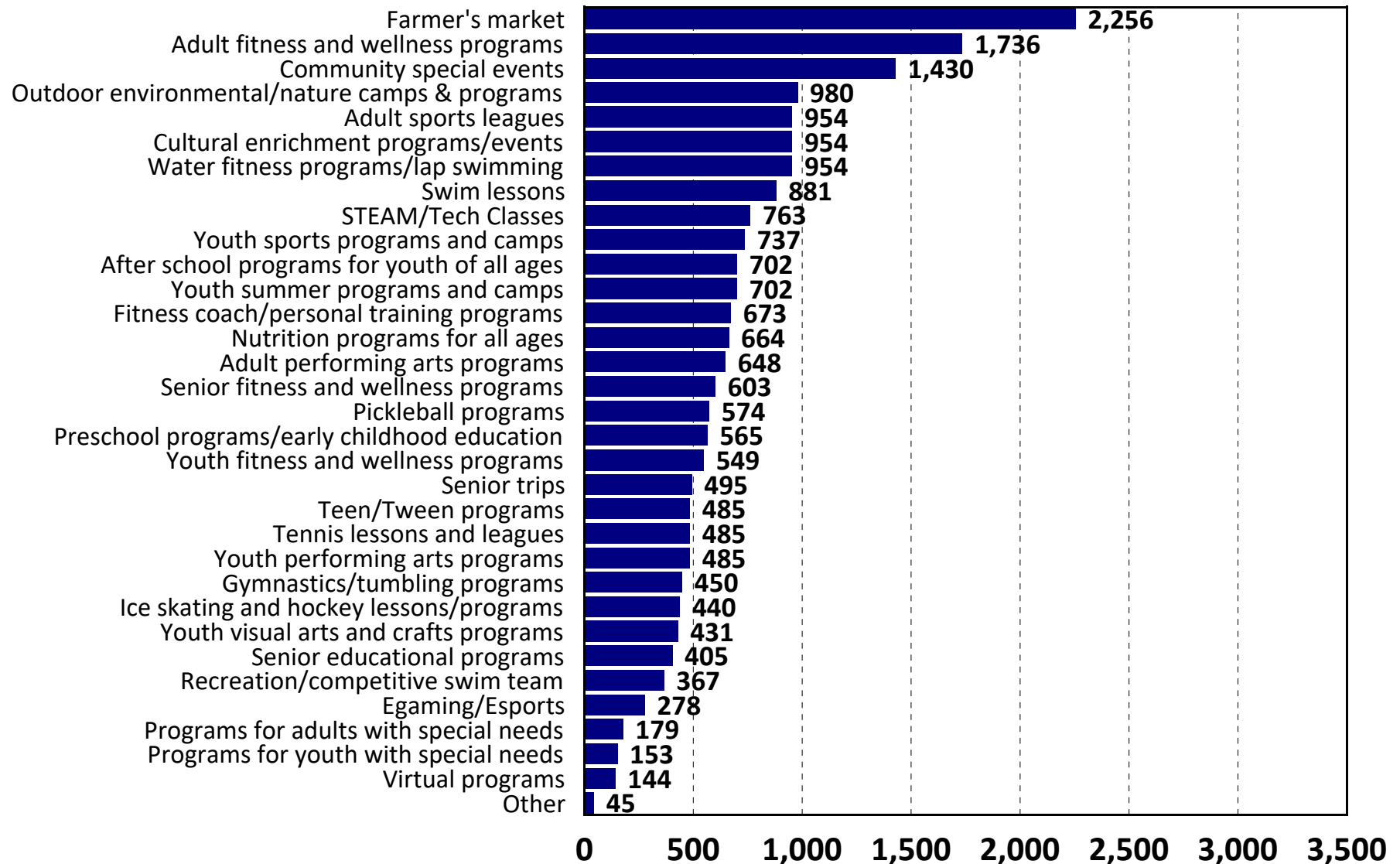
# Q10[1]. Households That Have a Need for the Following Programs

by percentage of respondents (multiple selections could be made)



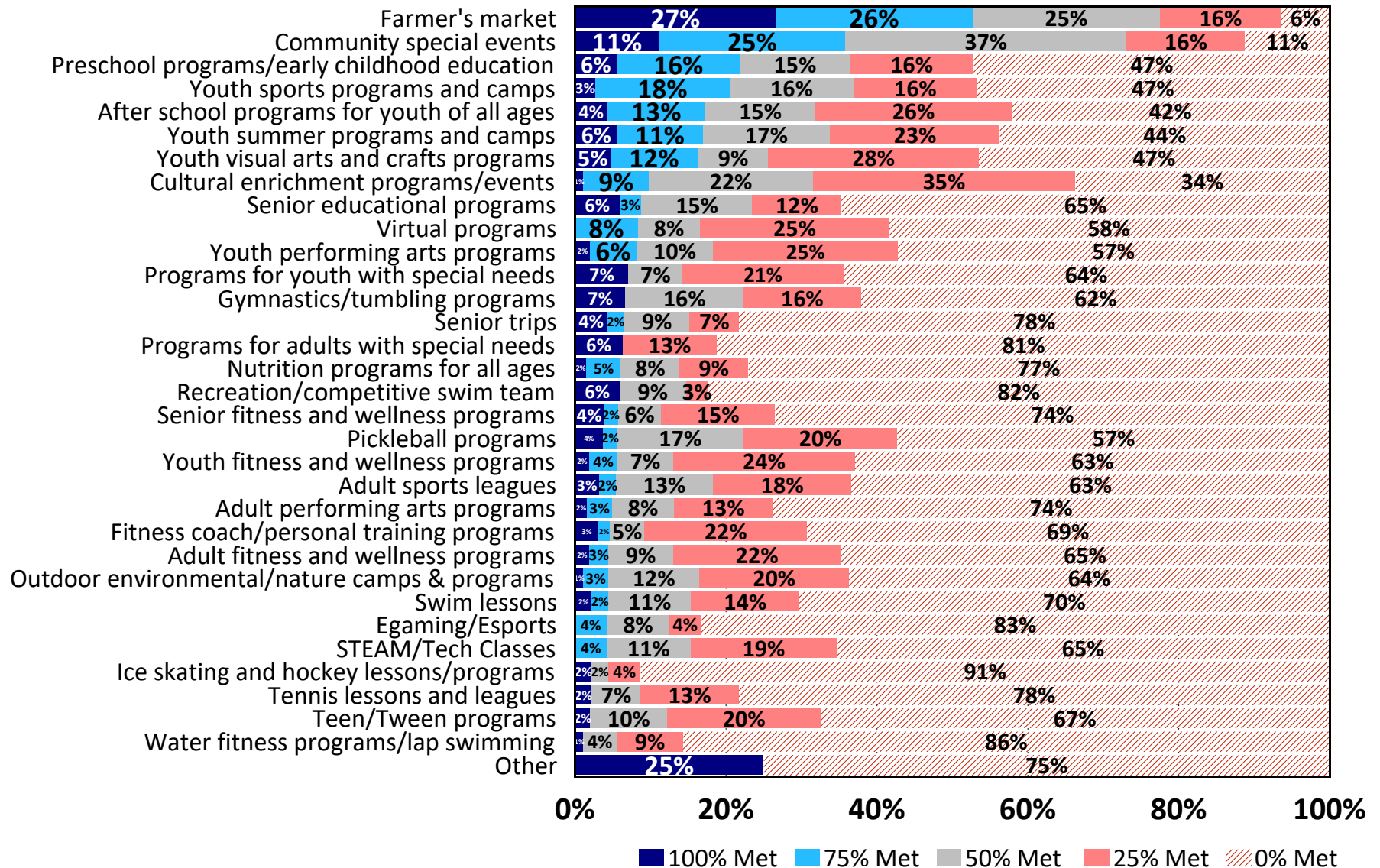
# Q10[1]. Estimated Number of Households That Have a Need for Programs

by number of households based on 3,191 households in Whitestown



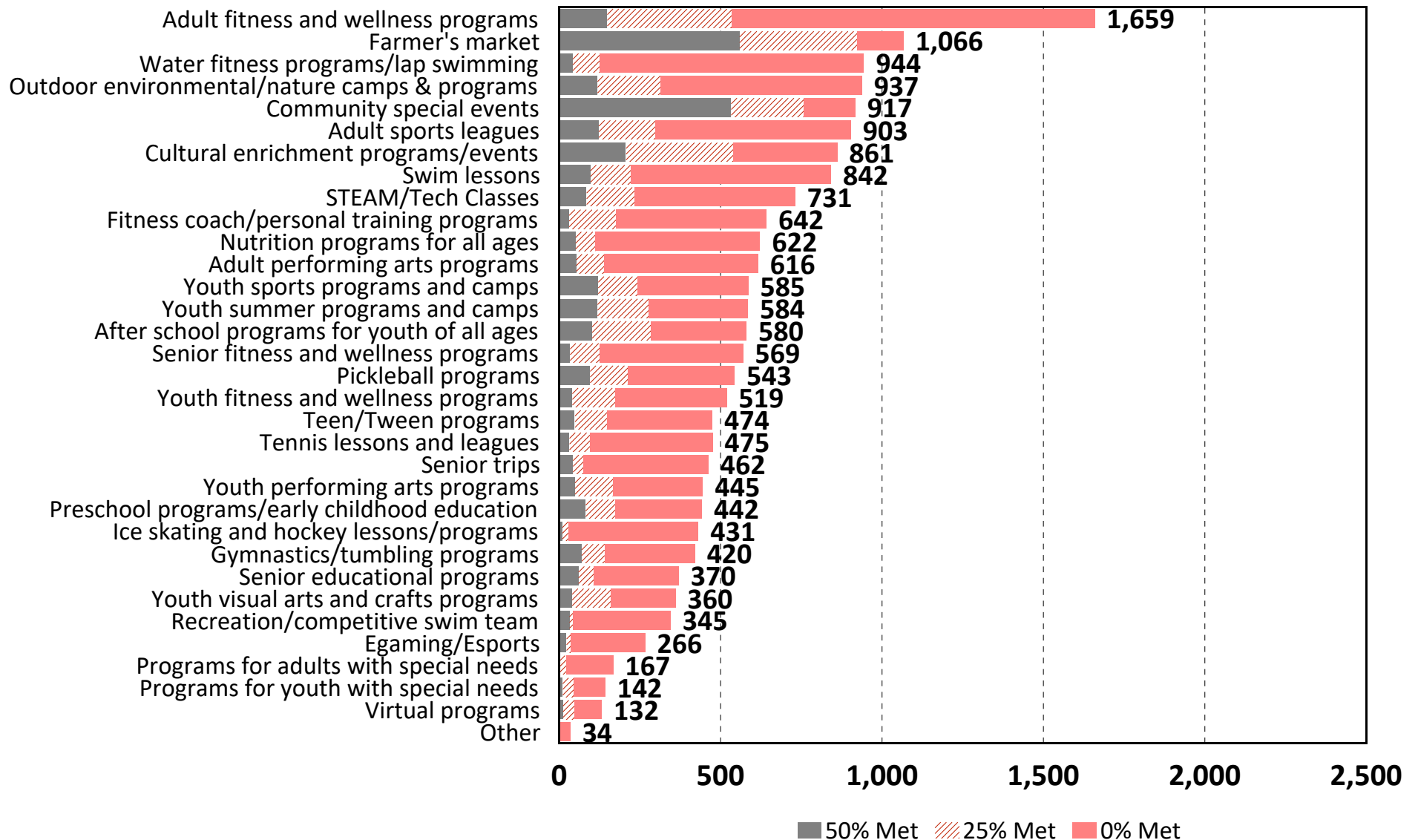
# Q10[2]. How Well Programs in Whitestown Meet the Needs of Households

by percentage of households that have a need for programs



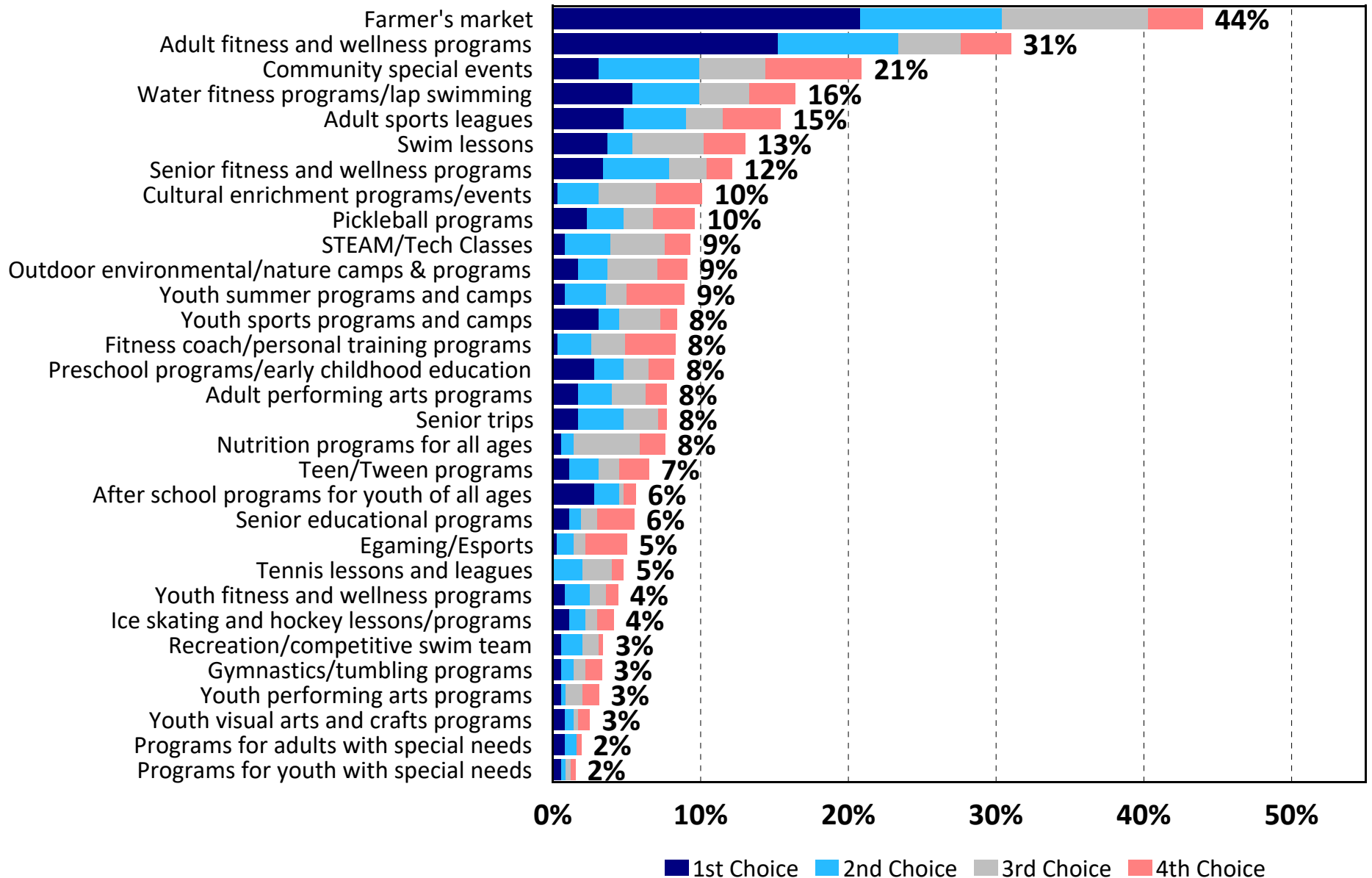
# Q10[3]. Estimated Number of Households in Whitestown Whose Needs for Programs Are Being Partly Met or Not Met

by number of households based on 3,191 households in Whitestown



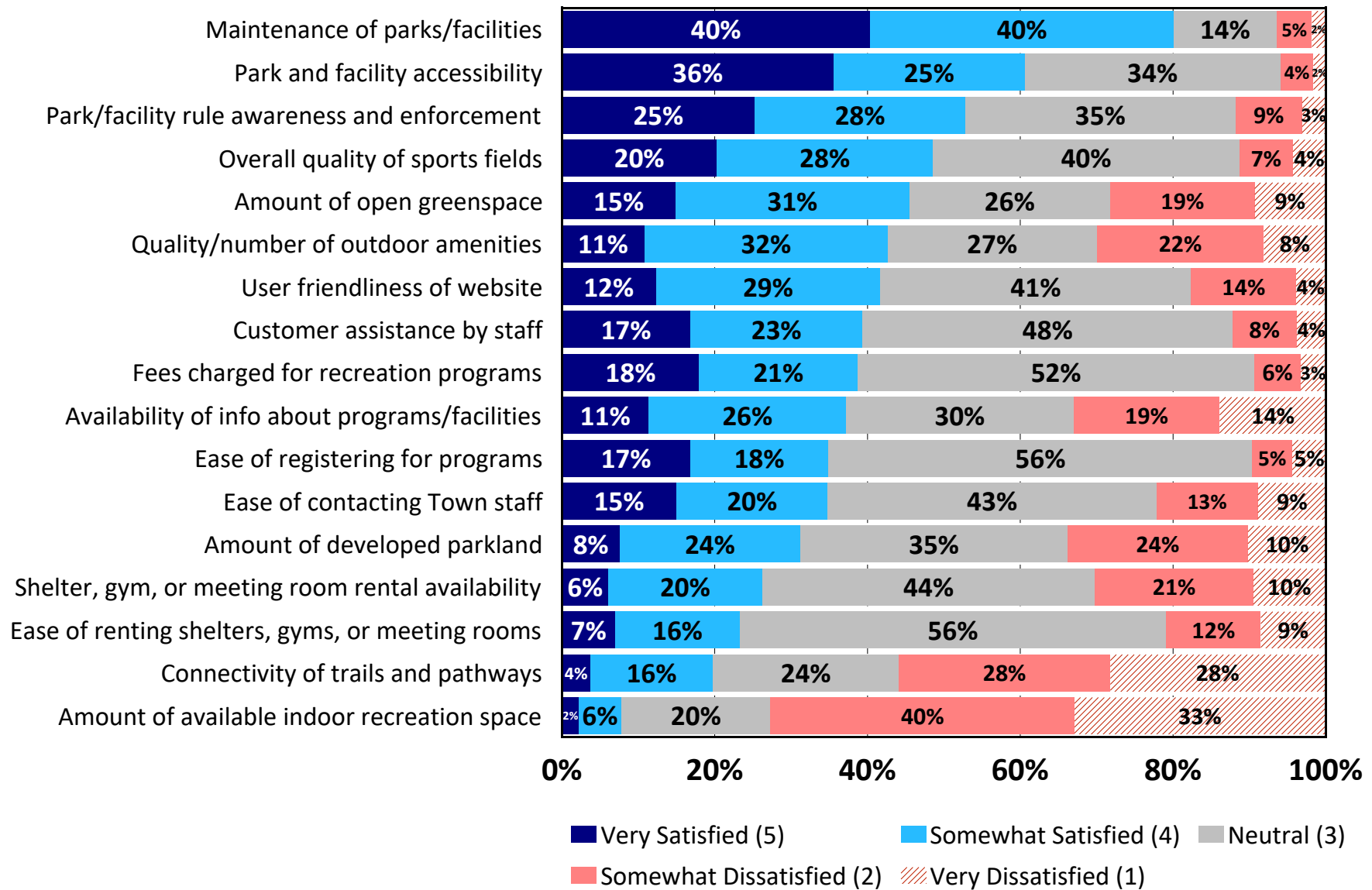
# Q11. Programs That Are Most Important to Households

by percentage of respondents who selected the item as one of their top four choices



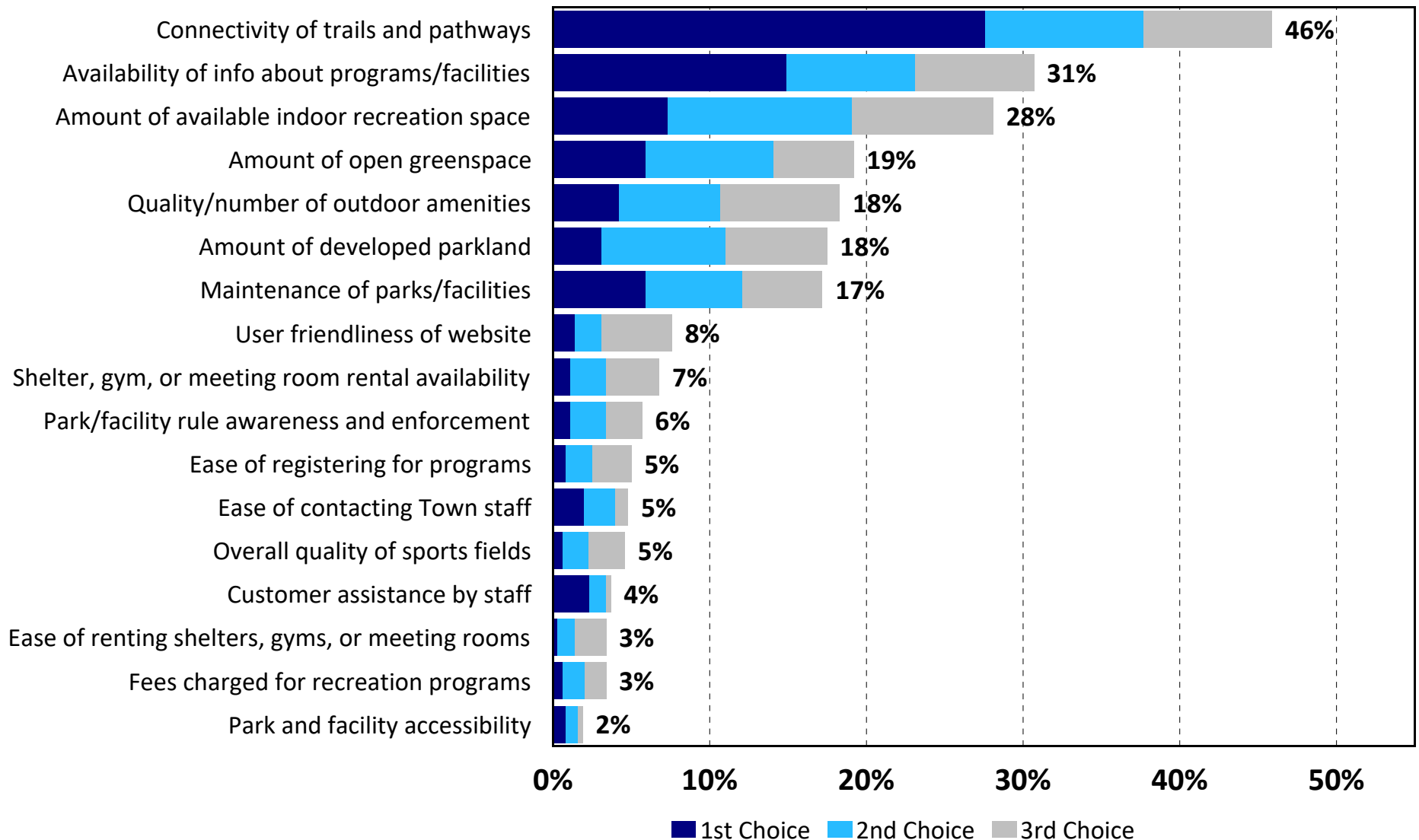
# Q12. Satisfaction With the Following Parks and Recreation Services

by percentage of respondents (excluding “don’t know”)



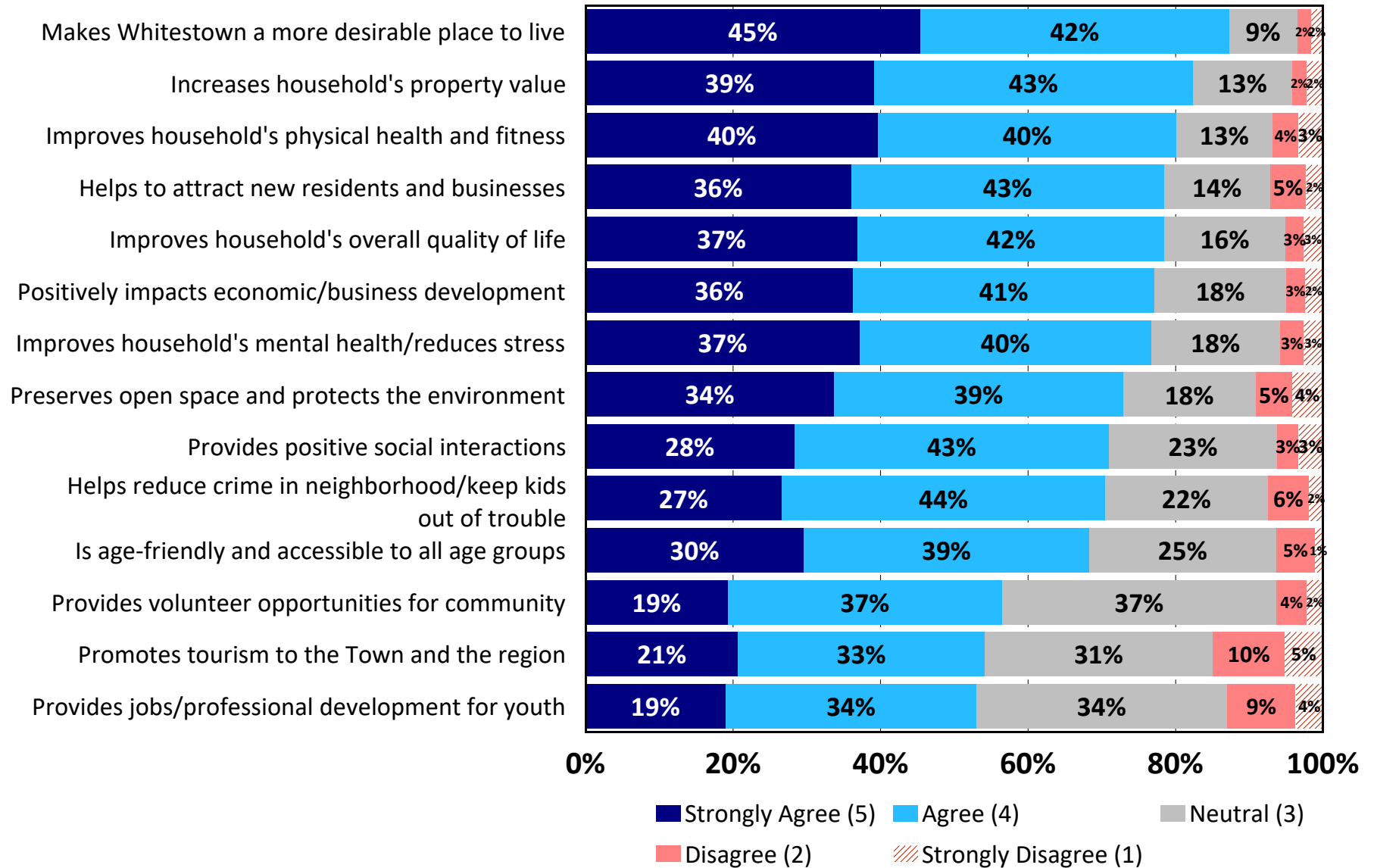
# Q13. Parks and Recreation Services That Should Receive the Most Attention from Whitestown Over the Next 5 Years

by percentage of respondents who selected the item as one of their top three choices



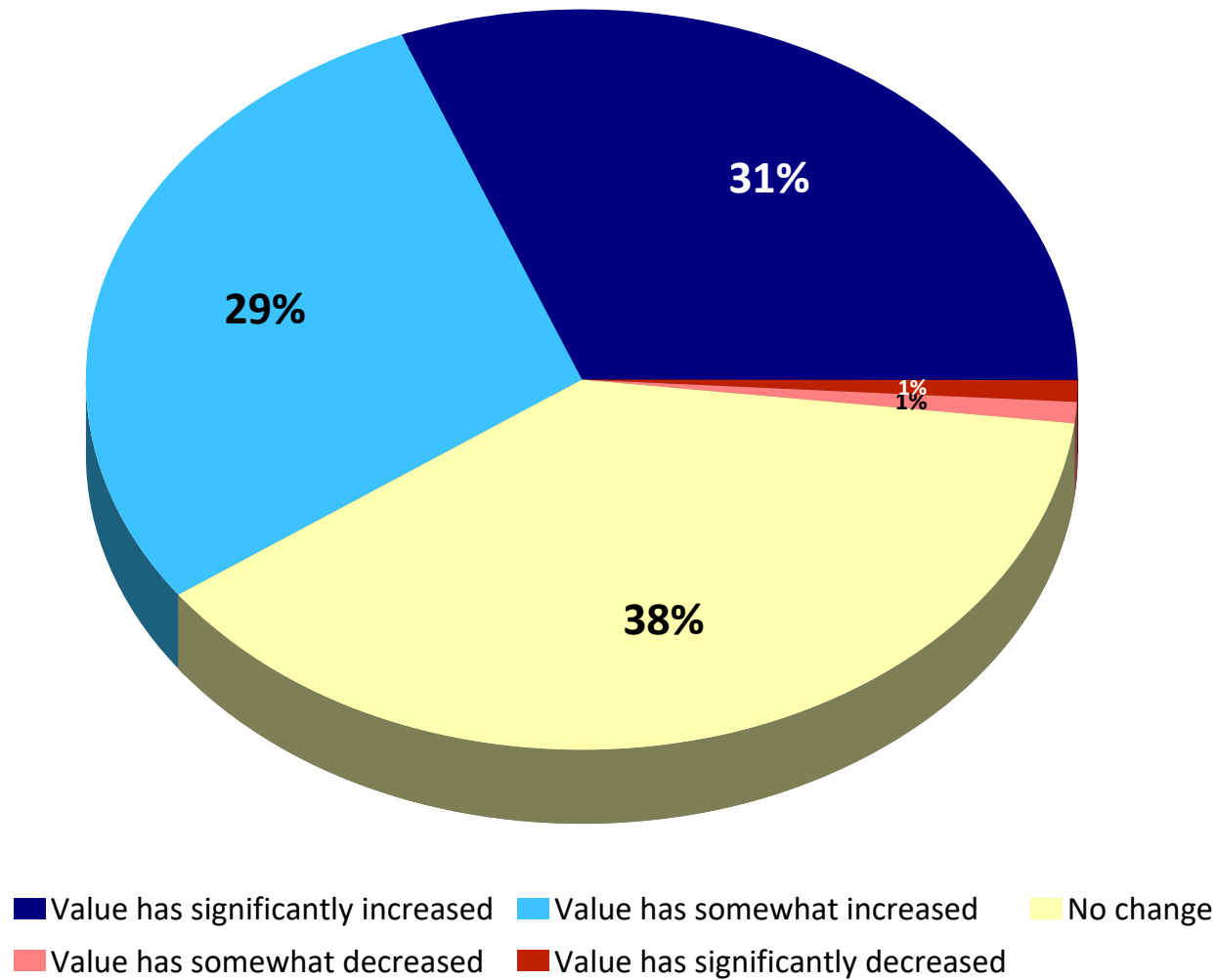
# Q14. Level of Agreement With the Following Statements About Potential Benefits of Parks and Recreation Services

by percentage of households that have a need for programs



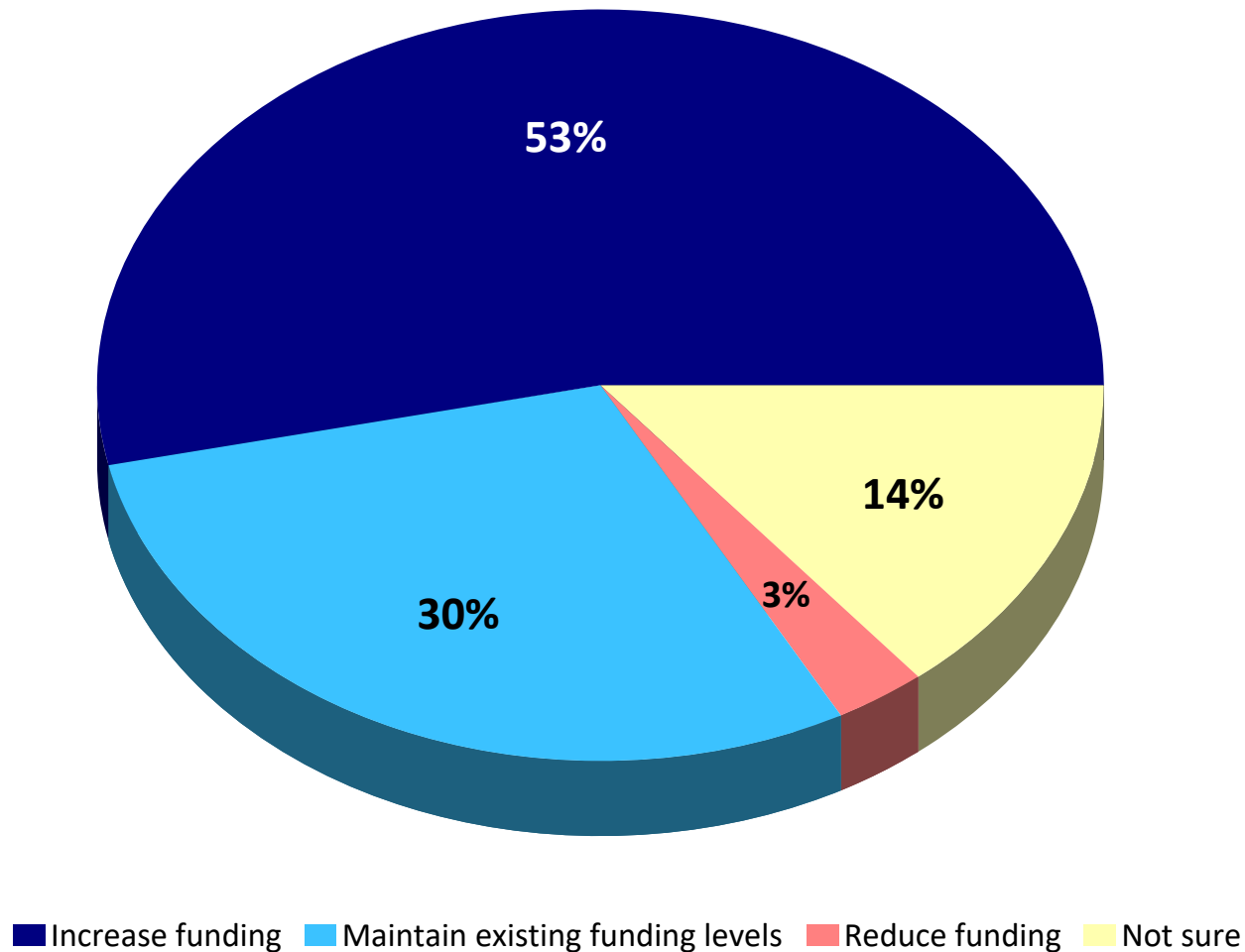
# Q15. How Perception of the Value of Parks, Trails, Open Spaces, and Recreation Has Changed Since COVID-19

by percentage of respondents (excluding “not provided”)



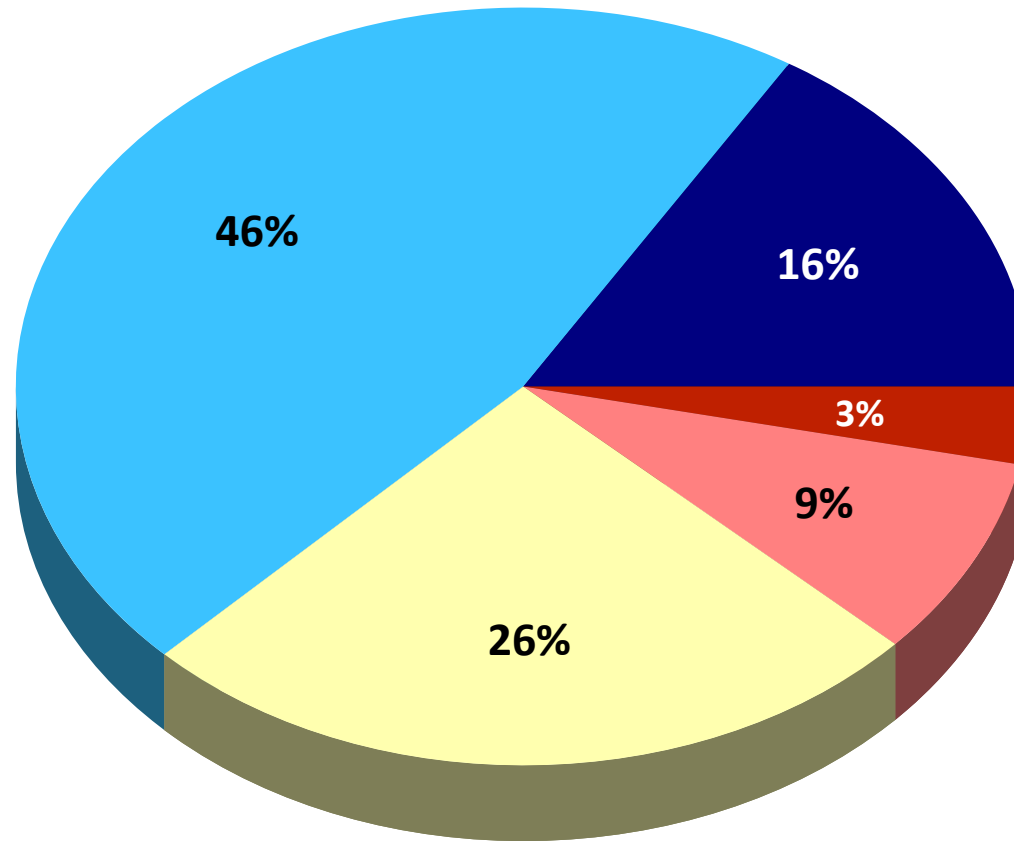
# Q16. How Respondents Would Want Whitestown to Fund Future Parks, Recreation, Trails and Open Space Needs

by percentage of respondents (excluding “not provided”)



# Q17. Satisfaction With Overall Value Received From the Whitestown Parks and Recreation Department

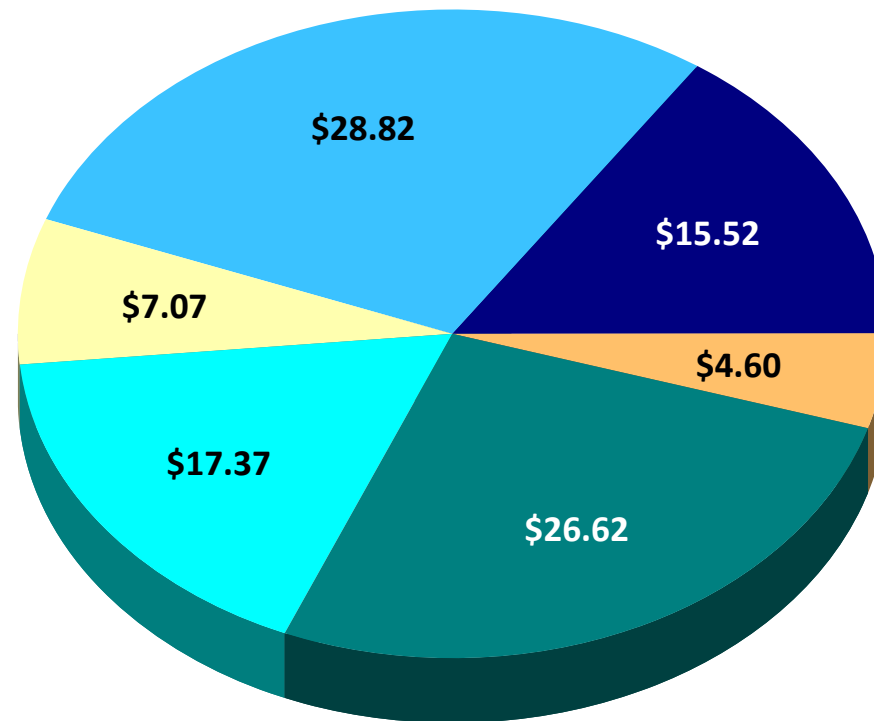
by percentage of respondents (excluding “don’t know”)



Very satisfied      Somewhat satisfied      Neutral  
Somewhat dissatisfied      Very dissatisfied

# Q18. How Respondents Would Allocate \$100 Among the Following Categories

by amount of funds allocated



■ Development of new parks

■ Development of new walking & biking trails

■ Development of new athletic fields

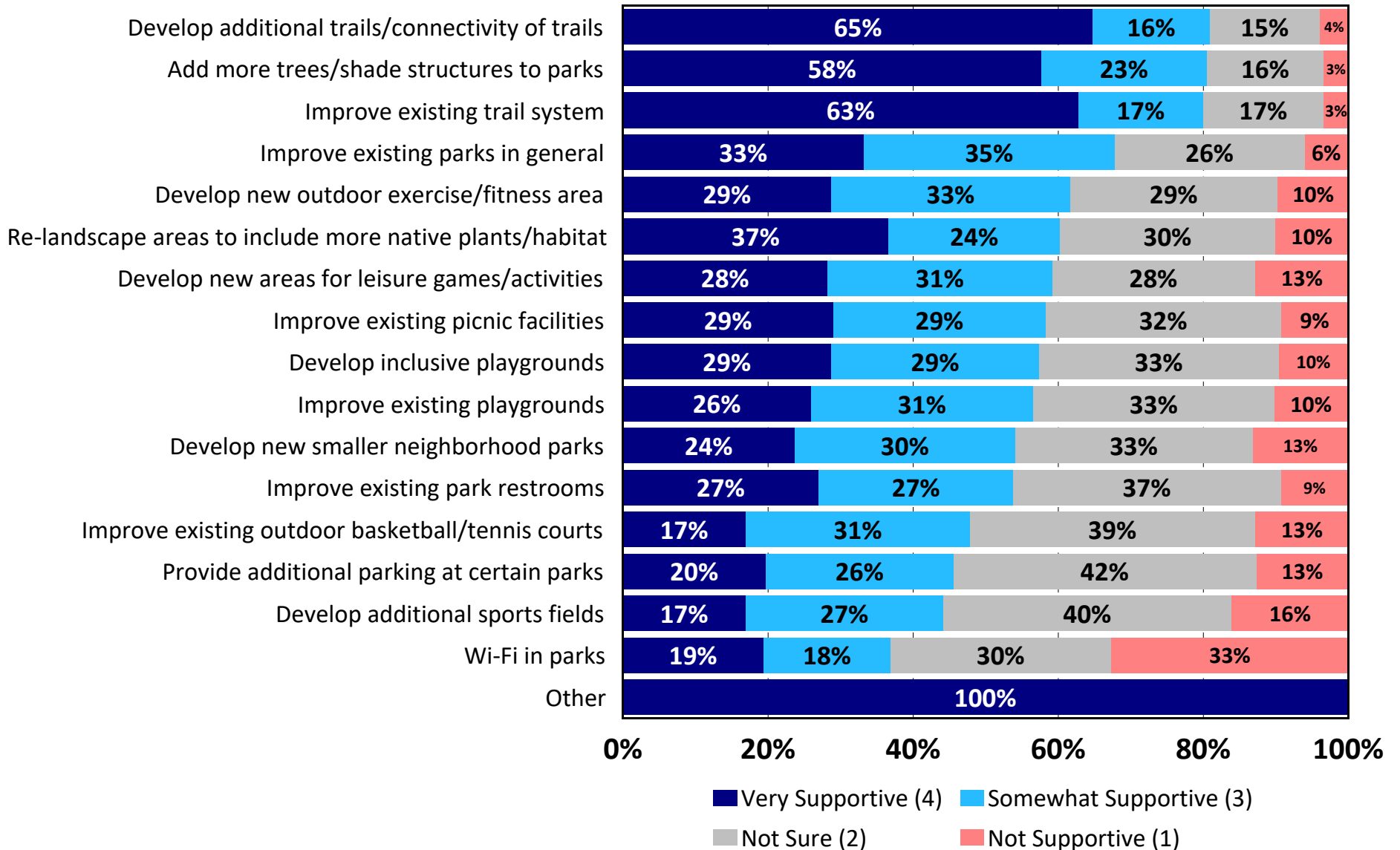
■ Improvements/maintenance of existing outdoor facilities

■ Development of new indoor recreation facilities

■ Other

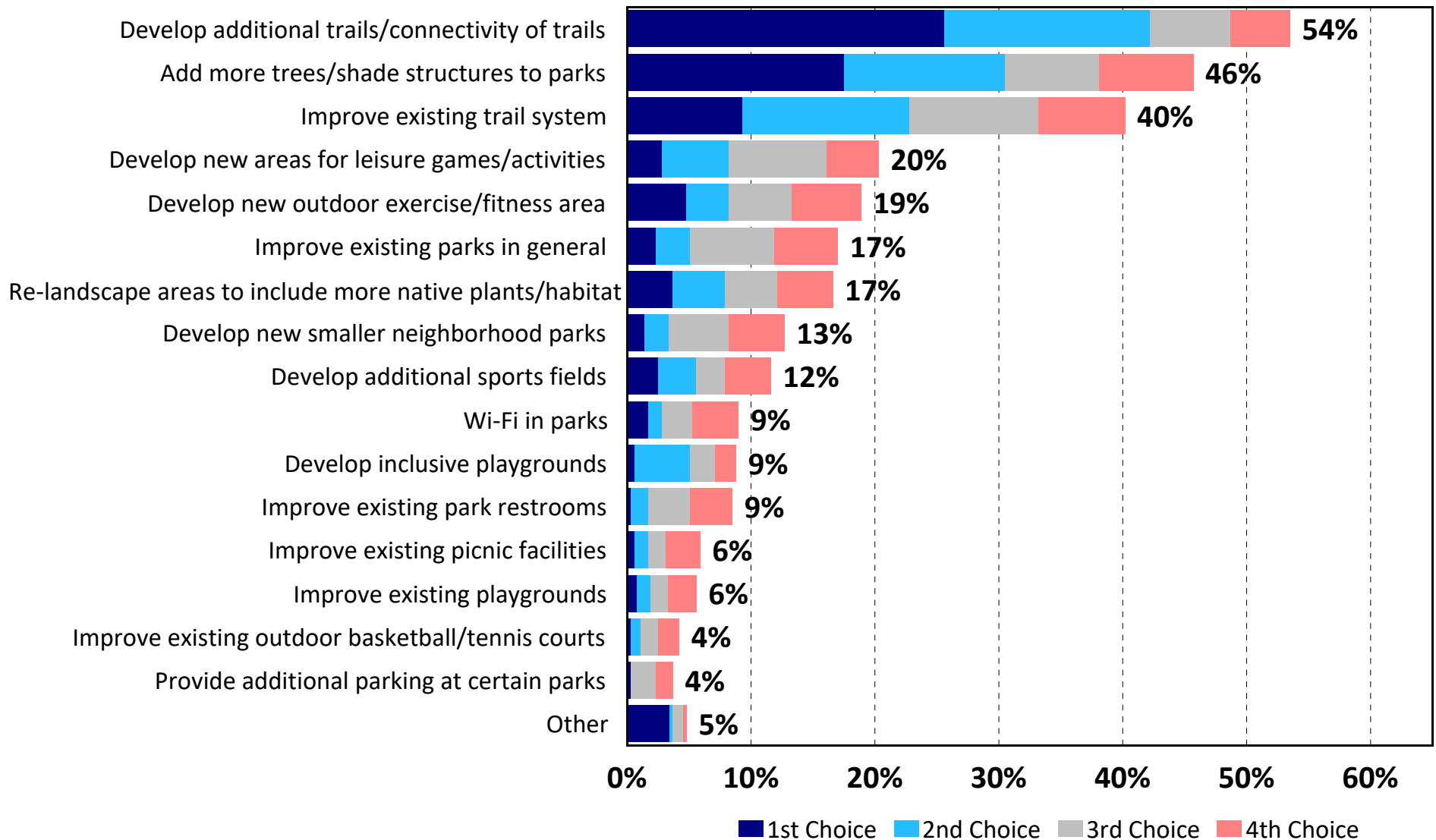
# Q19. Level of Support for Each of the Following Actions the Town Could Take to Improve the Parks and Recreation System

by percentage of respondents



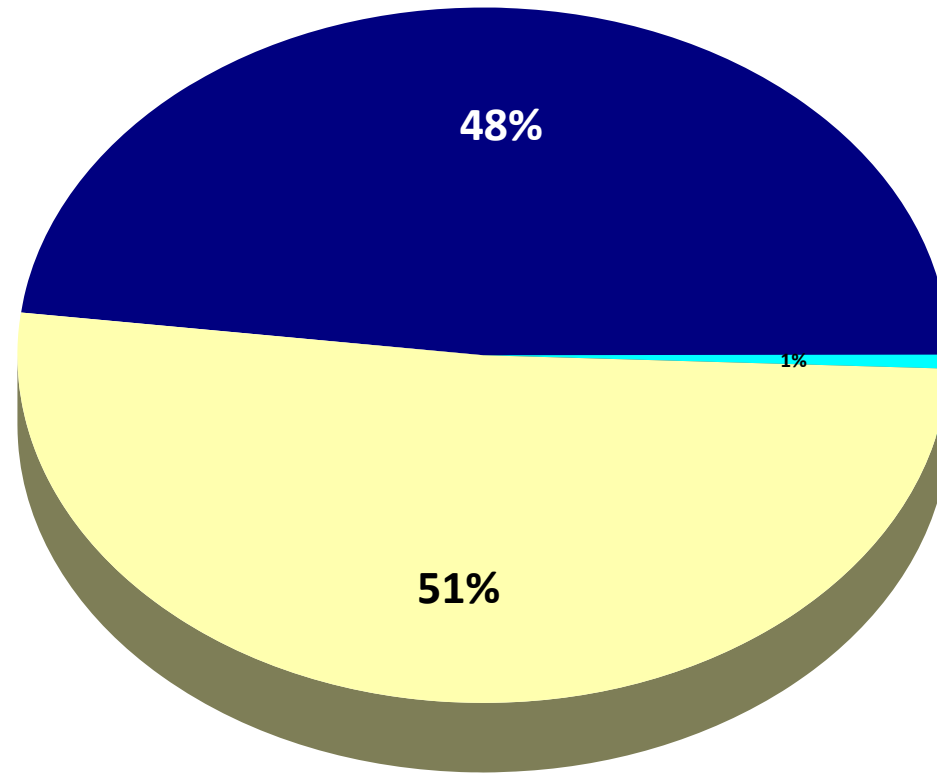
# Q20. Improvements That Households Are Most Willing to Fund

by percentage of respondents who selected the item as one of their top four choices



## Q21. Demographics: Gender

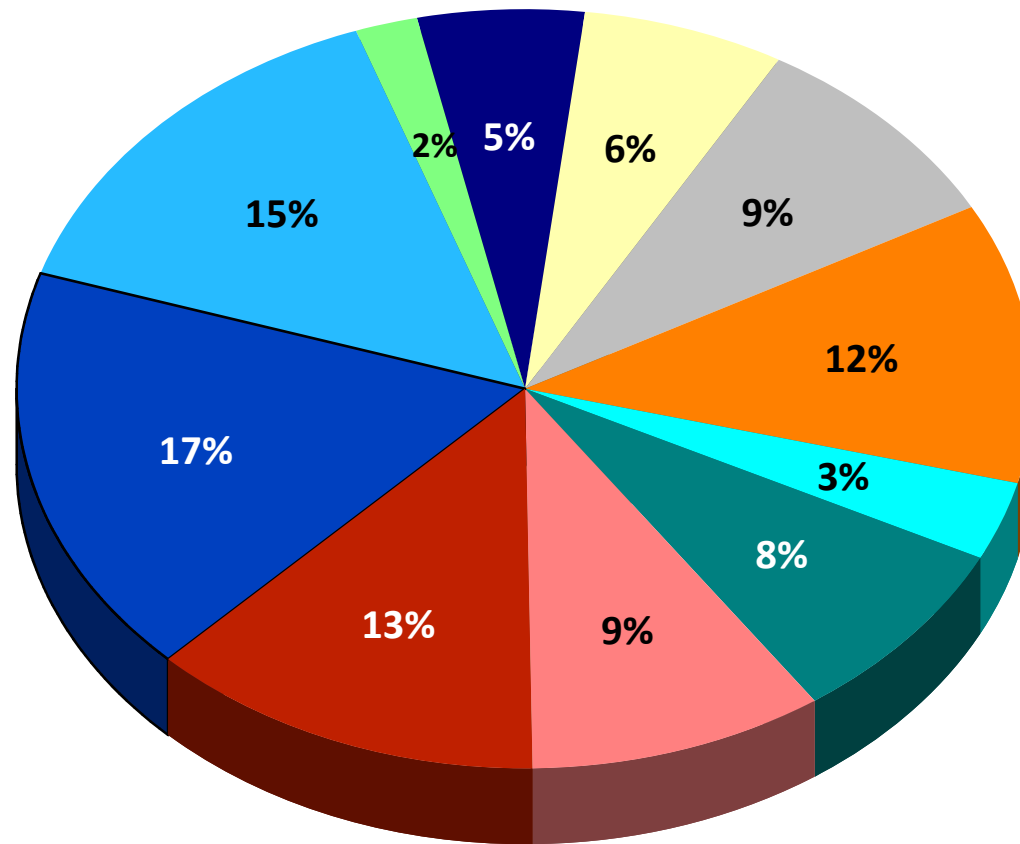
by percentage of respondents (excluding “prefer not to answer”)



■ Male ■ Female ■ Non-binary/Prefer to self-describe

# Q22. Demographics: Ages of Household Members

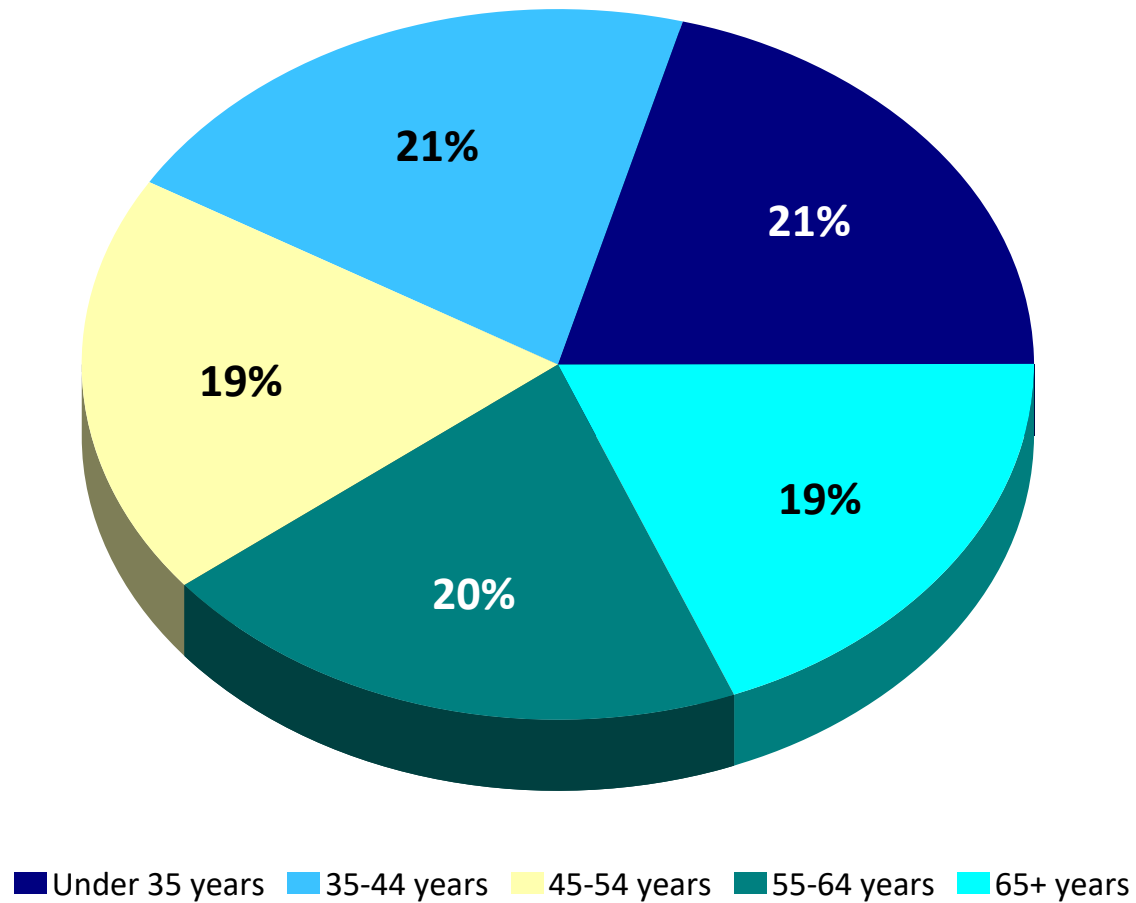
by percentage of persons in the household



- Under age 5
- Ages 5-9
- Ages 10-14
- Ages 15-19
- Ages 20-24
- Ages 25-34
- Ages 35-44
- Ages 45-54
- Ages 55-64
- Ages 65-74
- Ages 75+

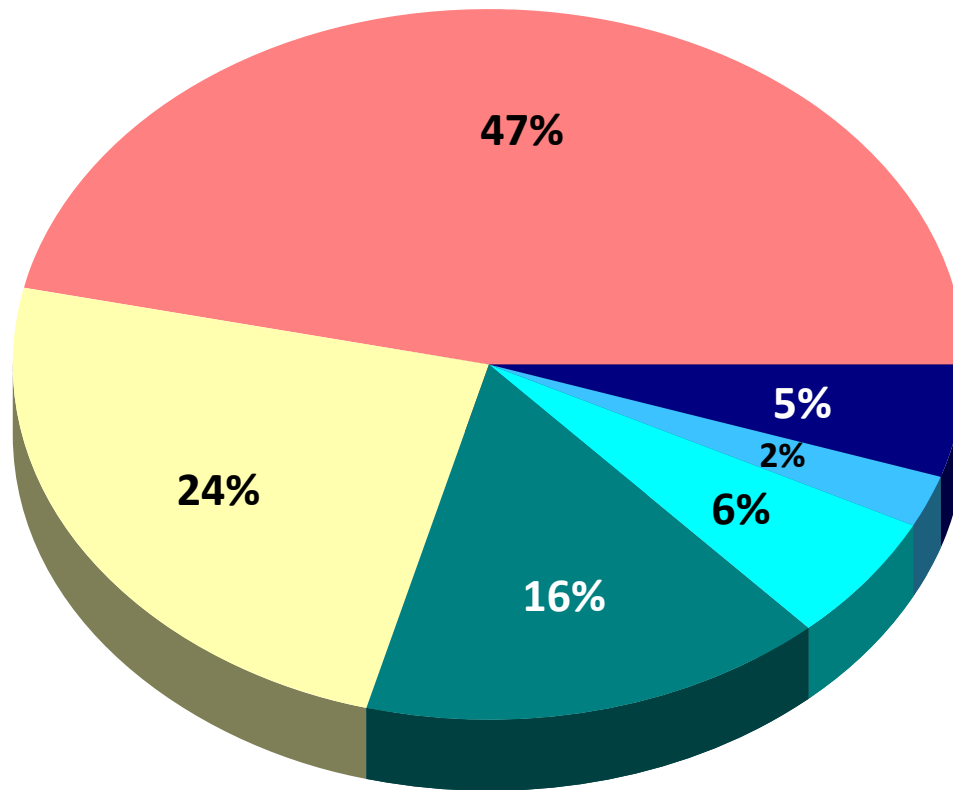
## Q23. Demographics: Age of Respondent

by percentage of respondents (excluding “not provided”)



# Q24. Demographics: Length of Time Respondent Has Lived in Whitestown

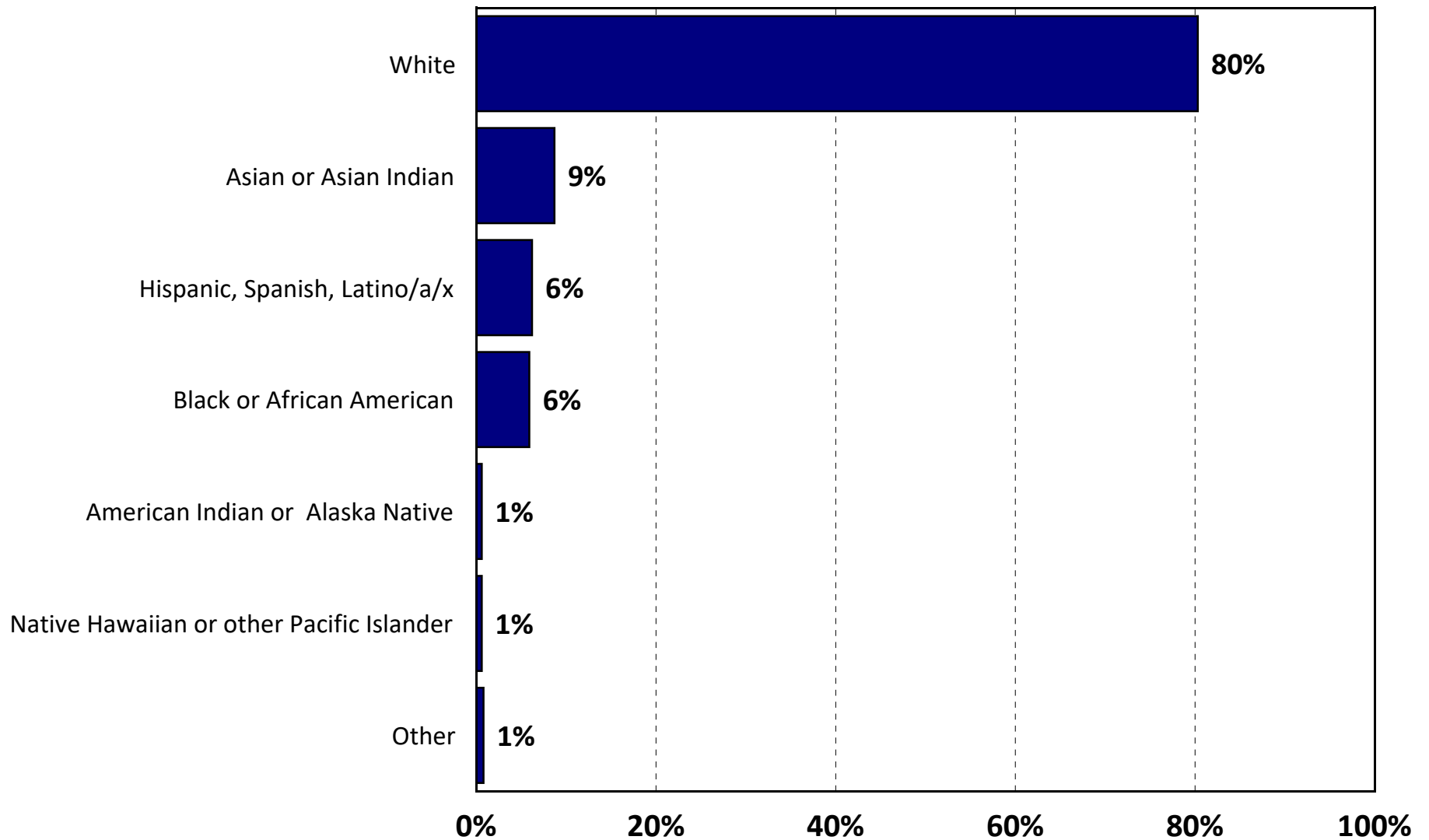
by percentage of respondents (excluding “not provided”)



5 years or less 6-10 years 11-15 years 16-20 years 21-30 years 31+ years

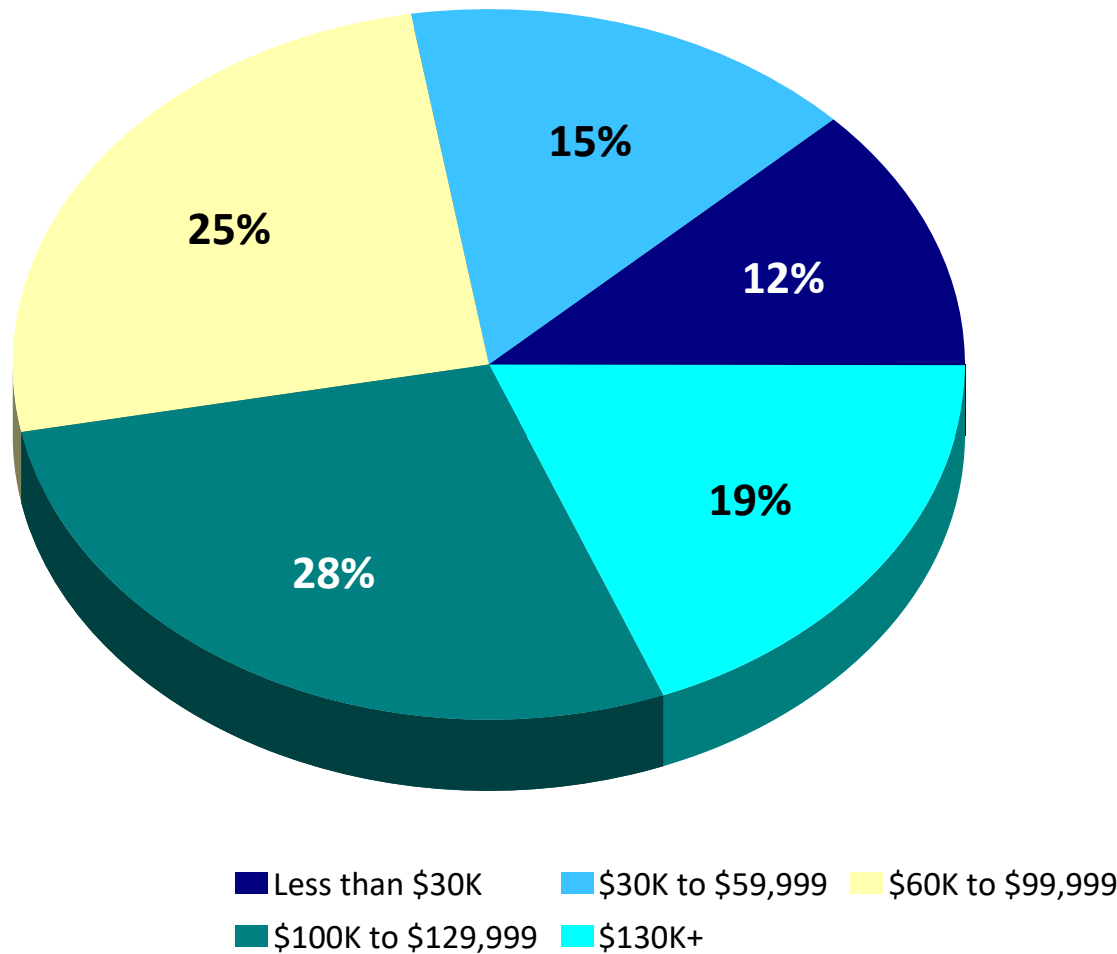
## Q25. Demographics: Race/Ethnicity

by percentage of respondents (multiple selections could be made)



## Q26. Demographics: Annual Household Income

by percentage of respondents (excluding “prefer not to respond”)





# 2 Priority Investment Rating

# Priority Investment Rating (PIR)



## Overview

The Priority Investment Rating (PIR) was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities and programs residents think should receive the highest priority for investment. The Priority Investment Rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are only being partly met or not met) for each facility/program relative to the facility/program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities and programs, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

For example, suppose the Unmet Needs Rating for playgrounds is 26.5 (out of 100) and the Importance Rating for playgrounds is 52 (out of 100), the Priority Investment Rating for playgrounds would be 78.5 (out of 200).

How to Analyze the Charts:

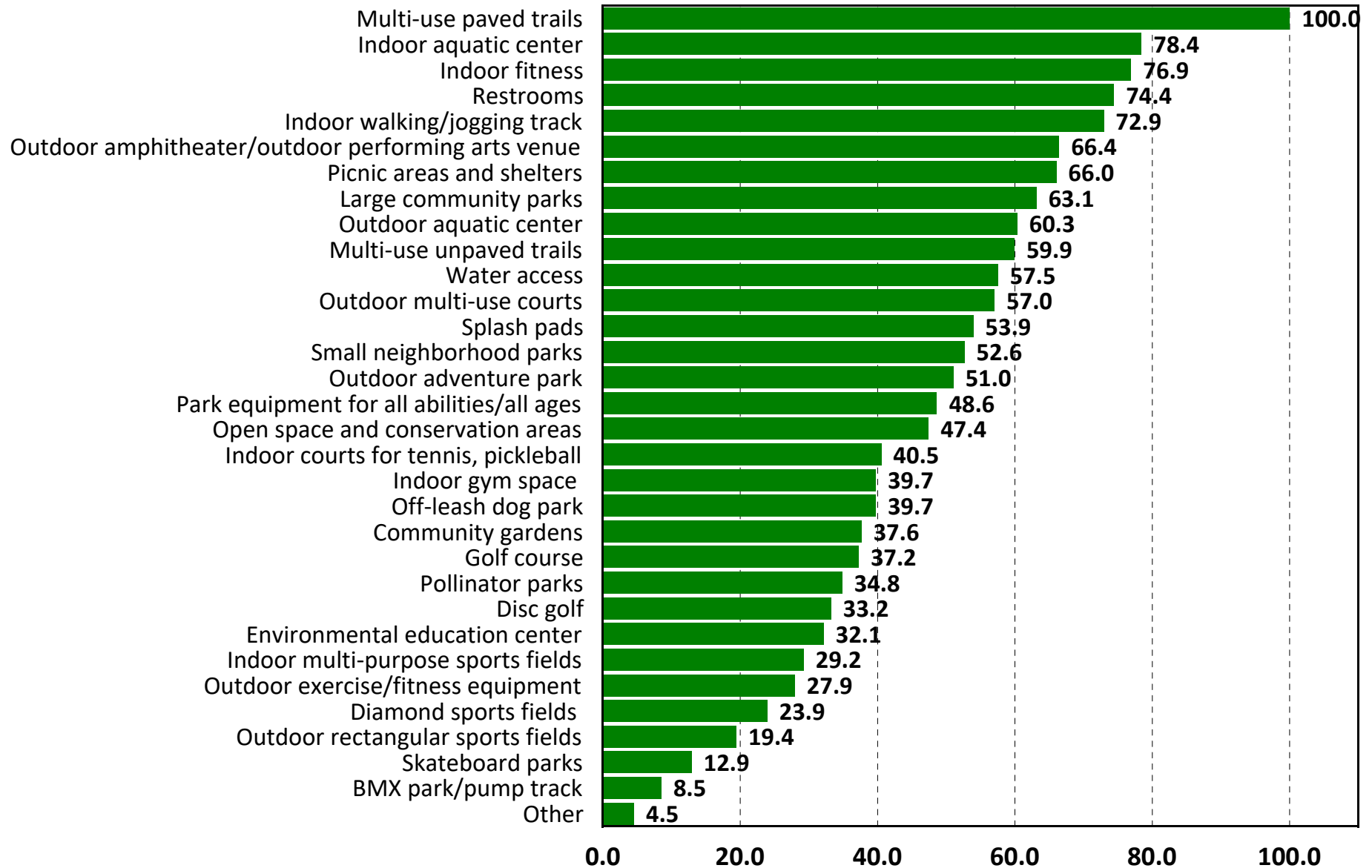
- High Priority Areas are those with a PIR of at least 100. A rating of 100 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- Medium Priority Areas are those with a PIR of 50-99. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.
- Low Priority Areas are those with a PIR below 50. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for facilities and programs.

# Unmet Needs Rating for Facilities

the rating for the item with the most unmet need=100

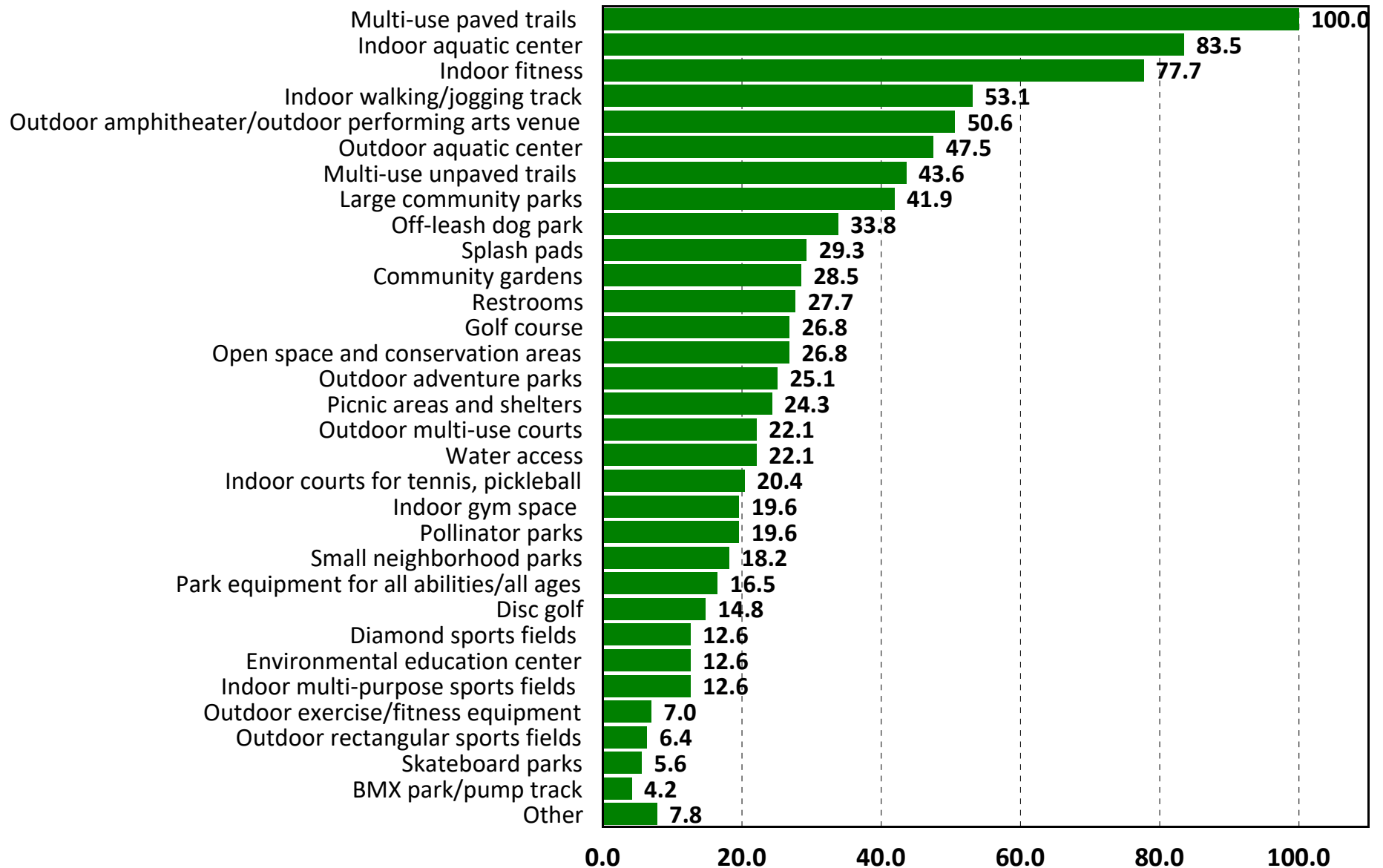
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



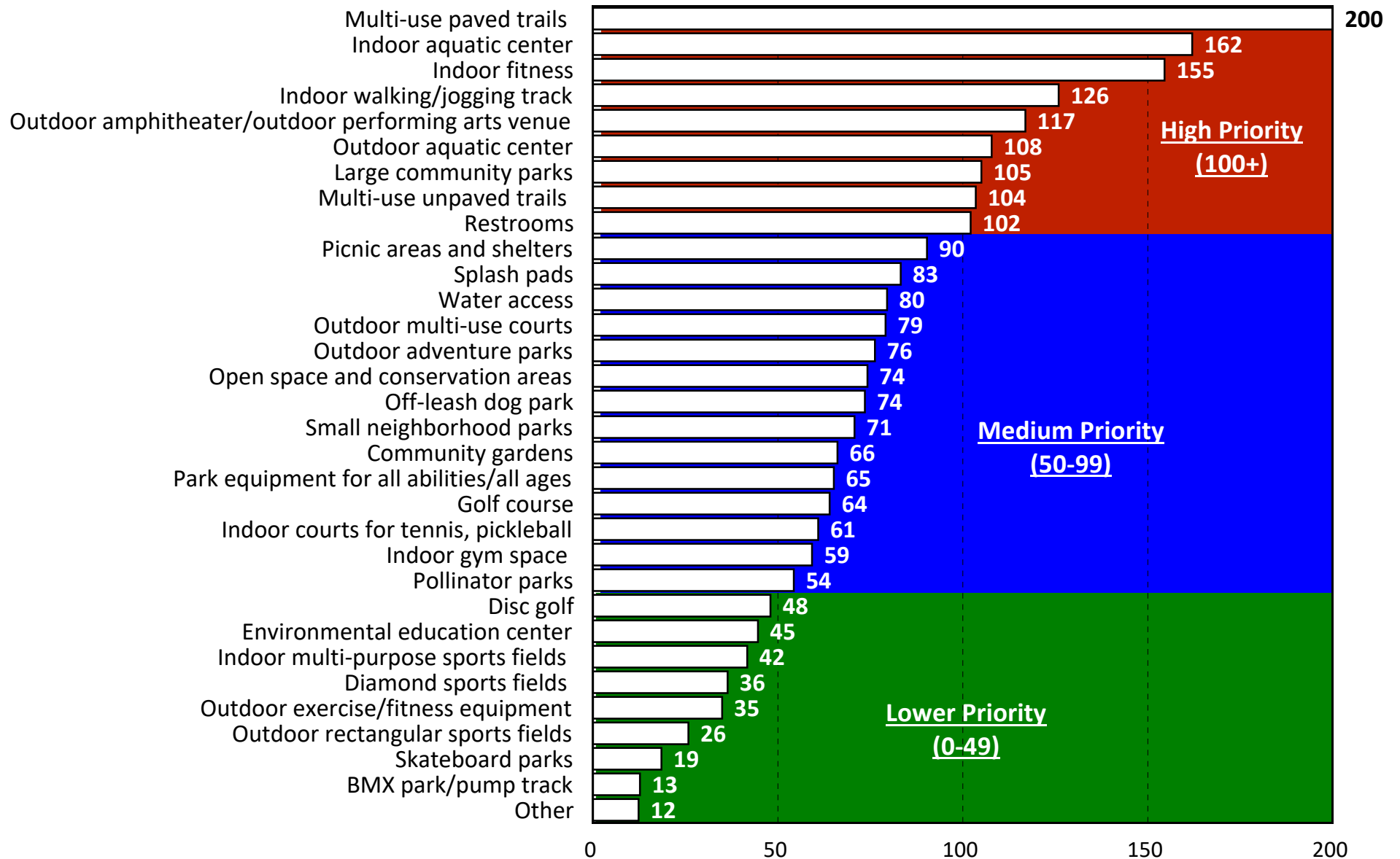
# Importance Rating for Facilities

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



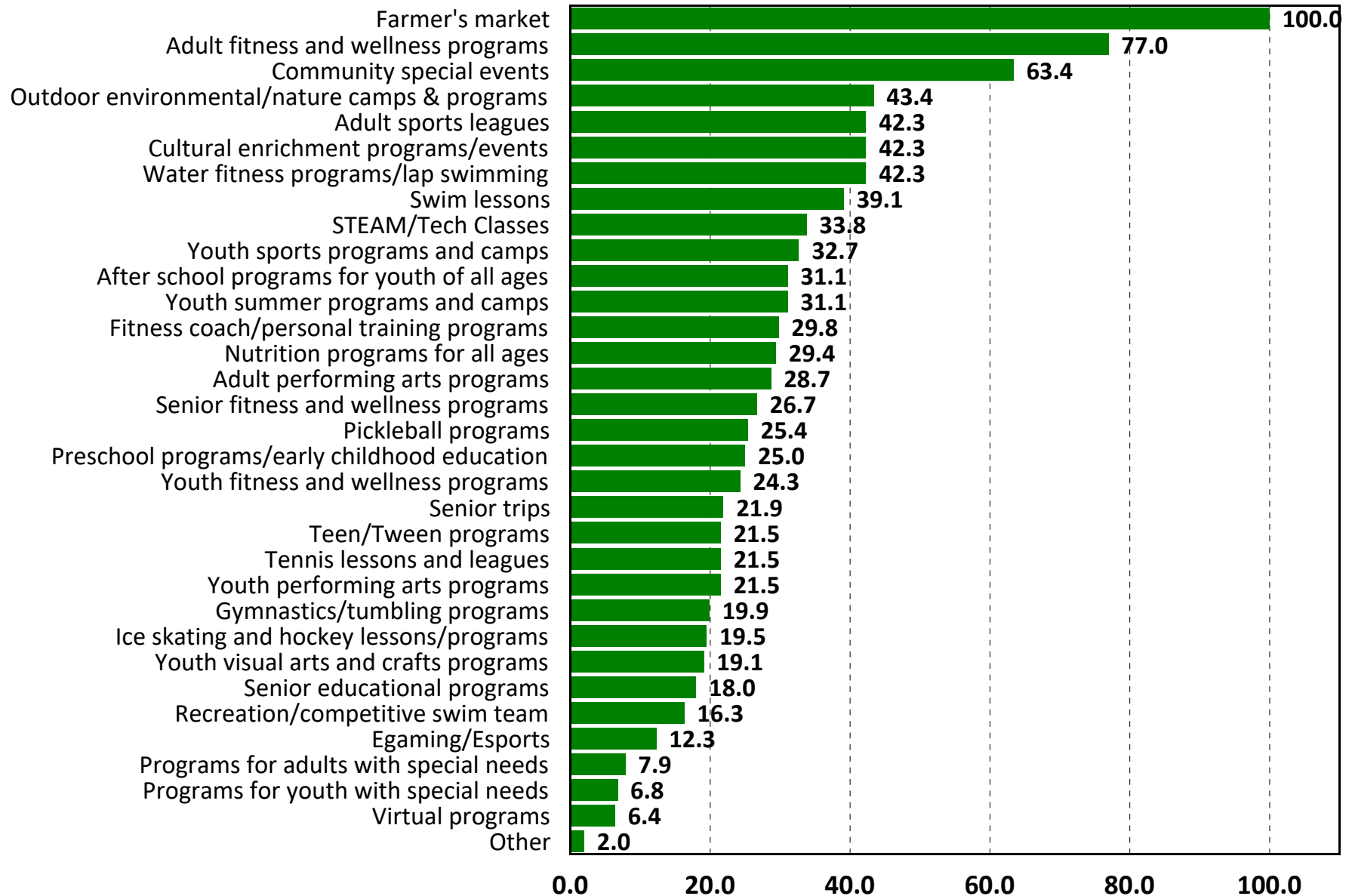
# Top Priorities for Investment for Facilities Based on the Priority Investment Rating



# Unmet Needs Rating for Programs

the rating for the item with the most unmet need=100

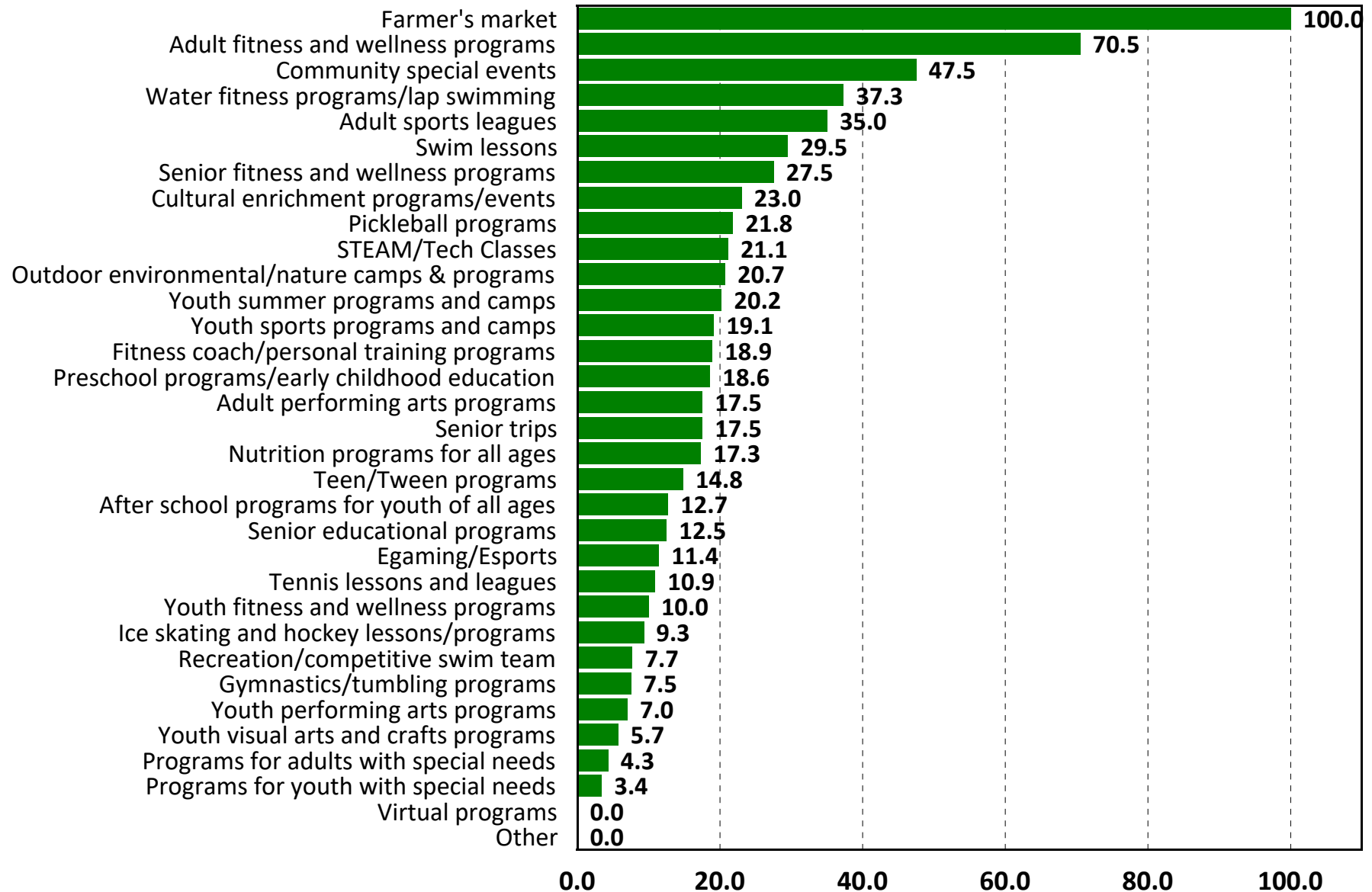
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



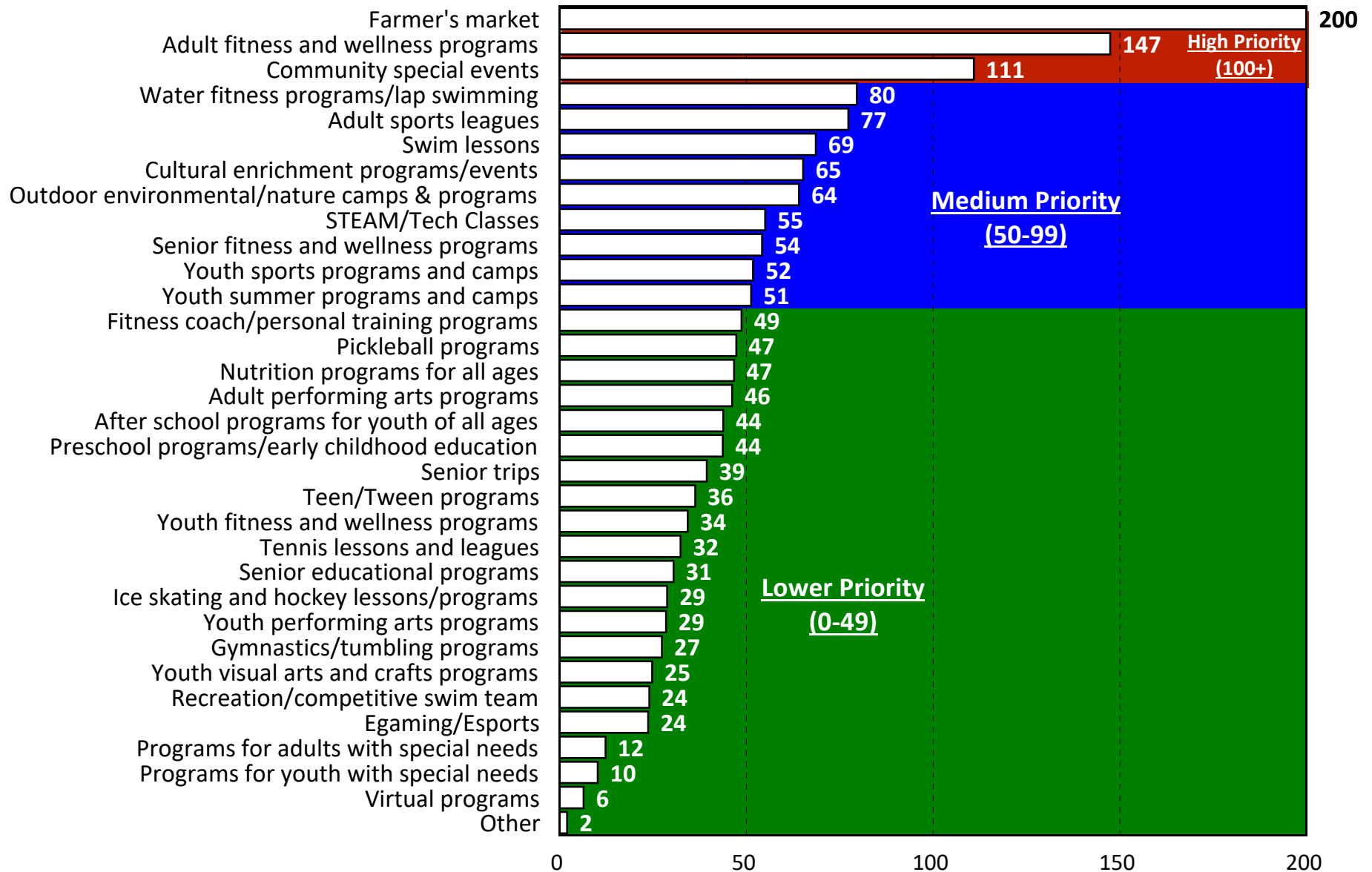
# Importance Rating for Programs

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



# Top Priorities for Investment for Programs Based on the Priority Investment Rating



A graphic consisting of a white circle with a dark blue outline containing the number '3', followed by a dark blue horizontal bar containing the text 'Benchmarking Analysis' in white.

# 3 Benchmarking Analysis

# Benchmarking Analysis



## Overview

***Since 1998, ETC Institute has conducted household surveys for needs assessments, feasibility studies, customer satisfaction, fees and charges comparisons, and other parks and recreation issues in more than 500 communities in 49 states across the country.***

The results of these surveys have provided an unparalleled database of information to compare responses from household residents in client communities to “National Averages” and therefore provide a unique tool to “assist organizations in better decision making.”

Communities within the database include a full-range of municipal and county governments, with populations ranging from 20,000 to over 1 million residents. They include communities in warm weather and cold weather climates, mature communities, and some of the fastest growing cities and counties in the country.

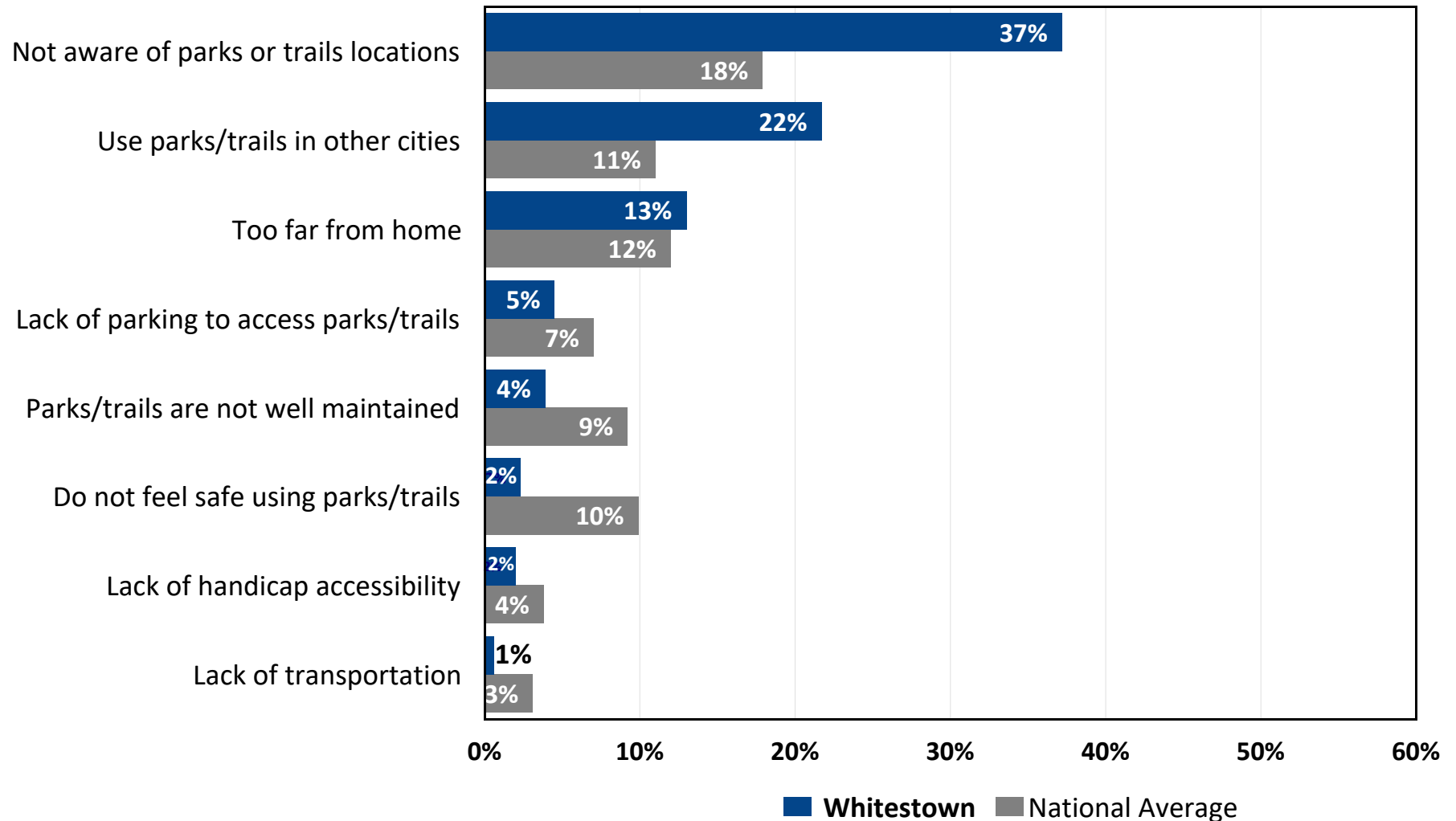
***“National Averages” have been developed for numerous strategically important parks and recreation planning and management issues, including:*** customer satisfaction and usage of parks and programs; methods for receiving marketing information; reasons that prevent members of households from using parks and recreation facilities more often; priority recreation activities, parks, facilities and trails to improve or develop; priority programming spaces to have in planned community centers and aquatic facilities; potential attendance for planned indoor community centers and outdoor aquatic centers, etc.

***Results from household responses for Whitestown were compared to National Benchmarks to gain further strategic information.*** A summary of all comparisons are shown in the graphs on the following pages.

**Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with the Town of Whitestown is not authorized without written consent from ETC Institute.**

# Reasons Preventing Households From Using Parks or Recreation Facilities More Often Whitestown vs. National Average

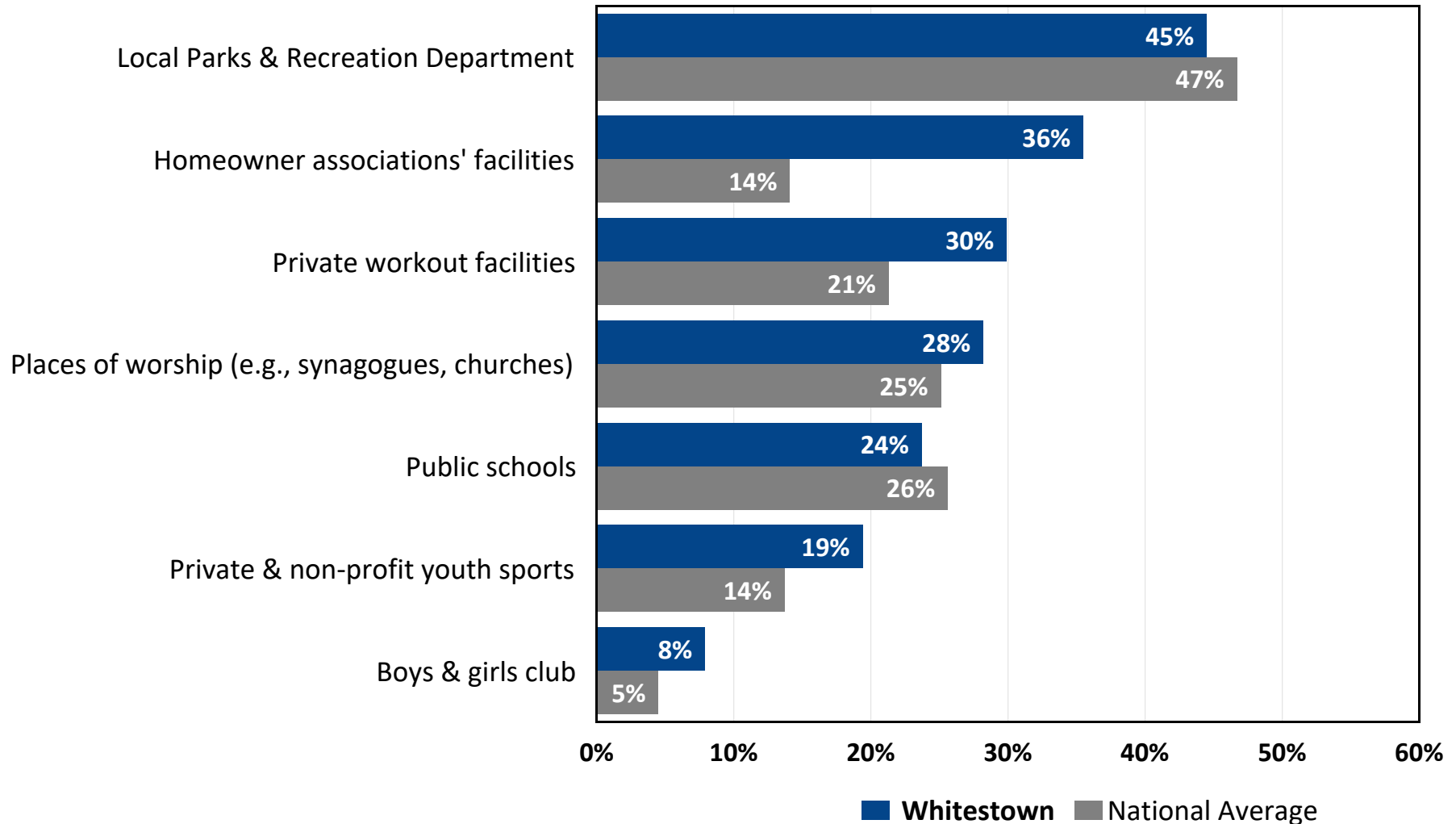
by percentage of respondents (multiple selections could be made)



# Organizations Used for Recreation and Sports Activities

## Whitestown vs. National Average

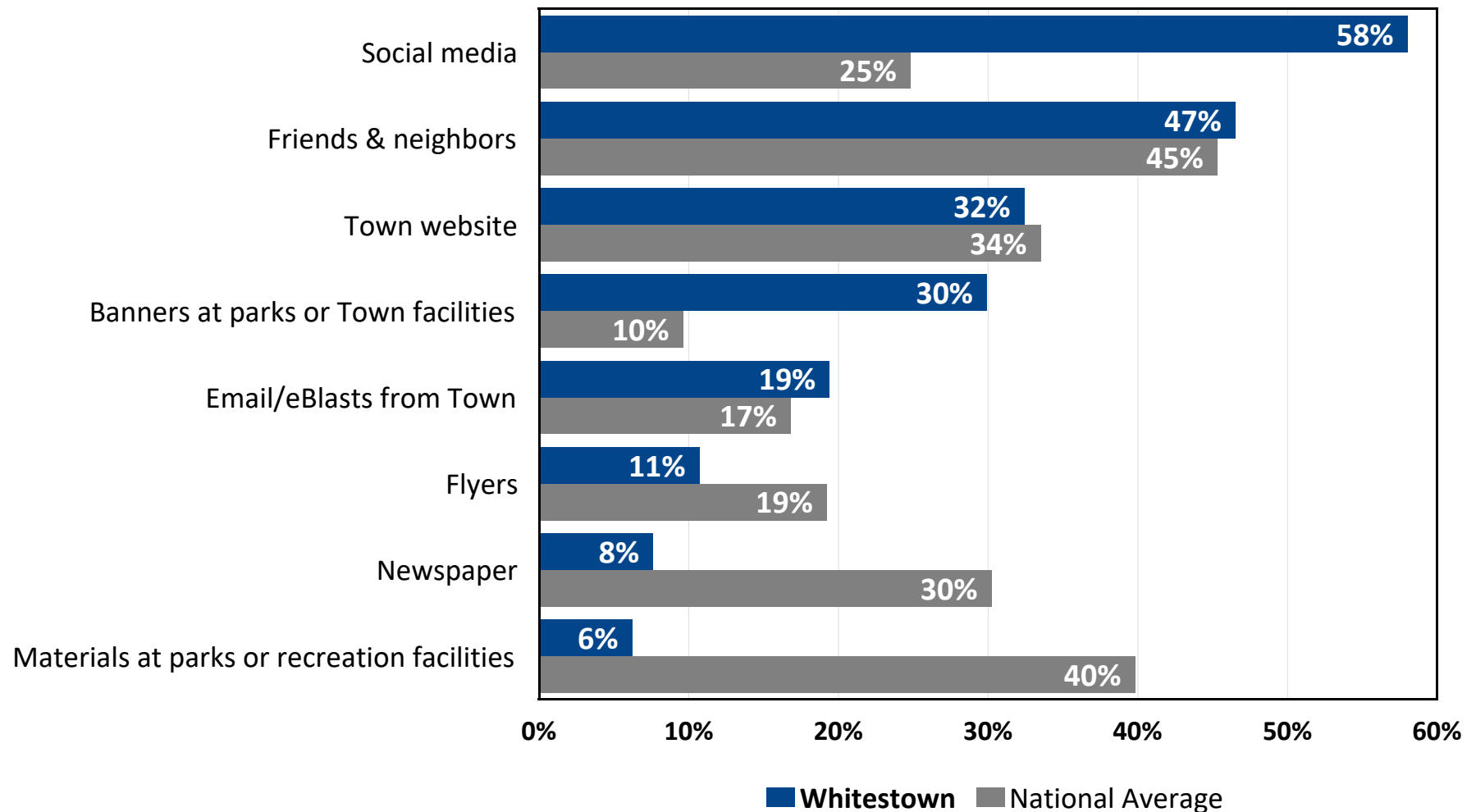
by percentage of respondents (multiple selections could be made)



# Ways Respondents Learn About Parks and Recreation Programs and Events

## Whitestown vs. National Average

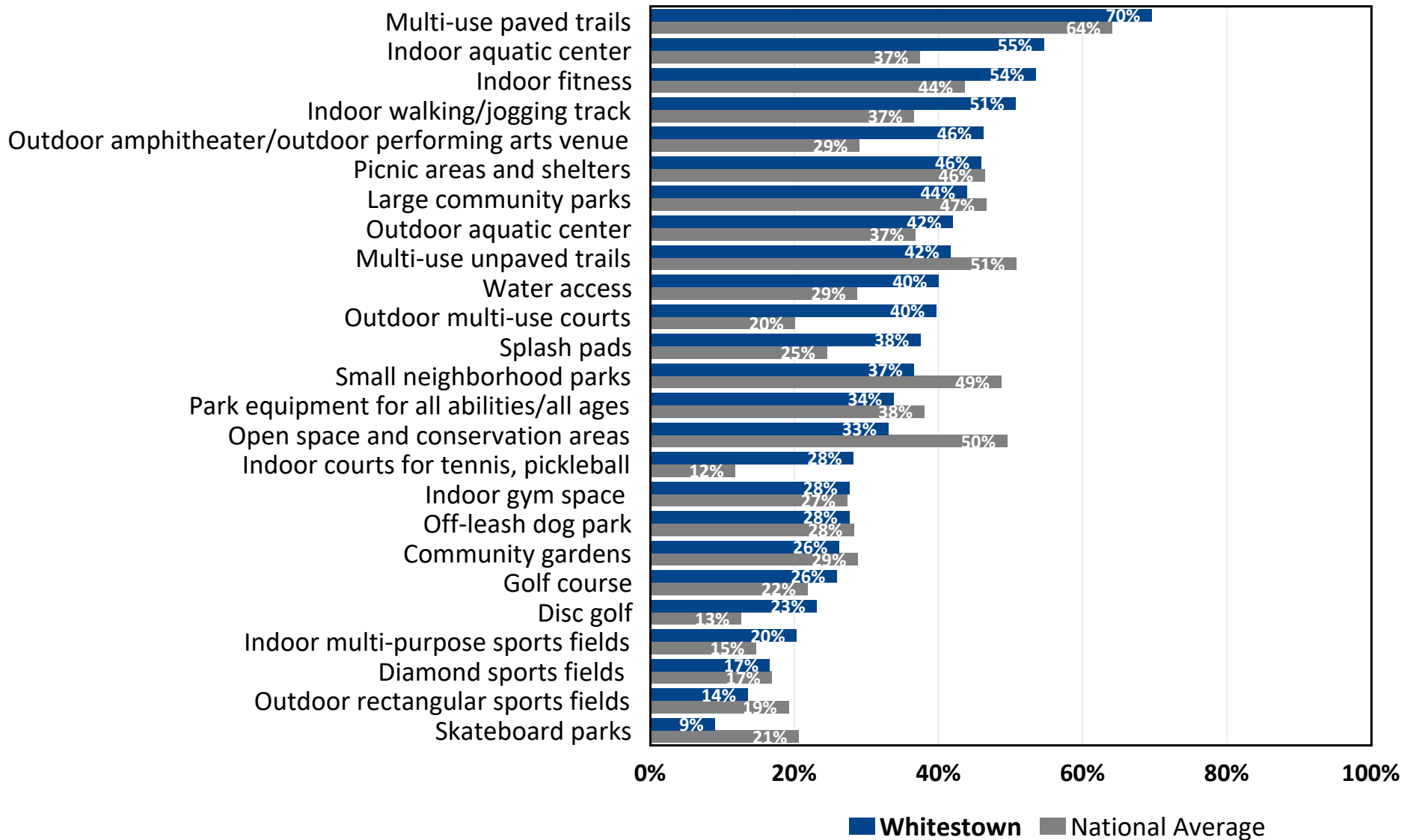
by percentage of respondents (multiple selections could be made)



# Households with Needs for Parks and Recreation Facilities

## Whitestown vs. National Average

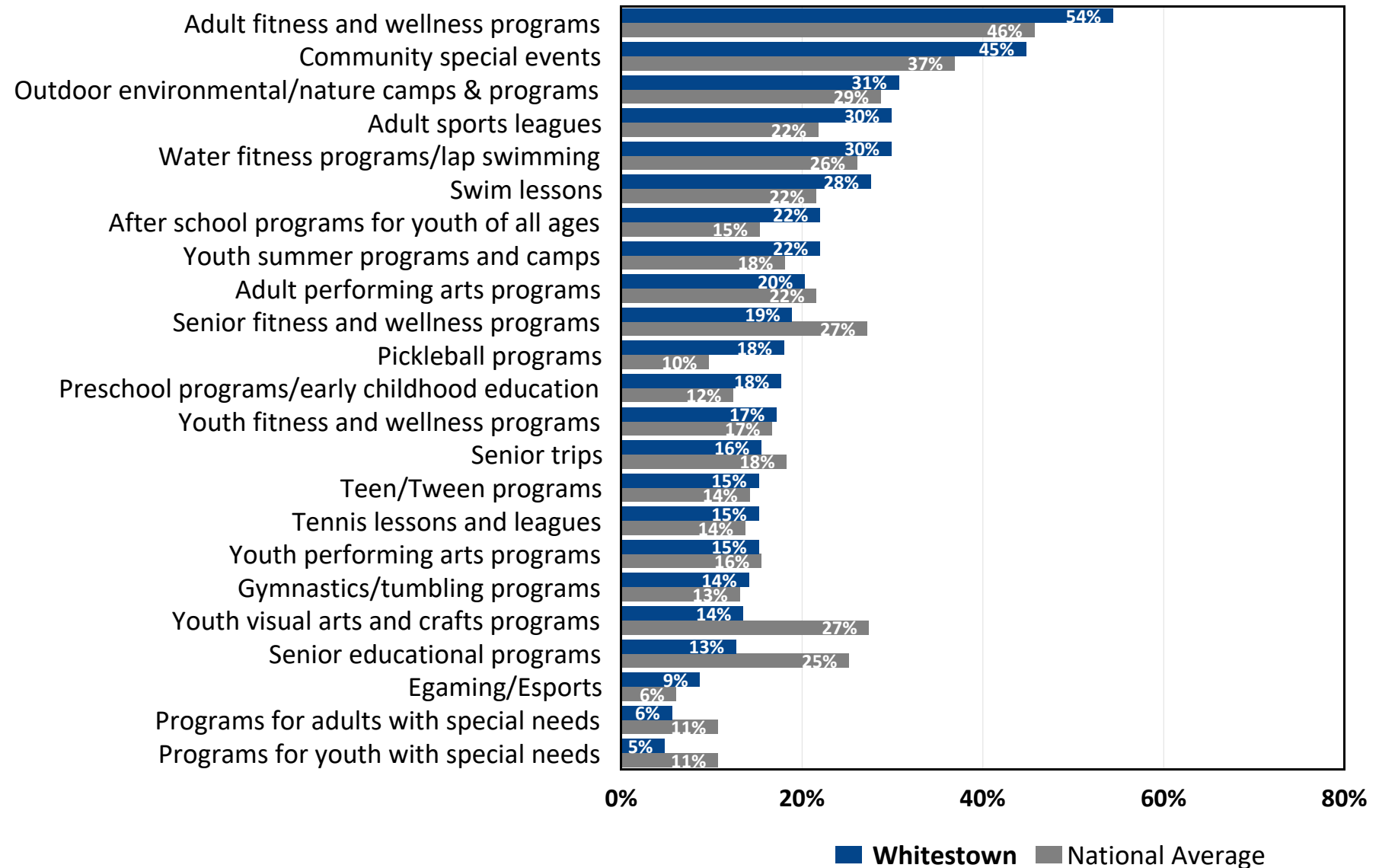
by percentage of respondents with a need for facilities



# Households with Needs for Parks and Recreation Programs

## Whitestown vs. National Average

by percentage of respondents with a need for activities





# 4

# Tabular Data

**Q1. Please indicate if you or any member of your household has used any of the following Town of Whitestown parks/facilities during the past 12 months.**

(N=355)

	Yes	No
Q1-1. Anson Park	26.5%	73.5%
Q1-2. Gateway Park	19.7%	80.3%
Q1-3. Main Street Park	65.9%	34.1%
Q1-4. Panther Park	35.5%	64.5%
Q1-5. Big Four Trail Linear Park	28.5%	71.5%
Q1-6. Other	2.5%	97.5%

**Q1-6. Other**

- Albert S. Park (now library).
- EAGLE CREEK
- LEBANON PARK
- Walker Farms Parks
- WALKER PARK
- Walker Park & Trail (Where new library is going)
- We regularly attended the one that got demolished for the library. Please put another one there with the library as the kids were in such tears to lose their park. Doesn't make it easy on me as they were already fragile from the deaths of their dad and grandma last summer.
- WHERE LIBRARY IS GOING
- Willey Square

**Q1. If "Yes," please rate the condition of the park/facility.**

(N=296)

	Excellent	Good	Fair	Poor	Not provided
Q1-1. Anson Park	45.7%	40.4%	5.3%	5.3%	3.2%
Q1-2. Gateway Park	25.7%	55.7%	15.7%	1.4%	1.4%
Q1-3. Main Street Park	71.8%	24.4%	2.1%	0.0%	1.7%
Q1-4. Panther Park	61.9%	29.4%	7.9%	0.0%	0.8%
Q1-5. Big Four Trail Linear Park	40.6%	43.6%	7.9%	3.0%	5.0%
Q1-6. Other	22.2%	44.4%	11.1%	0.0%	22.2%

**WITHOUT "NOT PROVIDED"****Q1. If "Yes," please rate the condition of the park/facility. (without "not provided")**

(N=296)

	Excellent	Good	Fair	Poor
Q1-1. Anson Park	47.3%	41.8%	5.5%	5.5%
Q1-2. Gateway Park	26.1%	56.5%	15.9%	1.4%
Q1-3. Main Street Park	73.0%	24.8%	2.2%	0.0%
Q1-4. Panther Park	62.4%	29.6%	8.0%	0.0%
Q1-5. Big Four Trail Linear Park	42.7%	45.8%	8.3%	3.1%
Q1-6. Other	28.6%	57.1%	14.3%	0.0%

**Q2. Please CHECK ALL of the following reasons that have prevented you or other members of your household from using Whitestown Parks and Recreation Department's parks or recreation facilities MORE OFTEN during the past two years.**

Q2. All the reasons that have prevented your household from using parks or recreation facilities more often

	Number	Percent
Use parks/trails in other cities	77	21.7 %
Too far from your home	46	13.0 %
Parks/trails are not well maintained	14	3.9 %
Lack of features we want to use	96	27.0 %
Lack of parking to access parks/trails	16	4.5 %
Do not feel safe using parks/trails	8	2.3 %
Lack of handicap accessibility	7	2.0 %
Not aware of parks or trails locations	132	37.2 %
Lack of transportation	2	0.6 %
Lack of restrooms	39	11.0 %
Lack of trust in government	14	3.9 %
Other	62	17.5 %
Total	513	

**Q2-12. Other**

- Benches
- Big 4 rail trail not complete.
- Bike trails
- BUSY SCHEDULE DOES NOT INCLUDE USE OF THE PARKS
- BUSY WITH SCHOOL
- COVID19
- Difficult to get to safely walking or on bikes.
- DONT WANT TO DRIVE TO ALL PARKS AND NO POOL TO SWIM-WOULD LIKE TO GET TO PARK VIA BIKE/RUNNING
- Have lived in Indiana less than a year; not familiar with local parks.
- I don't hang out in parks for the heck of it. If there's a farmers market or event there then I'll all over going
- I have no need to visit the Parks unless I have my grandchildren and the walking trails are a little sketchy walking alone in the evening. I don't feel safe walking the trail by myself.
- I ride a road bike and the linear trail isn't long enough for more active use
- I would prefer to walk/bike to the main street park however there is not great access to a sidewalk/bike path to that area from Harvest Park where I reside, I'm close but not close enough where it is really convenient otherwise. It would be great to see the city invest in walkways/bike paths more going up main street and to park facilities. S 700 E could really use a sidewalk or bike path towards the back entrance of Harvest Park going towards Town Hall, I see a lot of people walk on that street and there is a dip in the road that sometimes makes pedestrians difficult to see for cars. I know the border to Zionsville is right there, so I'm not sure if that is a Whitestown or Zionsville issue but it wouldn't surprise me to hear that someone got hit by a car one day the way things currently are.

**Q2-12. Other**

- I'M TOO LAZY
- JUST NOT INTERESTED
- Just use neighborhood sidewalks to walk. Work at a school and use that playground when needed.
- lack of shade
- LACK OF TIME
- LACK OF TIME
- LAZINESS
- LAZINESS
- need a water park like Carmel
- No children so not much use for the parks
- NO INTEREST IN GOING TO ANY OTHE PARKS
- No sidewalk along main street connecting all the other parks and trails.
- No sidewalk on Main Street to make it easier/safer to get to on foot or bike.
- No sidewalks.
- no time
- no time
- NOT ENOUGH TIME TO GO-USUALLY GO TO THINGS CLOSER TO WORK
- NOT INTERESTED
- NOT INTERESTED
- Not the type of thing me or anyone uses
- Nothing has prevented us from using the parks
- ONLY REASON IS TIME AND WEATHER
- physically unable
- Sidewalk access
- sidewalk access from Legacy to existing trails are non-existent.
- Standing water in Gateway Park and on trails.
- STROLLER PATHS
- Taxes keep raising bad funding
- There are not sidewalks connecting my neighborhood directly to these parks (I live in Clark Meadows). I would be great to walk or bike to these parts.
- Time
- too crowded for what is available. Not fun if you can't actually play. Not enough tree coverage. The park you are building on also had both flat green space, trail, and seats under trees.
- TOO LITTLE TIME
- Too many people.
- TRAIL NOT FINISHED-NOT LONG ENOUGH
- trails need to connect
- trails need to connect
- WALK MY DOG IN MY NEIGHBORHOOD
- Walking and connected bike trails to reach parks.
- WANT LONGER TRAIL OPTIONS
- We do not avoid.
- We live in Clark Meadows where there is a playground. My kids do ride their bikes to Anson park sometimes. We go to the Main st. Park probably 1 or 2 times a month.
- We love the big 4 trail however there is no direct access from anson area so we have to drive to town hall to access. Not convenient.

**Q2-12. Other**

- We use the Parks near our home to do our daily walking.
- We use them quite often
- weather, covid
- WORK
- work late
- Would like sidewalks/walkways from anson to legacy core
- WOULD LOVE A DOG FRIENDLY PARK

**Q3. From the following list, please CHECK ALL of the organizations that you or members of your household have used for recreation and sports activities during the last two years.**

Q3. All the organizations tha your household has used  
for recreation & sports activities

	Number	Percent
Private schools	31	8.7 %
Places of worship (e.g., synagogues, churches)	100	28.2 %
Private & non-profit youth sports	69	19.4 %
Private summer camps	40	11.3 %
Private workout facilities	106	29.9 %
Homeowner associations' facilities	126	35.5 %
Whitestown Parks & Recreation Department	158	44.5 %
Lebanon parks	57	16.1 %
Zionsville parks	189	53.2 %
Boone County parks	48	13.5 %
Public schools	84	23.7 %
Boys & girls club	28	7.9 %
Other	40	11.3 %
Total	1076	

**Q3-13. Other**

<u>Q3-13. Other</u>	<u>Number</u>	<u>Percent</u>
Eagle Creek	6	15.0 %
State parks	4	10.0 %
YMCA	2	5.0 %
State parks and Eagle Creek	2	5.0 %
Brownsburg and Indy parks	1	2.5 %
Indiana State parks	1	2.5 %
Travel club	1	2.5 %
Surrounding county parks	1	2.5 %
EAGLE CREEK AND SADDLEBROOK GOLF COURSES	1	2.5 %
NOBLESVILLE/WESTFIELD	1	2.5 %
CARMEL-CLAY PARKS	1	2.5 %
GRANDCHILDREN	1	2.5 %
MARION COUNTY PARKS	1	2.5 %
OWN PROPERTY	1	2.5 %
YMCA POOLS	1	2.5 %
ZCHS POOL	1	2.5 %
STATE PARKS-HAMILTON COUNTY PARKS	1	2.5 %
Other City and State parks, recreation, and wildlife areas	1	2.5 %
Non profit organizations	1	2.5 %
Indy parks	1	2.5 %
Water park	1	2.5 %
Carmel	1	2.5 %
Eagle Creek and Fort Harrison	1	2.5 %
Carmel and Eagle Creek	1	2.5 %
Recreational facilities related to non-sports youth activities	1	2.5 %
Hamilton County parks	1	2.5 %
Parks in Marion and Hamilton Counties with hiking or water features	1	2.5 %
Zoo and children's museum	1	2.5 %
Eagle Creek Park & state parks	1	2.5 %
<u>Area golf courses</u>	<u>1</u>	<u>2.5 %</u>
Total	40	100.0 %

**Q4. From the following list, please CHECK ALL of the ways you learn about Whitestown Parks and Recreation Department's programs and events.**

Q4. All the ways you learn about Whitestown Parks & Recreation Department's programs & events

	Number	Percent
Town website	115	32.4 %
Materials at parks or recreation facilities	22	6.2 %
Conversations with recreation staff	2	0.6 %
Newspaper	27	7.6 %
Friends & neighbors	165	46.5 %
Promotions at special events	53	14.9 %
Banners at parks or Town facilities	106	29.9 %
Email/eBlasts from Town	69	19.4 %
Quarterly Town newsletter	68	19.2 %
Whitestown social media (Facebook, Twitter, Instagram)	206	58.0 %
Whitestown Connection Facebook Group	152	42.8 %
Flyers	38	10.7 %
Other	16	4.5 %
Total	1039	

**Q4-13. Other**

Q4-13. Other	Number	Percent
Driving around	5	31.3 %
Farmer's Market	2	12.5 %
Google	1	6.3 %
Quarterly/yearly event newsletters	1	6.3 %
THIS SURVEY	1	6.3 %
STREET SIGNAGE	1	6.3 %
WOULD LIKE A SUMMER CALENDAR	1	6.3 %
BOONE COUNTY MAGAZINES	1	6.3 %
Not connected but would like to be	1	6.3 %
When I see the rec van or sign	1	6.3 %
Biking by	1	6.3 %
Total	16	100.0 %

**Q5. From the list in Question 4, which THREE methods of communication would you MOST PREFER the Town use to communicate with you about parks and recreation programs and events?**

<u>Q5. Top choice</u>	<u>Number</u>	<u>Percent</u>
Town website	32	9.0 %
Materials at parks or recreation facilities	4	1.1 %
Conversations with recreation staff	1	0.3 %
Newspaper	6	1.7 %
Friends & neighbors	6	1.7 %
Promotions at special events	4	1.1 %
Banners at parks or Town facilities	19	5.4 %
Email/eBlasts from Town	79	22.3 %
Quarterly Town newsletter	38	10.7 %
Whitestown social media (Facebook, Twitter, Instagram)	101	28.5 %
Whitestown Connection Facebook Group	27	7.6 %
Flyers	8	2.3 %
Other	4	1.1 %
None chosen	26	7.3 %
Total	355	100.0 %

**Q5. From the list in Question 4, which THREE methods of communication would you MOST PREFER the Town use to communicate with you about parks and recreation programs and events?**

<u>Q5. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Town website	34	9.6 %
Materials at parks or recreation facilities	5	1.4 %
Newspaper	7	2.0 %
Friends & neighbors	10	2.8 %
Promotions at special events	9	2.5 %
Banners at parks or Town facilities	30	8.5 %
Email/eBlasts from Town	42	11.8 %
Quarterly Town newsletter	40	11.3 %
Whitestown social media (Facebook, Twitter, Instagram)	59	16.6 %
Whitestown Connection Facebook Group	51	14.4 %
Flyers	22	6.2 %
Other	3	0.8 %
None chosen	43	12.1 %
Total	355	100.0 %

**Q5. From the list in Question 4, which THREE methods of communication would you MOST PREFER the Town use to communicate with you about parks and recreation programs and events?**

<u>Q5. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Town website	48	13.5 %
Materials at parks or recreation facilities	9	2.5 %
Conversations with recreation staff	2	0.6 %
Newspaper	6	1.7 %
Friends & neighbors	16	4.5 %
Promotions at special events	12	3.4 %
Banners at parks or Town facilities	41	11.5 %
Email/eBlasts from Town	32	9.0 %
Quarterly Town newsletter	30	8.5 %
Whitestown social media (Facebook, Twitter, Instagram)	36	10.1 %
Whitestown Connection Facebook Group	29	8.2 %
Flyers	19	5.4 %
Other	3	0.8 %
None chosen	72	20.3 %
Total	355	100.0 %

**SUM OF TOP 3 CHOICES**

**Q5. From the list in Question 4, which THREE methods of communication would you MOST PREFER the Town use to communicate with you about parks and recreation programs and events? (top 3)**

<u>Q5. Sum of top 3 choices</u>	<u>Number</u>	<u>Percent</u>
Town website	114	32.1 %
Materials at parks or recreation facilities	18	5.1 %
Conversations with recreation staff	3	0.8 %
Newspaper	19	5.4 %
Friends & neighbors	32	9.0 %
Promotions at special events	25	7.0 %
Banners at parks or Town facilities	90	25.4 %
Email/eBlasts from Town	153	43.1 %
Quarterly Town newsletter	108	30.4 %
Whitestown social media (Facebook, Twitter, Instagram)	196	55.2 %
Whitestown Connection Facebook Group	107	30.1 %
Flyers	49	13.8 %
Other	10	2.8 %
None chosen	26	7.3 %
Total	950	

**Q6. Please indicate if you or any member of your household has used any of the following Town of Whitestown programs/events during the past 12 months.**

(N=355)

	Yes	No
Q6-1. Movies in the Park	5.6%	94.4%
Q6-2. Brewfest	17.7%	82.3%
Q6-3. Summer Concert Series	28.7%	71.3%
Q6-4. Farmer's Market	60.6%	39.4%
Q6-5. Viking Fest	12.7%	87.3%
Q6-6. Halloween	25.9%	74.1%
Q6-7. Independence Day	50.4%	49.6%
Q6-8. Easter	9.9%	90.1%
Q6-9. Other	3.4%	96.6%

**Q6. If "Yes," please rate the condition of the event.**

(N=293)

	Excellent	Good	Fair	Poor	Not provided
Q6-1. Movies in the Park	40.0%	50.0%	5.0%	5.0%	0.0%
Q6-2. Brewfest	54.0%	34.9%	3.2%	1.6%	6.3%
Q6-3. Summer Concert Series	51.0%	35.3%	6.9%	1.0%	5.9%
Q6-4. Farmer's Market	30.2%	45.6%	17.2%	2.8%	4.2%
Q6-5. Viking Fest	40.0%	46.7%	8.9%	0.0%	4.4%
Q6-6. Halloween	39.1%	39.1%	8.7%	1.1%	12.0%
Q6-7. Independence Day	65.4%	26.3%	1.7%	0.6%	6.1%
Q6-8. Easter	45.7%	28.6%	14.3%	5.7%	5.7%
Q6-9. Other	66.7%	33.3%	0.0%	0.0%	0.0%

**WITHOUT "NOT PROVIDED"****Q6. If "Yes," please rate the condition of the event. (without "not provided")**

(N=293)

	Excellent	Good	Fair	Poor
Q6-1. Movies in the Park	40.0%	50.0%	5.0%	5.0%
Q6-2. Brewfest	57.6%	37.3%	3.4%	1.7%
Q6-3. Summer Concert Series	54.2%	37.5%	7.3%	1.0%
Q6-4. Farmer's Market	31.6%	47.6%	18.0%	2.9%
Q6-5. Viking Fest	41.9%	48.8%	9.3%	0.0%
Q6-6. Halloween	44.4%	44.4%	9.9%	1.2%
Q6-7. Independence Day	69.6%	28.0%	1.8%	0.6%
Q6-8. Easter	48.5%	30.3%	15.2%	6.1%
Q6-9. Other	66.7%	33.3%	0.0%	0.0%

**Q6-9. Other**

<u>Q6-9. Other</u>	<u>Number</u>	<u>Percent</u>
Christmas Parade	4	33.3 %
LEBANON EVENTS	1	8.3 %
Princess in the Park	1	8.3 %
GRINCH	1	8.3 %
NATIONAL NIGHT OUT	1	8.3 %
BLOOD DRIVES	1	8.3 %
Fire Fighter Neighborhood Night	1	8.3 %
Christmas-Santa visit	1	8.3 %
National Night Out	1	8.3 %
Total	12	100.0 %

**Q7. If your household has NOT participated in any Whitestown Parks and Recreation Department recreation programs during the last 12 months, please CHECK ALL of the following reasons why you may have NOT participated, before the COVID-19 Pandemic.**

<u>Q7. All the reasons why you may have not participated in any recreation programs</u>	<u>Number</u>	<u>Percent</u>
Lack of programs	17	4.8 %
Lack of facilities	13	3.7 %
Use programs of other agencies	12	3.4 %
I don't know what is offered	113	31.8 %
Lack of quality events	19	5.4 %
Fees are too high	9	2.5 %
Too far from your home	3	0.8 %
Program times are not convenient	30	8.5 %
Registration is difficult	4	1.1 %
Poor customer service by staff	4	1.1 %
Lack of transportation	1	0.3 %
Too busy/not interested	90	25.4 %
Lack of trust in government	11	3.1 %
Other	22	6.2 %
Total	348	

**Q7-14. Other**

- Accessibility needs for our daughter make it difficult.
- Didn't realize we had these events
- EVENT IS TOO PACKED
- I AM NEVER OFF ON EVENINGS OR WEEKENDS
- Just have not taken time. I help keeping the Senior Citizen Lebanon, INC up and running. We offer Euchre, Bid Euchre and Bingo to our members. Others are welcome.
- JUST NOT INTERESTED
- KIDS WERE TOO YOUNG FOR THE MOVIE NIGHTS BEFORE BUT NOW THEY MAY BE OLD ENOUGH
- LACK OF ADVERTISEMENT ABOUT EVENT
- MORE OF A GOLFER
- No African-American Bands
- NO KIDS
- not enough food variety at events
- Often traveling for national holidays. Only saw fireworks the year they had to be rescheduled. No interest in Brew or Viking Fest want to go to Farmers Market.
- physically unable
- PREFER SUMMER CONCERTS AT A PARK WHERE KIDS CAN PLAY, NOT IN A PARKING LOT
- Recently moved to Whitestown, city events had not been on my calendar or 'to do list'
- Sidewalk access
- Town buying more property using tax papers, money, then raising taxes
- UNABLE TO RIDE BICYCLE ON TRAILS-SIDEWALKS TO BREWFEST
- We didn't know that WPRD held these events. We're older millennials who don't have kids and don't use social media, but are interested in attending such events if we could be made aware of them.
- We have no children.
- We try to attend most major events!

**Q8. Please indicate if you or any member of your household has a need for each of the alphabetically listed parks and recreation facilities/amenities in the Town of Whitestown listed below.**

(N=355)

	Yes	No
Q8-1. BMX park/pump track	5.9%	94.1%
Q8-2. Community gardens	26.2%	73.8%
Q8-3. Diamond sports fields (e.g., baseball, softball)	16.6%	83.4%
Q8-4. Disc golf	23.1%	76.9%
Q8-5. Environmental education center	22.3%	77.7%
Q8-6. Golf course	25.9%	74.1%
Q8-7. Indoor fitness	53.5%	46.5%
Q8-8. Indoor aquatic center	54.6%	45.4%
Q8-9. Indoor courts for tennis, pickleball	28.2%	71.8%
Q8-10. Indoor gym space (basketball/volleyball courts)	27.6%	72.4%
Q8-11. Indoor multi-purpose sports fields (field house)	20.3%	79.7%
Q8-12. Indoor walking/jogging track	50.7%	49.3%
Q8-13. Large community parks	43.9%	56.1%
Q8-14. Multi-use paved trails (hiking, biking, walking)	69.6%	30.4%
Q8-15. Multi-use unpaved trails (hiking, biking, walking)	41.7%	58.3%
Q8-16. Off-leash dog park	27.6%	72.4%
Q8-17. Open space & conservation areas	33.0%	67.0%
Q8-18. Outdoor adventure park (e.g., climbing walls, ropes, swings, ziplines)	35.5%	64.5%
Q8-19. Outdoor amphitheater/outdoor performing arts venue	46.2%	53.8%
Q8-20. Outdoor aquatic center	42.0%	58.0%

**Q8. Please indicate if you or any member of your household has a need for each of the alphabetically listed parks and recreation facilities/amenities in the Town of Whitestown listed below.**

	Yes	No
Q8-21. Outdoor exercise/fitness equipment	19.4%	80.6%
Q8-22. Outdoor multi-use courts (basketball, badminton, pickleball, tennis)	39.7%	60.3%
Q8-23. Outdoor rectangular sports fields (e.g., football, lacrosse, rugby, soccer)	13.5%	86.5%
Q8-24. Park equipment for all abilities/all ages	33.8%	66.2%
Q8-25. Picnic areas & shelters	45.9%	54.1%
Q8-26. Pollinator parks	24.2%	75.8%
Q8-27. Restrooms	51.8%	48.2%
Q8-28. Skateboard parks	9.0%	91.0%
Q8-29. Small neighborhood parks	36.6%	63.4%
Q8-30. Splash pads	37.5%	62.5%
Q8-31. Water access (canoeing, kayaking, etc.)	40.0%	60.0%
Q8-32. Other	3.1%	96.9%

**Q8. If "Yes," how well are your needs being met?**

(N=340)

	100% met	75% met	50% met	25% met	0% met
Q8-1. BMX park/pump track	5.3%	0.0%	5.3%	10.5%	78.9%
Q8-2. Community gardens	0.0%	5.9%	4.7%	11.8%	77.6%
Q8-3. Diamond sports fields (e.g., baseball, softball)	6.0%	4.0%	22.0%	22.0%	46.0%
Q8-4. Disc golf	1.4%	2.8%	4.2%	5.6%	85.9%
Q8-5. Environmental education center	1.5%	1.5%	8.8%	5.9%	82.4%
Q8-6. Golf course	6.0%	10.8%	16.9%	18.1%	48.2%
Q8-7. Indoor fitness	3.5%	3.5%	7.1%	15.3%	70.6%
Q8-8. Indoor aquatic center	1.1%	1.7%	0.6%	6.2%	90.4%
Q8-9. Indoor courts for tennis, pickleball	3.4%	0.0%	7.9%	5.6%	83.1%
Q8-10. Indoor gym space (basketball/volleyball courts)	2.3%	5.8%	8.1%	20.9%	62.8%
Q8-11. Indoor multi-purpose sports fields (field house)	1.6%	0.0%	6.6%	11.5%	80.3%
Q8-12. Indoor walking/jogging track	3.1%	1.9%	2.5%	9.3%	83.3%
Q8-13. Large community parks	17.7%	24.1%	30.5%	14.2%	13.5%
Q8-14. Multi-use paved trails (hiking, biking, walking)	10.3%	22.0%	30.5%	29.1%	8.1%
Q8-15. Multi-use unpaved trails (hiking, biking, walking)	8.2%	6.7%	24.6%	31.3%	29.1%
Q8-16. Off-leash dog park	6.8%	2.3%	14.8%	21.6%	54.5%
Q8-17. Open space & conservation areas	13.0%	13.0%	20.0%	26.0%	28.0%
Q8-18. Outdoor adventure park (e.g., climbing walls, ropes, swings, ziplines)	4.3%	0.0%	6.8%	16.2%	72.6%
Q8-19. Outdoor amphitheater/outdoor performing arts venue	3.4%	4.0%	8.1%	22.1%	62.4%
Q8-20. Outdoor aquatic center	3.0%	3.0%	7.5%	14.9%	71.6%
Q8-21. Outdoor exercise/fitness equipment	3.3%	3.3%	1.7%	21.7%	70.0%

**Q8. If "Yes," how well are your needs being met?**

	100% met	75% met	50% met	25% met	0% met
Q8-22. Outdoor multi-use courts (basketball, badminton, pickleball, tennis)	18.4%	24.0%	19.2%	26.4%	12.0%
Q8-23. Outdoor rectangular sports fields (e. g., football, lacrosse, rugby, soccer)	11.6%	16.3%	11.6%	23.3%	37.2%
Q8-24. Park equipment for all abilities/all ages	21.5%	29.0%	16.8%	20.6%	12.1%
Q8-25. Picnic areas & shelters	19.3%	20.0%	24.8%	21.4%	14.5%
Q8-26. Pollinator parks	1.4%	2.8%	9.9%	25.4%	60.6%
Q8-27. Restrooms	18.1%	24.4%	29.4%	15.0%	13.1%
Q8-28. Skateboard parks	4.0%	0.0%	4.0%	16.0%	76.0%
Q8-29. Small neighborhood parks	26.3%	30.5%	21.2%	12.7%	9.3%
Q8-30. Splash pads	22.4%	30.4%	23.2%	16.0%	8.0%
Q8-31. Water access (canoeing, kayaking, etc.)	1.6%	3.9%	3.1%	9.4%	81.9%
Q8-32. Other	0.0%	0.0%	0.0%	12.5%	87.5%

**Q8-32. Other**

Q8-32. Other	Number	Percent
Indoor roller skating, mini golf/putt-putt	1	9.1 %
BRIDLE PATHS TO RIDE HORSES	1	9.1 %
BIKE PATH OVER I-65	1	9.1 %
LAZY RIVER	1	9.1 %
Water park	1	9.1 %
RC TRACK	1	9.1 %
Nature preserve	1	9.1 %
Indoor performing arts theater	1	9.1 %
Extend Big Four Trail	1	9.1 %
Sidewalk access	1	9.1 %
Shooting range, pistol or shotgun	1	9.1 %
Total	11	100.0 %

**Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household?**

<u>Q9. Top choice</u>	<u>Number</u>	<u>Percent</u>
BMX park/pump track	2	0.6 %
Community gardens	4	1.1 %
Diamond sports fields (e.g., baseball, softball)	7	2.0 %
Disc golf	7	2.0 %
Environmental education center	2	0.6 %
Golf course	14	3.9 %
Indoor fitness	36	10.1 %
Indoor aquatic center	48	13.5 %
Indoor courts for tennis, pickleball	3	0.8 %
Indoor gym space (basketball/volleyball courts)	4	1.1 %
Indoor multi-purpose sports fields (field house)	3	0.8 %
Indoor walking/jogging track	18	5.1 %
Large community parks	17	4.8 %
Multi-use paved trails (hiking, biking, walking)	40	11.3 %
Multi-use unpaved trails (hiking, biking, walking)	8	2.3 %
Off-leash dog park	10	2.8 %
Open space & conservation areas	7	2.0 %
Outdoor adventure park (e.g., climbing walls, ropes, swings, ziplines)	4	1.1 %
Outdoor amphitheater/outdoor performing arts venue	10	2.8 %
Outdoor aquatic center	17	4.8 %
Outdoor exercise/fitness equipment	1	0.3 %
Outdoor multi-use courts (basketball, badminton, pickleball, tennis)	9	2.5 %
Outdoor rectangular sports fields (e.g., football, lacrosse, rugby, soccer)	1	0.3 %
Park equipment for all abilities/all ages	5	1.4 %
Picnic areas & shelters	3	0.8 %
Pollinator parks	10	2.8 %
Restrooms	6	1.7 %
Skateboard parks	2	0.6 %
Small neighborhood parks	4	1.1 %
Splash pads	7	2.0 %
Water access (canoeing, kayaking, etc.)	6	1.7 %
Other	5	1.4 %
<u>None chosen</u>	<u>35</u>	<u>9.9 %</u>
Total	355	100.0 %

**Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household?**

<u>Q9. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
BMX park/pump track	2	0.6 %
Community gardens	8	2.3 %
Diamond sports fields (e.g., baseball, softball)	2	0.6 %
Disc golf	5	1.4 %
Environmental education center	3	0.8 %
Golf course	7	2.0 %
Indoor fitness	31	8.7 %
Indoor aquatic center	26	7.3 %
Indoor courts for tennis, pickleball	11	3.1 %
Indoor gym space (basketball/volleyball courts)	9	2.5 %
Indoor multi-purpose sports fields (field house)	2	0.6 %
Indoor walking/jogging track	18	5.1 %
Large community parks	12	3.4 %
Multi-use paved trails (hiking, biking, walking)	42	11.8 %
Multi-use unpaved trails (hiking, biking, walking)	23	6.5 %
Off-leash dog park	9	2.5 %
Open space & conservation areas	10	2.8 %
Outdoor adventure park (e.g., climbing walls, ropes, swings, ziplines)	11	3.1 %
Outdoor amphitheater/outdoor performing arts venue	13	3.7 %
Outdoor aquatic center	17	4.8 %
Outdoor exercise/fitness equipment	1	0.3 %
Outdoor multi-use courts (basketball, badminton, pickleball, tennis)	7	2.0 %
Outdoor rectangular sports fields (e.g., football, lacrosse, rugby, soccer)	2	0.6 %
Park equipment for all abilities/all ages	4	1.1 %
Picnic areas & shelters	5	1.4 %
Pollinator parks	4	1.1 %
Restrooms	8	2.3 %
Small neighborhood parks	4	1.1 %
Splash pads	7	2.0 %
Water access (canoeing, kayaking, etc.)	6	1.7 %
Other	3	0.8 %
<u>None chosen</u>	<u>43</u>	<u>12.1 %</u>
Total	355	100.0 %

**Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household?**

Q9. 3rd choice	Number	Percent
Community gardens	7	2.0 %
Diamond sports fields (e.g., baseball, softball)	4	1.1 %
Disc golf	4	1.1 %
Environmental education center	6	1.7 %
Golf course	6	1.7 %
Indoor fitness	17	4.8 %
Indoor aquatic center	19	5.4 %
Indoor courts for tennis, pickleball	7	2.0 %
Indoor gym space (basketball/volleyball courts)	7	2.0 %
Indoor multi-purpose sports fields (field house)	5	1.4 %
Indoor walking/jogging track	19	5.4 %
Large community parks	12	3.4 %
Multi-use paved trails (hiking, biking, walking)	30	8.5 %
Multi-use unpaved trails (hiking, biking, walking)	12	3.4 %
Off-leash dog park	13	3.7 %
Open space & conservation areas	4	1.1 %
Outdoor adventure park (e.g., climbing walls, ropes, swings, ziplines)	8	2.3 %
Outdoor amphitheater/outdoor performing arts venue	18	5.1 %
Outdoor aquatic center	18	5.1 %
Outdoor exercise/fitness equipment	4	1.1 %
Outdoor multi-use courts (basketball, badminton, pickleball, tennis)	7	2.0 %
Outdoor rectangular sports fields (e.g., football, lacrosse, rugby, soccer)	3	0.8 %
Park equipment for all abilities/all ages	7	2.0 %
Picnic areas & shelters	8	2.3 %
Pollinator parks	5	1.4 %
Restrooms	9	2.5 %
Skateboard parks	2	0.6 %
Small neighborhood parks	8	2.3 %
Splash pads	16	4.5 %
Water access (canoeing, kayaking, etc.)	6	1.7 %
Other	2	0.6 %
None chosen	62	17.5 %
Total	355	100.0 %

**Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household?**

<u>Q9. 4th choice</u>	<u>Number</u>	<u>Percent</u>
BMX park/pump track	1	0.3 %
Community gardens	17	4.8 %
Diamond sports fields (e.g., baseball, softball)	3	0.8 %
Disc golf	3	0.8 %
Environmental education center	5	1.4 %
Golf course	7	2.0 %
Indoor fitness	15	4.2 %
Indoor aquatic center	13	3.7 %
Indoor courts for tennis, pickleball	5	1.4 %
Indoor gym space (basketball/volleyball courts)	5	1.4 %
Indoor multi-purpose sports fields (field house)	6	1.7 %
Indoor walking/jogging track	12	3.4 %
Large community parks	12	3.4 %
Multi-use paved trails (hiking, biking, walking)	15	4.2 %
Multi-use unpaved trails (hiking, biking, walking)	12	3.4 %
Off-leash dog park	11	3.1 %
Open space & conservation areas	13	3.7 %
Outdoor adventure park (e.g., climbing walls, ropes, swings, ziplines)	9	2.5 %
Outdoor amphitheater/outdoor performing arts venue	23	6.5 %
Outdoor aquatic center	8	2.3 %
Outdoor exercise/fitness equipment	3	0.8 %
Outdoor multi-use courts (basketball, badminton, pickleball, tennis)	5	1.4 %
Outdoor rectangular sports fields (e.g., football, lacrosse, rugby, soccer)	2	0.6 %
Park equipment for all abilities/all ages	5	1.4 %
Picnic areas & shelters	15	4.2 %
Pollinator parks	6	1.7 %
Restrooms	12	3.4 %
Skateboard parks	3	0.8 %
Small neighborhood parks	7	2.0 %
Splash pads	7	2.0 %
Water access (canoeing, kayaking, etc.)	10	2.8 %
<u>None chosen</u>	<u>85</u>	<u>23.9 %</u>
Total	355	100.0 %

**SUM OF TOP 4 CHOICES****Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household? (top 4)**

<u>Q9. Sum of top 4 choices</u>	<u>Number</u>	<u>Percent</u>
BMX park/pump track	5	1.4 %
Community gardens	36	10.1 %
Diamond sports fields (e.g., baseball, softball)	16	4.5 %
Disc golf	19	5.4 %
Environmental education center	16	4.5 %
Golf course	34	9.6 %
Indoor fitness	99	27.9 %
Indoor aquatic center	106	29.9 %
Indoor courts for tennis, pickleball	26	7.3 %
Indoor gym space (basketball/volleyball courts)	25	7.0 %
Indoor multi-purpose sports fields (field house)	16	4.5 %
Indoor walking/jogging track	67	18.9 %
Large community parks	53	14.9 %
Multi-use paved trails (hiking, biking, walking)	127	35.8 %
Multi-use unpaved trails (hiking, biking, walking)	55	15.5 %
Off-leash dog park	43	12.1 %
Open space & conservation areas	34	9.6 %
Outdoor adventure park (e.g., climbing walls, ropes, swings, ziplines)	32	9.0 %
Outdoor amphitheater/outdoor performing arts venue	64	18.0 %
Outdoor aquatic center	60	16.9 %
Outdoor exercise/fitness equipment	9	2.5 %
Outdoor multi-use courts (basketball, badminton, pickleball, tennis)	28	7.9 %
Outdoor rectangular sports fields (e.g., football, lacrosse, rugby, soccer)	8	2.3 %
Park equipment for all abilities/all ages	21	5.9 %
Picnic areas & shelters	31	8.7 %
Pollinator parks	25	7.0 %
Restrooms	35	9.9 %
Skateboard parks	7	2.0 %
Small neighborhood parks	23	6.5 %
Splash pads	37	10.4 %
Water access (canoeing, kayaking, etc.)	28	7.9 %
Other	10	2.8 %
None chosen	35	9.9 %
<b>Total</b>	<b>1230</b>	

**Q10. Please indicate if you or any member of your household has a need for each of the alphabetically listed parks, recreation, and senior programs in the Town of Whitestown listed below.**

(N=355)

	Yes	No
Q10-1. Adult fitness & wellness programs	54.4%	45.6%
Q10-2. Adult performing arts programs	20.3%	79.7%
Q10-3. Adult sports leagues	29.9%	70.1%
Q10-4. After school programs for youth of all ages	22.0%	78.0%
Q10-5. Community special events	44.8%	55.2%
Q10-6. Cultural enrichment programs/events	29.9%	70.1%
Q10-7. eGaming/eSports	8.7%	91.3%
Q10-8. Farmer's market	70.7%	29.3%
Q10-9. Fitness coach/personal training programs	21.1%	78.9%
Q10-10. Gymnastics/tumbling programs	14.1%	85.9%
Q10-11. Ice skating & hockey lessons/programs	13.8%	86.2%
Q10-12. Nutrition programs for all ages	20.8%	79.2%
Q10-13. Outdoor environmental/nature camps & programs	30.7%	69.3%
Q10-14. Pickleball programs	18.0%	82.0%
Q10-15. Preschool programs/early childhood education	17.7%	82.3%
Q10-16. Programs for adults with special needs	5.6%	94.4%
Q10-17. Programs for youth with special needs	4.8%	95.2%
Q10-18. Recreation/competitive swim team	11.5%	88.5%
Q10-19. Senior educational programs	12.7%	87.3%
Q10-20. Senior fitness & wellness programs	18.9%	81.1%
Q10-21. Senior trips	15.5%	84.5%

**Q10. Please indicate if you or any member of your household has a need for each of the alphabetically listed parks, recreation, and senior programs in the Town of Whitestown listed below.**

	Yes	No
Q10-22. STEAM (science, technology, engineering, arts & mathematics)/tech classes	23.9%	76.1%
Q10-23. Swim lessons	27.6%	72.4%
Q10-24. Teen/tween programs	15.2%	84.8%
Q10-25. Tennis lessons & leagues	15.2%	84.8%
Q10-26. Virtual programs	4.5%	95.5%
Q10-27. Water fitness programs/lap swimming	29.9%	70.1%
Q10-28. Youth fitness & wellness programs	17.2%	82.8%
Q10-29. Youth performing arts programs (dance/music)	15.2%	84.8%
Q10-30. Youth sports programs & camps	23.1%	76.9%
Q10-31. Youth summer programs & camps	22.0%	78.0%
Q10-32. Youth visual arts & crafts programs	13.5%	86.5%
Q10-33. Other	1.4%	98.6%

**Q10. If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

(N=323)

	100% met	75% met	50% met	25% met	0% met
Q10-1. Adult fitness & wellness programs	1.9%	2.5%	8.6%	22.2%	64.8%
Q10-2. Adult performing arts programs	1.6%	3.3%	8.2%	13.1%	73.8%
Q10-3. Adult sports leagues	3.2%	2.2%	12.9%	18.3%	63.4%
Q10-4. After school programs for youth of all ages	4.3%	13.0%	14.5%	26.1%	42.0%
Q10-5. Community special events	11.2%	24.6%	37.3%	15.7%	11.2%
Q10-6. Cultural enrichment programs/ events	1.1%	8.7%	21.7%	34.8%	33.7%
Q10-7. eGaming/eSports	0.0%	4.2%	8.3%	4.2%	83.3%
Q10-8. Farmer's market	26.6%	26.1%	24.8%	16.1%	6.4%
Q10-9. Fitness coach/personal training programs	3.1%	1.5%	4.6%	21.5%	69.2%
Q10-10. Gymnastics/tumbling programs	6.7%	0.0%	15.6%	15.6%	62.2%
Q10-11. Ice skating & hockey lessons/ programs	2.2%	0.0%	2.2%	4.3%	91.3%
Q10-12. Nutrition programs for all ages	1.5%	4.6%	7.7%	9.2%	76.9%
Q10-13. Outdoor environmental/nature camps & programs	1.1%	3.3%	12.1%	19.8%	63.7%
Q10-14. Pickleball programs	3.7%	1.9%	16.7%	20.4%	57.4%
Q10-15. Preschool programs/early childhood education	5.5%	16.4%	14.5%	16.4%	47.3%
Q10-16. Programs for adults with special needs	6.3%	0.0%	0.0%	12.5%	81.3%
Q10-17. Programs for youth with special needs	7.1%	0.0%	7.1%	21.4%	64.3%
Q10-18. Recreation/competitive swim team	5.9%	0.0%	8.8%	2.9%	82.4%
Q10-19. Senior educational programs	5.9%	2.9%	14.7%	11.8%	64.7%
Q10-20. Senior fitness & wellness programs	3.8%	1.9%	5.7%	15.1%	73.6%

**Q10. If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

	100% met	75% met	50% met	25% met	0% met
Q10-21. Senior trips	4.3%	2.2%	8.7%	6.5%	78.3%
Q10-22. STEAM (science, technology, engineering, arts & mathematics)/tech classes	0.0%	4.2%	11.1%	19.4%	65.3%
Q10-23. Swim lessons	2.2%	2.2%	11.0%	14.3%	70.3%
Q10-24. Teen/tween programs	2.0%	0.0%	10.2%	20.4%	67.3%
Q10-25. Tennis lessons & leagues	2.2%	0.0%	6.5%	13.0%	78.3%
Q10-26. Virtual programs	0.0%	8.3%	8.3%	25.0%	58.3%
Q10-27. Water fitness programs/lap swimming	1.1%	0.0%	4.4%	8.8%	85.7%
Q10-28. Youth fitness & wellness programs	1.9%	3.7%	7.4%	24.1%	63.0%
Q10-29. Youth performing arts programs (dance/music)	2.0%	6.1%	10.2%	24.5%	57.1%
Q10-30. Youth sports programs & camps	2.7%	17.8%	16.4%	16.4%	46.6%
Q10-31. Youth summer programs & camps	5.6%	11.3%	16.9%	22.5%	43.7%
Q10-32. Youth visual arts & crafts programs	4.7%	11.6%	9.3%	27.9%	46.5%
Q10-33. Other	25.0%	0.0%	0.0%	0.0%	75.0%

**Q10-33. Other**

Q10-33. Other	Number	Percent
Game groups	1	20.0 %
Movies	1	20.0 %
Adult hobby programs	1	20.0 %
Adult art classes	1	20.0 %
Bocce shuffleboard	1	20.0 %
Total	5	100.0 %

**Q11. Which FOUR programs from the list in Question 10 are MOST IMPORTANT to your household?**

<u>Q11. Top choice</u>	<u>Number</u>	<u>Percent</u>
Adult fitness & wellness programs	54	15.2 %
Adult performing arts programs	6	1.7 %
Adult sports leagues	17	4.8 %
After school programs for youth of all ages	10	2.8 %
Community special events	11	3.1 %
Cultural enrichment programs/events	1	0.3 %
eGaming/eSports	1	0.3 %
Farmer's market	74	20.8 %
Fitness coach/personal training programs	1	0.3 %
Gymnastics/tumbling programs	2	0.6 %
Ice skating & hockey lessons/programs	4	1.1 %
Nutrition programs for all ages	2	0.6 %
Outdoor environmental/nature camps & programs	6	1.7 %
Pickleball programs	8	2.3 %
Preschool programs/early childhood education	10	2.8 %
Programs for adults with special needs	3	0.8 %
Programs for youth with special needs	2	0.6 %
Recreation/competitive swim team	2	0.6 %
Senior educational programs	4	1.1 %
Senior fitness & wellness programs	12	3.4 %
Senior trips	6	1.7 %
STEAM (science, technology, engineering, arts & mathematics)/ tech classes	3	0.8 %
Swim lessons	13	3.7 %
Teen/tween programs	4	1.1 %
Water fitness programs/lap swimming	19	5.4 %
Youth fitness & wellness programs	3	0.8 %
Youth performing arts programs (dance/music)	2	0.6 %
Youth sports programs & camps	11	3.1 %
Youth summer programs & camps	3	0.8 %
Youth visual arts & crafts programs	3	0.8 %
<u>None chosen</u>	<u>58</u>	<u>16.3 %</u>
Total	355	100.0 %

**Q11. Which FOUR programs from the list in Question 10 are MOST IMPORTANT to your household?**

<u>Q11. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Adult fitness & wellness programs	29	8.2 %
Adult performing arts programs	8	2.3 %
Adult sports leagues	15	4.2 %
After school programs for youth of all ages	6	1.7 %
Community special events	24	6.8 %
Cultural enrichment programs/events	10	2.8 %
eGaming/eSports	4	1.1 %
Farmer's market	34	9.6 %
Fitness coach/personal training programs	8	2.3 %
Gymnastics/tumbling programs	3	0.8 %
Ice skating & hockey lessons/programs	4	1.1 %
Nutrition programs for all ages	3	0.8 %
Outdoor environmental/nature camps & programs	7	2.0 %
Pickleball programs	9	2.5 %
Preschool programs/early childhood education	7	2.0 %
Programs for adults with special needs	3	0.8 %
Programs for youth with special needs	1	0.3 %
Recreation/competitive swim team	5	1.4 %
Senior educational programs	3	0.8 %
Senior fitness & wellness programs	16	4.5 %
Senior trips	11	3.1 %
STEAM (science, technology, engineering, arts & mathematics)/ tech classes	11	3.1 %
Swim lessons	6	1.7 %
Teen/tween programs	7	2.0 %
Tennis lessons & leagues	7	2.0 %
Water fitness programs/lap swimming	16	4.5 %
Youth fitness & wellness programs	6	1.7 %
Youth performing arts programs (dance/music)	1	0.3 %
Youth sports programs & camps	5	1.4 %
Youth summer programs & camps	10	2.8 %
Youth visual arts & crafts programs	2	0.6 %
<u>None chosen</u>	<u>74</u>	<u>20.8 %</u>
Total	355	100.0 %

**Q11. Which FOUR programs from the list in Question 10 are MOST IMPORTANT to your household?**

<u>Q11. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Adult fitness & wellness programs	15	4.2 %
Adult performing arts programs	8	2.3 %
Adult sports leagues	9	2.5 %
After school programs for youth of all ages	1	0.3 %
Community special events	16	4.5 %
Cultural enrichment programs/events	14	3.9 %
eGaming/eSports	3	0.8 %
Farmer's market	35	9.9 %
Fitness coach/personal training programs	8	2.3 %
Gymnastics/tumbling programs	3	0.8 %
Ice skating & hockey lessons/programs	3	0.8 %
Nutrition programs for all ages	16	4.5 %
Outdoor environmental/nature camps & programs	12	3.4 %
Pickleball programs	7	2.0 %
Preschool programs/early childhood education	6	1.7 %
Programs for youth with special needs	1	0.3 %
Recreation/competitive swim team	4	1.1 %
Senior educational programs	4	1.1 %
Senior fitness & wellness programs	9	2.5 %
Senior trips	8	2.3 %
STEAM (science, technology, engineering, arts & mathematics)/ tech classes	13	3.7 %
Swim lessons	17	4.8 %
Teen/tween programs	5	1.4 %
Tennis lessons & leagues	7	2.0 %
Water fitness programs/lap swimming	12	3.4 %
Youth fitness & wellness programs	4	1.1 %
Youth performing arts programs (dance/music)	4	1.1 %
Youth sports programs & camps	10	2.8 %
Youth summer programs & camps	5	1.4 %
Youth visual arts & crafts programs	1	0.3 %
<u>None chosen</u>	<u>95</u>	<u>26.8 %</u>
Total	355	100.0 %

**Q11. Which FOUR programs from the list in Question 10 are MOST IMPORTANT to your household?**

Q11. 4th choice	Number	Percent
Adult fitness & wellness programs	12	3.4 %
Adult performing arts programs	5	1.4 %
Adult sports leagues	14	3.9 %
After school programs for youth of all ages	3	0.8 %
Community special events	23	6.5 %
Cultural enrichment programs/events	11	3.1 %
eGaming/eSports	10	2.8 %
Farmer's market	13	3.7 %
Fitness coach/personal training programs	12	3.4 %
Gymnastics/tumbling programs	4	1.1 %
Ice skating & hockey lessons/programs	4	1.1 %
Nutrition programs for all ages	6	1.7 %
Outdoor environmental/nature camps & programs	7	2.0 %
Pickleball programs	10	2.8 %
Preschool programs/early childhood education	6	1.7 %
Programs for adults with special needs	1	0.3 %
Programs for youth with special needs	1	0.3 %
Recreation/competitive swim team	1	0.3 %
Senior educational programs	9	2.5 %
Senior fitness & wellness programs	6	1.7 %
Senior trips	2	0.6 %
STEAM (science, technology, engineering, arts & mathematics)/ tech classes	6	1.7 %
Swim lessons	10	2.8 %
Teen/tween programs	7	2.0 %
Tennis lessons & leagues	3	0.8 %
Water fitness programs/lap swimming	11	3.1 %
Youth fitness & wellness programs	3	0.8 %
Youth performing arts programs (dance/music)	4	1.1 %
Youth sports programs & camps	4	1.1 %
Youth summer programs & camps	14	3.9 %
Youth visual arts & crafts programs	3	0.8 %
None chosen	130	36.6 %
Total	355	100.0 %

**SUM OF TOP 4 CHOICES****Q11. Which FOUR programs from the list in Question 10 are MOST IMPORTANT to your household? (top 4)**

Q11. Sum of top 4 choices	Number	Percent
Adult fitness & wellness programs	110	31.0 %
Adult performing arts programs	27	7.6 %
Adult sports leagues	55	15.5 %
After school programs for youth of all ages	20	5.6 %
Community special events	74	20.8 %
Cultural enrichment programs/events	36	10.1 %
eGaming/eSports	18	5.1 %
Farmer's market	156	43.9 %
Fitness coach/personal training programs	29	8.2 %
Gymnastics/tumbling programs	12	3.4 %
Ice skating & hockey lessons/programs	15	4.2 %
Nutrition programs for all ages	27	7.6 %
Outdoor environmental/nature camps & programs	32	9.0 %
Pickleball programs	34	9.6 %
Preschool programs/early childhood education	29	8.2 %
Programs for adults with special needs	7	2.0 %
Programs for youth with special needs	5	1.4 %
Recreation/competitive swim team	12	3.4 %
Senior educational programs	20	5.6 %
Senior fitness & wellness programs	43	12.1 %
Senior trips	27	7.6 %
STEAM (science, technology, engineering, arts & mathematics)/ tech classes	33	9.3 %
Swim lessons	46	13.0 %
Teen/tween programs	23	6.5 %
Tennis lessons & leagues	17	4.8 %
Water fitness programs/lap swimming	58	16.3 %
Youth fitness & wellness programs	16	4.5 %
Youth performing arts programs (dance/music)	11	3.1 %
Youth sports programs & camps	30	8.5 %
Youth summer programs & camps	32	9.0 %
Youth visual arts & crafts programs	9	2.5 %
None chosen	58	16.3 %
<b>Total</b>	<b>1121</b>	

**Q12. Please rate your satisfaction with the following Parks and Recreation services provided by the Town of Whitestown Parks and Recreation Department using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."**

(N=355)

	Very satisfied	Somewhat satisfied	Neutral	Somewhat dissatisfied	Very dissatisfied	Don't know
Q12-1. Availability of information about programs & facilities	9.6%	21.7%	25.1%	16.1%	11.8%	15.8%
Q12-2. Customer assistance by staff	7.3%	9.9%	21.1%	3.7%	1.7%	56.3%
Q12-3. Ease of registering for programs	7.3%	7.9%	24.2%	2.3%	2.0%	56.3%
Q12-4. Fees charged for recreation programs	7.6%	8.7%	22.0%	2.5%	1.4%	57.7%
Q12-5. Maintenance of parks/facilities	32.1%	31.5%	10.7%	3.7%	1.4%	20.6%
Q12-6. Park & facility accessibility (ADA compliant access)	18.9%	13.2%	17.7%	2.3%	0.8%	47.0%
Q12-7. Park/facility rule awareness & enforcement	16.3%	17.7%	22.8%	5.6%	2.0%	35.5%
Q12-8. Overall quality of sports fields	10.7%	14.9%	21.1%	3.7%	2.3%	47.3%
Q12-9. Quality/number of outdoor amenities	7.9%	23.4%	20.0%	16.1%	5.9%	26.8%
Q12-10. Shelter, gym, or meeting room rental availability	3.1%	10.1%	22.0%	10.4%	4.8%	49.6%
Q12-11. Ease of renting shelters, gyms, or meeting rooms	2.5%	5.9%	20.3%	4.5%	3.1%	63.7%
Q12-12. User friendliness of website	7.0%	16.9%	23.4%	7.9%	2.3%	42.5%
Q12-13. Amount of open greenspace	11.8%	24.2%	20.8%	14.9%	7.3%	20.8%
Q12-14. Ease of contacting Town staff	7.0%	9.3%	20.3%	6.2%	4.2%	53.0%

**Q12. Please rate your satisfaction with the following Parks and Recreation services provided by the Town of Whitestown Parks and Recreation Department using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."**

	Very satisfied	Somewhat satisfied	Neutral	Somewhat dissatisfied	Very dissatisfied	Don't know
Q12-15. Amount of developed parkland	5.6%	17.5%	25.9%	17.5%	7.6%	25.9%
Q12-16. Amount of available indoor recreation space	1.4%	3.7%	12.7%	25.9%	21.4%	34.9%
Q12-17. Connectivity of trails & pathways	2.8%	12.1%	18.3%	20.8%	21.1%	24.8%

**Q12. Please rate your satisfaction with the following Parks and Recreation services provided by the Town of Whitestown Parks and Recreation Department using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")**

(N=355)

	Very satisfied	Somewhat satisfied	Neutral	Somewhat dissatisfied	Very dissatisfied
Q12-1. Availability of information about programs & facilities	11.4%	25.8%	29.8%	19.1%	14.0%
Q12-2. Customer assistance by staff	16.8%	22.6%	48.4%	8.4%	3.9%
Q12-3. Ease of registering for programs	16.8%	18.1%	55.5%	5.2%	4.5%
Q12-4. Fees charged for recreation programs	18.0%	20.7%	52.0%	6.0%	3.3%
Q12-5. Maintenance of parks/facilities	40.4%	39.7%	13.5%	4.6%	1.8%
Q12-6. Park & facility accessibility (ADA compliant access)	35.6%	25.0%	33.5%	4.3%	1.6%
Q12-7. Park/facility rule awareness & enforcement	25.3%	27.5%	35.4%	8.7%	3.1%
Q12-8. Overall quality of sports fields	20.3%	28.3%	40.1%	7.0%	4.3%
Q12-9. Quality/number of outdoor amenities	10.8%	31.9%	27.3%	21.9%	8.1%
Q12-10. Shelter, gym, or meeting room rental availability	6.1%	20.1%	43.6%	20.7%	9.5%
Q12-11. Ease of renting shelters, gyms, or meeting rooms	7.0%	16.3%	55.8%	12.4%	8.5%
Q12-12. User friendliness of website	12.3%	29.4%	40.7%	13.7%	3.9%
Q12-13. Amount of open greenspace	14.9%	30.6%	26.3%	18.9%	9.3%
Q12-14. Ease of contacting Town staff	15.0%	19.8%	43.1%	13.2%	9.0%
Q12-15. Amount of developed parkland	7.6%	23.6%	35.0%	23.6%	10.3%
Q12-16. Amount of available indoor recreation space	2.2%	5.6%	19.5%	39.8%	32.9%
Q12-17. Connectivity of trails & pathways	3.7%	16.1%	24.3%	27.7%	28.1%

**Q13. Which THREE Parks and Recreation services listed in Question 12 do you think should receive the MOST ATTENTION from Whitestown over the next FIVE years?**

Q13. Top choice	Number	Percent
Availability of information about programs & facilities	53	14.9 %
Customer assistance by staff	8	2.3 %
Ease of registering for programs	3	0.8 %
Fees charged for recreation programs	2	0.6 %
Maintenance of parks/facilities	21	5.9 %
Park & facility accessibility (ADA compliant access)	3	0.8 %
Park/facility rule awareness & enforcement	4	1.1 %
Overall quality of sports fields	2	0.6 %
Quality/number of outdoor amenities	15	4.2 %
Shelter, gym, or meeting room rental availability	4	1.1 %
Ease of renting shelters, gyms, or meeting rooms	1	0.3 %
User friendliness of website	5	1.4 %
Amount of open greenspace	21	5.9 %
Ease of contacting Town staff	7	2.0 %
Amount of developed parkland	11	3.1 %
Amount of available indoor recreation space	26	7.3 %
Connectivity of trails & pathways	98	27.6 %
None chosen	71	20.0 %
Total	355	100.0 %

**Q13. Which THREE Parks and Recreation services listed in Question 12 do you think should receive the MOST ATTENTION from Whitestown over the next FIVE years?**

Q13. 2nd choice	Number	Percent
Availability of information about programs & facilities	29	8.2 %
Customer assistance by staff	4	1.1 %
Ease of registering for programs	6	1.7 %
Fees charged for recreation programs	5	1.4 %
Maintenance of parks/facilities	22	6.2 %
Park & facility accessibility (ADA compliant access)	3	0.8 %
Park/facility rule awareness & enforcement	8	2.3 %
Overall quality of sports fields	6	1.7 %
Quality/number of outdoor amenities	23	6.5 %
Shelter, gym, or meeting room rental availability	8	2.3 %
Ease of renting shelters, gyms, or meeting rooms	4	1.1 %
User friendliness of website	6	1.7 %
Amount of open greenspace	29	8.2 %
Ease of contacting Town staff	7	2.0 %
Amount of developed parkland	28	7.9 %
Amount of available indoor recreation space	42	11.8 %
Connectivity of trails & pathways	36	10.1 %
None chosen	89	25.1 %
Total	355	100.0 %

**Q13. Which THREE Parks and Recreation services listed in Question 12 do you think should receive the MOST ATTENTION from Whitestown over the next FIVE years?**

Q13. 3rd choice	Number	Percent
Availability of information about programs & facilities	27	7.6 %
Customer assistance by staff	1	0.3 %
Ease of registering for programs	9	2.5 %
Fees charged for recreation programs	5	1.4 %
Maintenance of parks/facilities	18	5.1 %
Park & facility accessibility (ADA compliant access)	1	0.3 %
Park/facility rule awareness & enforcement	8	2.3 %
Overall quality of sports fields	8	2.3 %
Quality/number of outdoor amenities	27	7.6 %
Shelter, gym, or meeting room rental availability	12	3.4 %
Ease of renting shelters, gyms, or meeting rooms	7	2.0 %
User friendliness of website	16	4.5 %
Amount of open greenspace	18	5.1 %
Ease of contacting Town staff	3	0.8 %
Amount of developed parkland	23	6.5 %
Amount of available indoor recreation space	32	9.0 %
Connectivity of trails & pathways	29	8.2 %
None chosen	111	31.3 %
Total	355	100.0 %

**SUM OF TOP 3 CHOICES**

**Q13. Which THREE Parks and Recreation services listed in Question 12 do you think should receive the MOST ATTENTION from Whitestown over the next FIVE years? (top 3)**

Q13. Sum of top 3 choices	Number	Percent
Availability of information about programs & facilities	109	30.7 %
Customer assistance by staff	13	3.7 %
Ease of registering for programs	18	5.1 %
Fees charged for recreation programs	12	3.4 %
Maintenance of parks/facilities	61	17.2 %
Park & facility accessibility (ADA compliant access)	7	2.0 %
Park/facility rule awareness & enforcement	20	5.6 %
Overall quality of sports fields	16	4.5 %
Quality/number of outdoor amenities	65	18.3 %
Shelter, gym, or meeting room rental availability	24	6.8 %
Ease of renting shelters, gyms, or meeting rooms	12	3.4 %
User friendliness of website	27	7.6 %
Amount of open greenspace	68	19.2 %
Ease of contacting Town staff	17	4.8 %
Amount of developed parkland	62	17.5 %
Amount of available indoor recreation space	100	28.2 %
Connectivity of trails & pathways	163	45.9 %
None chosen	71	20.0 %
Total	865	

**Q14. Please rate your level of agreement with the following statements about some potential benefits of the Whitestown Parks and Recreation Department's services.**

(N=355)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
Q14-1. Helps to attract new residents & businesses	31.3%	36.9%	12.4%	4.2%	2.0%	13.2%
Q14-2. Helps to reduce crime in my neighborhood & keep kids out of trouble	22.8%	37.7%	18.9%	4.8%	1.7%	14.1%
Q14-3. Improves my (my household's) mental health & reduces stress	32.4%	34.4%	15.2%	2.8%	2.3%	13.0%
Q14-4. Improves my (my household's) physical health & fitness	34.9%	35.5%	11.5%	3.1%	2.8%	12.1%
Q14-5. Increases my (my household's) property value	33.8%	37.5%	11.5%	1.7%	2.0%	13.5%
Q14-6. Improves my (my household's) overall quality of life	33.0%	37.2%	14.6%	2.3%	2.3%	10.7%
Q14-7. Is age-friendly & accessible to all age groups	23.9%	31.3%	20.6%	4.2%	0.8%	19.2%
Q14-8. Makes Whitestown a more desirable place to live	40.3%	37.2%	8.2%	1.7%	1.4%	11.3%
Q14-9. Positively impacts economic/business development	31.0%	34.9%	15.2%	2.3%	2.0%	14.6%
Q14-10. Preserves open space & protects the environment	29.0%	33.8%	15.5%	4.2%	3.7%	13.8%
Q14-11. Promotes tourism to Town & region	16.9%	27.3%	25.4%	7.9%	4.2%	18.3%
Q14-12. Provides jobs/professional development for youth	14.4%	25.6%	25.6%	7.0%	2.8%	24.5%

**Q14. Please rate your level of agreement with the following statements about some potential benefits of the Whitestown Parks and Recreation Department's services.**

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
Q14-13. Provides positive social interactions for me (my household/family)	24.5%	36.9%	19.7%	2.5%	2.8%	13.5%
Q14-14. Provides volunteer opportunities for the community	14.6%	28.2%	28.2%	3.1%	1.7%	24.2%

**WITHOUT "DON'T KNOW"****Q14. Please rate your level of agreement with the following statements about some potential benefits of the Whitestown Parks and Recreation Department's services. (without "don't know")**

(N=355)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Q14-1. Helps to attract new residents & businesses	36.0%	42.5%	14.3%	4.9%	2.3%
Q14-2. Helps to reduce crime in my neighborhood & keep kids out of trouble	26.6%	43.9%	22.0%	5.6%	2.0%
Q14-3. Improves my (my household's) mental health & reduces stress	37.2%	39.5%	17.5%	3.2%	2.6%
Q14-4. Improves my (my household's) physical health & fitness	39.7%	40.4%	13.1%	3.5%	3.2%
Q14-5. Increases my (my household's) property value	39.1%	43.3%	13.4%	2.0%	2.3%
Q14-6. Improves my (my household's) overall quality of life	36.9%	41.6%	16.4%	2.5%	2.5%
Q14-7. Is age-friendly & accessible to all age groups	29.6%	38.7%	25.4%	5.2%	1.0%
Q14-8. Makes Whitestown a more desirable place to live	45.4%	41.9%	9.2%	1.9%	1.6%
Q14-9. Positively impacts economic/business development	36.3%	40.9%	17.8%	2.6%	2.3%
Q14-10. Preserves open space & protects the environment	33.7%	39.2%	18.0%	4.9%	4.2%
Q14-11. Promotes tourism to Town & region	20.7%	33.4%	31.0%	9.7%	5.2%
Q14-12. Provides jobs/professional development for youth	19.0%	34.0%	34.0%	9.3%	3.7%
Q14-13. Provides positive social interactions for me (my household/family)	28.3%	42.7%	22.8%	2.9%	3.3%
Q14-14. Provides volunteer opportunities for the community	19.3%	37.2%	37.2%	4.1%	2.2%

**Q15. Given the recent COVID-19/Coronavirus pandemic, how has your and your household's perception of the value of parks, trails, open spaces, and recreation changed?**

Q15. How has your household's perception of the value of parks, trails, open spaces, & recreation changed

	Number	Percent
Value has significantly increased	101	28.5 %
Value has somewhat increased	95	26.8 %
No change	126	35.5 %
Value has somewhat decreased	3	0.8 %
Value has significantly decreased	3	0.8 %
Not provided	27	7.6 %
Total	355	100.0 %

**WITHOUT "NOT PROVIDED"**

**Q15. Given the recent COVID-19/Coronavirus pandemic, how has your and your household's perception of the value of parks, trails, open spaces, and recreation changed? (without "not provided")**

Q15. How has your household's perception of the value of parks, trails, open spaces, & recreation changed

	Number	Percent
Value has significantly increased	101	30.8 %
Value has somewhat increased	95	29.0 %
No change	126	38.4 %
Value has somewhat decreased	3	0.9 %
Value has significantly decreased	3	0.9 %
Total	328	100.0 %

**Q16. Based on your perception of value in Question 15, how would you want the Town of Whitestown to fund future parks, recreation, trails and open space needs?**

Q16. How would you want Town to fund future parks, recreation, trails & open space needs	Number	Percent
Increase funding	177	49.9 %
Maintain existing funding levels	98	27.6 %
Reduce funding	10	2.8 %
Not sure	47	13.2 %
Not provided	23	6.5 %
Total	355	100.0 %

**WITHOUT "NOT PROVIDED"**

**Q16. Based on your perception of value in Question 15, how would you want the Town of Whitestown to fund future parks, recreation, trails and open space needs? (without "not provided")**

Q16. How would you want Town to fund future parks, recreation, trails & open space needs	Number	Percent
Increase funding	177	53.3 %
Maintain existing funding levels	98	29.5 %
Reduce funding	10	3.0 %
Not sure	47	14.2 %
Total	332	100.0 %

**Q17. Please rate your level of satisfaction with the overall value your household receives from the Whitestown Parks and Recreation Department.**

Q17. Your level of satisfaction with overall value your household receives from Whitestown Parks & Recreation

Department	Number	Percent
Very satisfied	51	14.4 %
Somewhat satisfied	144	40.6 %
Neutral	80	22.5 %
Somewhat dissatisfied	27	7.6 %
Very dissatisfied	10	2.8 %
Don't know	43	12.1 %
Total	355	100.0 %

**WITHOUT "DON'T KNOW"**

**Q17. Please rate your level of satisfaction with the overall value your household receives from the Whitestown Parks and Recreation Department. (without "don't know")**

Q17. Your level of satisfaction with overall value your household receives from Whitestown Parks & Recreation

Department	Number	Percent
Very satisfied	51	16.3 %
Somewhat satisfied	144	46.2 %
Neutral	80	25.6 %
Somewhat dissatisfied	27	8.7 %
Very dissatisfied	10	3.2 %
Total	312	100.0 %

**Q18. If you had a budget of \$100 for parks and recreation improvements in the Town of Whitestown, how would you allocate the funds among these categories?**

	<u>Mean</u>
Development of new parks	15.52
Development of new walking & biking trails	28.82
Development of new athletic fields	7.07
Improvements/maintenance of existing outdoor parks & recreation facilities	17.37
Development of new indoor recreation facilities	26.62
Other	4.60

**Q18. Other**

- AS NEEDED
- BIKE TRAILS AND LANES AND PEDESTRIAN BRIDGE OVER I-65--COMPLETION OF LAP POOL
- Community Awareness & Advertising to new residents
- CONNECTIVITY OF NEIGHBORHOODS WITH PARKS BY TRAILS OR SIDEWALKS
- DEVELOP A DOG PARK
- Fishing ponds
- Increase community programming/classes/groups and indoor rec center
- INDOOR AQUATIC CENTER
- MORE OUTDOOR PICKLEBALL COURTS
- movies, sports
- new waterbody
- Outdoor pool
- Outdoor pool
- Panther Park needs restrooms available all year.
- Plant trees, preserve land, and more gardens, finish sidewalk among 650
- POO CLEAN UP BAG STANDS
- Pool
- PRESERVATION OF OPEN AND NON DEVELOPED SPACES
- Programming at facilities
- REDUCE TAXES
- Security
- SENIOR FRIENDLY

**Q18. Other**

- Update/improve original downtown Whitestown. It's the foundation and sole reason for what Whitestown has become today. It currently looks like a drive through county road. Despite thousands of dollars being approved for new neighborhoods and walking paths, NOTHING has been done to update the original Main Street of this town. Unlike Zionsville, Noblesville, and Carmel Main Streets, ZERO funding has gone towards beautifying our original neighborhood along Main Street. There should be well-maintained sidewalks on BOTH side of the street, nice decorative street lights, cement planters updated with each changing season with annual flowers, TREES once again planted every 20 to 30 feet along both sides of Main Street. Cross walks for local homeowners to safely cross the street to churches or restaurants. Speed bumps to enforce the speed limit of 20 mph. When people drive down Main Street today, it looks like nothing more than an ugly county road. There is no pride or effort in establishing a sense of this original corner as the town that founded what Whitestown is today. The legacy is forgotten and not maintained at ALL. THIS is why we have dangerous speeding that jeopardizes homeowners in the original 100+ year old homes that began our town. If attention would be directed and returning Main Street to the charm and pride that the founding downtown once had- people wouldn't speed through it and jeopardize the residents of the original founding homes of Whitestown. Trucks should NOT be allowed on our little street. Other small town forbid trucks.

**Q19. Please rate your level of support for each of the following actions the Town of Whitestown could take to improve the parks and recreation system.**

(N=355)

	Very supportive	Somewhat supportive	Not sure	Not supportive
Q19-1. Add more trees/shade structures to parks	57.7%	22.8%	16.1%	3.4%
Q19-2. Develop new outdoor exercise/fitness area	28.7%	33.0%	28.5%	9.9%
Q19-3. Develop additional sports fields	16.9%	27.3%	39.7%	16.1%
Q19-4. Develop additional trails & connectivity of trails throughout the community	64.8%	16.1%	15.2%	3.9%
Q19-5. Develop inclusive playgrounds	28.7%	28.7%	33.0%	9.6%
Q19-6. Develop new areas for leisure games/activities (e.g., bocce, horseshoes, table tennis)	28.2%	31.0%	27.9%	13.0%
Q19-7. Develop new smaller neighborhood parks	23.7%	30.4%	32.7%	13.2%
Q19-8. Improve existing outdoor basketball/tennis courts	16.9%	31.0%	39.2%	13.0%
Q19-9. Improve existing park restrooms	27.0%	26.8%	36.9%	9.3%
Q19-10. Improve existing parks in general	33.2%	34.6%	26.2%	5.9%
Q19-11. Improve existing picnic facilities	29.0%	29.3%	32.4%	9.3%
Q19-12. Improve existing playgrounds	25.9%	30.7%	33.2%	10.1%
Q19-13. Improve existing trail system (increasing connectivity/accessibility)	62.8%	17.2%	16.6%	3.4%
Q19-14. Provide additional parking at certain parks	19.7%	25.9%	41.7%	12.7%
Q19-15. Re-landscape areas to include more native plants & habitat	36.6%	23.7%	29.6%	10.1%
Q19-16. Wi-Fi in parks	19.4%	17.5%	30.4%	32.7%
Q19-17. Other	100.0%	0.0%	0.0%	0.0%

**Q19-17. Other**

- Add indoor facilities for winter/inclement weather.
- BUILD AN INDOOR COMMUNITY REC FACILITY/GYM-LIKE A YMCA
- Develop an amphitheater
- DEVELOP INDDOR AQUATICS AND FITNESS CENTER
- Dog park
- Dog park
- Dog park
- farmers market
- Fishing ponds
- In general, we would prefer the Town of Whitestown support improvement and increase of green space rather than further business and residential development.
- Indoor aquatics for seniors
- INDOOR COMPETITION POOL-ROCK CLIMBING OR PEDESTRIAN BRIDGE OVER I-65
- Indoor running track
- need senior center
- Pool
- REDUCE TAXES
- WATER FOUNTAIN ACCESS-NONE AT PANTHER PARK

**Q20. Which FOUR actions from the list in Question 19 would you be MOST WILLING to fund?**

<u>Q20. Top choice</u>	<u>Number</u>	<u>Percent</u>
Add more trees/shade structures to parks	62	17.5 %
Develop new outdoor exercise/fitness area	17	4.8 %
Develop additional sports fields	9	2.5 %
Develop additional trails & connectivity of trails throughout the community	91	25.6 %
Develop inclusive playgrounds	2	0.6 %
Develop new areas for leisure games/activities (e.g., bocce, horseshoes, table tennis)	10	2.8 %
Develop new smaller neighborhood parks	5	1.4 %
Improve existing outdoor basketball/tennis courts	1	0.3 %
Improve existing park restrooms	1	0.3 %
Improve existing parks in general	8	2.3 %
Improve existing picnic facilities	2	0.6 %
Improve existing playgrounds	3	0.8 %
Improve existing trail system (increasing connectivity/accessibility)	33	9.3 %
Provide additional parking at certain parks	1	0.3 %
Re-landscape areas to include more native plants & habitat	13	3.7 %
Wi-Fi in parks	6	1.7 %
Other	12	3.4 %
<u>None chosen</u>	<u>79</u>	<u>22.3 %</u>
Total	355	100.0 %

**Q20. Which FOUR actions from the list in Question 19 would you be MOST WILLING to fund?**

<u>Q20. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Add more trees/shade structures to parks	46	13.0 %
Develop new outdoor exercise/fitness area	12	3.4 %
Develop additional sports fields	11	3.1 %
Develop additional trails & connectivity of trails throughout the community	59	16.6 %
Develop inclusive playgrounds	16	4.5 %
Develop new areas for leisure games/activities (e.g., bocce, horseshoes, table tennis)	19	5.4 %
Develop new smaller neighborhood parks	7	2.0 %
Improve existing outdoor basketball/tennis courts	3	0.8 %
Improve existing park restrooms	5	1.4 %
Improve existing parks in general	10	2.8 %
Improve existing picnic facilities	4	1.1 %
Improve existing playgrounds	4	1.1 %
Improve existing trail system (increasing connectivity/accessibility)	48	13.5 %
Re-landscape areas to include more native plants & habitat	15	4.2 %
Wi-Fi in parks	4	1.1 %
Other	1	0.3 %
<u>None chosen</u>	<u>91</u>	<u>25.6 %</u>
Total	355	100.0 %

**Q20. Which FOUR actions from the list in Question 19 would you be MOST WILLING to fund?**

Q20. 3rd choice	Number	Percent
Add more trees/shade structures to parks	27	7.6 %
Develop new outdoor exercise/fitness area	18	5.1 %
Develop additional sports fields	8	2.3 %
Develop additional trails & connectivity of trails throughout the community	23	6.5 %
Develop inclusive playgrounds	7	2.0 %
Develop new areas for leisure games/activities (e.g., bocce, horseshoes, table tennis)	28	7.9 %
Develop new smaller neighborhood parks	17	4.8 %
Improve existing outdoor basketball/tennis courts	5	1.4 %
Improve existing park restrooms	12	3.4 %
Improve existing parks in general	24	6.8 %
Improve existing picnic facilities	5	1.4 %
Improve existing playgrounds	5	1.4 %
Improve existing trail system (increasing connectivity/accessibility)	37	10.4 %
Provide additional parking at certain parks	7	2.0 %
Re-landscape areas to include more native plants & habitat	15	4.2 %
Wi-Fi in parks	9	2.5 %
Other	3	0.8 %
None chosen	105	29.6 %
Total	355	100.0 %

**Q20. Which FOUR actions from the list in Question 19 would you be MOST WILLING to fund?**

Q20. 4th choice	Number	Percent
Add more trees/shade structures to parks	27	7.6 %
Develop new outdoor exercise/fitness area	20	5.6 %
Develop additional sports fields	13	3.7 %
Develop additional trails & connectivity of trails throughout the community	17	4.8 %
Develop inclusive playgrounds	6	1.7 %
Develop new areas for leisure games/activities (e.g., bocce, horseshoes, table tennis)	15	4.2 %
Develop new smaller neighborhood parks	16	4.5 %
Improve existing outdoor basketball/tennis courts	6	1.7 %
Improve existing park restrooms	12	3.4 %
Improve existing parks in general	18	5.1 %
Improve existing picnic facilities	10	2.8 %
Improve existing playgrounds	8	2.3 %
Improve existing trail system (increasing connectivity/accessibility)	25	7.0 %
Provide additional parking at certain parks	5	1.4 %
Re-landscape areas to include more native plants & habitat	16	4.5 %
Wi-Fi in parks	13	3.7 %
Other	1	0.3 %
None chosen	127	35.8 %
Total	355	100.0 %

**SUM OF TOP 4 CHOICES****Q20. Which FOUR actions from the list in Question 19 would you be MOST WILLING to fund? (top 4)**

Q20. Sum of top 4 choices	Number	Percent
Add more trees/shade structures to parks	162	45.6 %
Develop new outdoor exercise/fitness area	67	18.9 %
Develop additional sports fields	41	11.5 %
Develop additional trails & connectivity of trails throughout the community	190	53.5 %
Develop inclusive playgrounds	31	8.7 %
Develop new areas for leisure games/activities (e.g., bocce, horseshoes, table tennis)	72	20.3 %
Develop new smaller neighborhood parks	45	12.7 %
Improve existing outdoor basketball/tennis courts	15	4.2 %
Improve existing park restrooms	30	8.5 %
Improve existing parks in general	60	16.9 %
Improve existing picnic facilities	21	5.9 %
Improve existing playgrounds	20	5.6 %
Improve existing trail system (increasing connectivity/accessibility)	143	40.3 %
Provide additional parking at certain parks	13	3.7 %
Re-landscape areas to include more native plants & habitat	59	16.6 %
Wi-Fi in parks	32	9.0 %
Other	17	4.8 %
None chosen	79	22.3 %
Total	1097	

**Q21. Gender: How do you identify?**

<u>Q21. Your gender</u>	<u>Number</u>	<u>Percent</u>
Male	168	47.3 %
Female	179	50.4 %
Non-binary	1	0.3 %
Prefer not to answer	6	1.7 %
Prefer to self-describe	1	0.3 %
Total	355	100.0 %

**WITHOUT "PREFER NOT TO ANSWER"****Q21. Gender: How do you identify? (without "prefer not to answer")**

<u>Q21. Your gender</u>	<u>Number</u>	<u>Percent</u>
Male	168	48.1 %
Female	179	51.3 %
Non-binary	1	0.3 %
Prefer to self-describe	1	0.3 %
Total	349	100.0 %

**Q21-5. Self-describe your gender:**

<u>Q21-5. Self-describe your gender</u>	<u>Number</u>	<u>Percent</u>
Gender Fluid	1	100.0 %
Total	1	100.0 %

**Q22. Including yourself, how many people in your household are...**

	Mean	Sum
number	2.8	919
Under age 5	0.3	108
Ages 5-9	0.2	82
Ages 10-14	0.2	59
Ages 15-19	0.1	47
Ages 20-24	0.1	18
Ages 25-34	0.4	137
Ages 35-44	0.5	160
Ages 45-54	0.3	116
Ages 55-64	0.3	86
Ages 65-74	0.2	75
Ages 75-84	0.1	23
Ages 85+	0.0	8

**Q23. Your age:**

Q23. Your age	Number	Percent
18-34	70	19.7 %
35-44	69	19.4 %
45-54	64	18.0 %
55-64	68	19.2 %
65+	64	18.0 %
Not provided	20	5.6 %
Total	355	100.0 %

**WITHOUT "NOT PROVIDED"****Q23. Your age: (without "not provided")**

Q23. Your age	Number	Percent
18-34	70	20.9 %
35-44	69	20.6 %
45-54	64	19.1 %
55-64	68	20.3 %
65+	64	19.1 %
Total	335	100.0 %

**Q24. How many years have you lived in Whitestown?**

Q24. How many years have you lived in Whitestown	Number	Percent
0-5	157	44.2 %
6-10	82	23.1 %
11-15	53	14.9 %
16-20	20	5.6 %
21-30	8	2.3 %
31+	17	4.8 %
Not provided	18	5.1 %
Total	355	100.0 %

**WITHOUT "NOT PROVIDED"****Q24. How many years have you lived in Whitestown? (without "not provided")**

Q24. How many years have you lived in Whitestown	Number	Percent
0-5	157	46.6 %
6-10	82	24.3 %
11-15	53	15.7 %
16-20	20	5.9 %
21-30	8	2.4 %
31+	17	5.0 %
Total	337	100.0 %

**Q25. Which of the following best describes your race/ethnicity?**

Q25. Which following best describes your race/ethnicity	Number	Percent
Asian or Asian Indian	31	8.7 %
Black or African American	21	5.9 %
American Indian or Alaska Native	2	0.6 %
White	285	80.3 %
Native Hawaiian or other Pacific Islander	2	0.6 %
Hispanic, Spanish, Latino/a/x	22	6.2 %
Other	3	0.8 %
Total	366	

**Q25-7. Self-describe your race/ethnicity:**

Q25-7. Self-describe your race/ethnicity	Number	Percent
Jewish	1	33.3 %
More than one	1	33.3 %
Mixed	1	33.3 %
Total	3	100.0 %

**Q26. What is your annual household income?**

Q26. What is your annual household income	Number	Percent
Less than \$30K	33	9.3 %
\$30K to \$59,999	42	11.8 %
\$60K to \$99,999	69	19.4 %
\$100K to \$129,999	76	21.4 %
\$130K+	52	14.6 %
Prefer not to respond	83	23.4 %
Total	355	100.0 %

**WITHOUT "PREFER NOT TO RESPOND"****Q26. What is your annual household income? (without "prefer not to respond")**

Q26. What is your annual household income	Number	Percent
Less than \$30K	33	12.1 %
\$30K to \$59,999	42	15.4 %
\$60K to \$99,999	69	25.4 %
\$100K to \$129,999	76	27.9 %
\$130K+	52	19.1 %
Total	272	100.0 %

**Q27. Would you be willing to participate in future surveys sponsored by the Town of Whitestown?**

Q27. Would you be willing to participate in future surveys sponsored by Town	Number	Percent
Yes	253	71.3 %
No	102	28.7 %
Total	355	100.0 %



**5**

# Survey Instrument



## **A Few Minutes of Your Time Will Shape the Future of Whitestown Parks and Recreation!**

Dear Resident:

***Your response to the enclosed survey is extremely important...***

Whitestown Parks and Recreation Department is conducting a Citizen Survey as part of a Parks and Recreation Master Plan to help determine priorities for our community. Your household is one of a limited number selected at random to receive this survey, so your participation is very important.

***We appreciate your time...***

We realize that this survey will take approximately 10-15 minutes to complete, but each question is important. The time you invest in completing this survey will aid Whitestown Parks and Recreation Department in taking a resident-driven approach to making decisions that will enrich the future of our Town and positively affect the lives of our residents.

***Please complete and return your survey within the next two weeks.***

ETC Institute, an independent consulting company, will administer the survey and compile the results.

**Your responses will remain confidential.** Please return your completed survey in the enclosed postage-paid envelope addressed to ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061. If you prefer to take the survey by web, the address is [whitestownsurvey.org](http://whitestownsurvey.org).

If you have any questions, please feel free to contact Savannah Solgere, Parks and Recreation Director at (317) 732-4537 or [ssolgere@whitestown.in.gov](mailto:ssolgere@whitestown.in.gov). The Citizen Survey is a tool that will benefit all residents. Don't miss this opportunity to make your voice heard!

Sincerely,

*Savannah Solgere*

Savannah Solgere, Director  
Parks and Recreation Department

*Dominic Cornett*

Dominic Cornett, Operations Manager  
Parks and Recreation Department

# Town of Whitestown Parks and Recreation Department Needs Assessment

*Let your voice be heard today!*

The Whitestown Parks and Recreation Department would like your input to help determine park, recreation, and wellness priorities for our community. Parks and recreation facilities contribute significantly to our quality of life in Whitestown, and your opinions are very important to us. Since this survey will inform a long-term plan, please answer the questions in pre-COVID conditions. This survey will take 10-15 minutes to complete. When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope. If you prefer, you can complete the survey online at [whitestownsurvey.org](http://whitestownsurvey.org). We greatly appreciate and value your time!

- 1. Please indicate if you or any member of your household has used any of the following Town of Whitestown parks/facilities during the past 12 months by circling either "Yes" or "No." If "Yes," please rate the condition of the site by circling the corresponding number to the right.**

Name of Park/Facility	Do you use this park/facility?		If "Yes," please rate the condition of the park/facility.			
	Yes	No	Excellent	Good	Fair	Poor
01. Anson Park	Yes	No	4	3	2	1
02. Gateway Park	Yes	No	4	3	2	1
03. Main Street Park	Yes	No	4	3	2	1
04. Panther Park	Yes	No	4	3	2	1
05. Big Four Trail Linear Park	Yes	No	4	3	2	1
06. Other: _____	Yes	No	4	3	2	1

- 2. Please CHECK ALL of the following reasons that have prevented you or other members of your household from using Whitestown Parks and Recreation Department's parks or recreation facilities MORE OFTEN during the past two years.**

- |   |   |
|---|---|
| ____(01) Use parks/trails in other cities       | ____(07) Lack of handicap accessibility           |
| ____(02) Too far from your home                 | ____(08) Not aware of parks' or trails' locations |
| ____(03) Parks/trails are not well maintained   | ____(09) Lack of transportation                   |
| ____(04) Lack of features we want to use        | ____(10) Lack of restrooms                        |
| ____(05) Lack of parking to access parks/trails | ____(11) Lack of trust in government              |
| ____(06) Do not feel safe using parks/trails    | ____(12) Other: _____                             |

- 3. From the following list, please CHECK ALL of the organizations that you or members of your household have used for recreation and sports activities during the last two years.**

- |   |                              |
|---|------------------------------|
| ____(01) Private schools                                | ____(08) Lebanon Parks       |
| ____(02) Places of worship (e.g., synagogues, churches) | ____(09) Zionsville Parks    |
| ____(03) Private and non-profit youth sports            | ____(10) Boone County Parks  |
| ____(04) Private summer camps                           | ____(11) Public schools      |
| ____(05) Private workout facilities                     | ____(12) Boys and Girls Club |
| ____(06) Homeowner Associations' facilities             | ____(13) Other: _____        |
| ____(07) Whitestown Parks and Recreation Department     |                              |

**4. From the following list, please CHECK ALL of the ways you learn about Whitestown Parks and Recreation Department's programs and events.**

- |   |  |
|---|--|
| ___(01) Town website                                | ___(08) Email/Eblasts from Town                                |
| ___(02) Materials at parks or recreation facilities | ___(09) Quarterly Town newsletter                              |
| ___(03) Conversations with recreation staff         | ___(10) Whitestown Social Media (Facebook, Twitter, Instagram) |
| ___(04) Newspaper                                   | ___(11) Whitestown Connection Facebook Group                   |
| ___(05) Friends and neighbors                       | ___(12) Flyers   |
| ___(06) Promotions at special events                | ___(13) Other: _____   |
| ___(07) Banners at parks or Town facilities         |  |

**5. From the list in Question 4, which THREE methods of communication would you MOST PREFER the Town use to communicate with you about parks and recreation programs and events? [Write in your answers below using the numbers from the list in Question 4, or circle "NONE."]**

1st: \_\_\_ 2nd: \_\_\_ 3rd: \_\_\_ NONE

**6. Please indicate if you or any member of your household has used any of the following Town of Whitestown programs/events during the past 12 months by circling either "Yes" or "No." If "Yes," please rate the condition of the site by circling the corresponding number to the right.**

Name of Event	Do you participate in this event?		If "Yes," please rate the condition of the event.			
	Yes	No	Excellent	Good	Fair	Poor
01. Movies in the Park	Yes	No	4	3	2	1
02. Brewfest	Yes	No	4	3	2	1
03. Summer Concert Series	Yes	No	4	3	2	1
04. Farmer's Market	Yes	No	4	3	2	1
05. Viking Fest	Yes	No	4	3	2	1
06. Halloween	Yes	No	4	3	2	1
07. Independence Day	Yes	No	4	3	2	1
08. Easter	Yes	No	4	3	2	1
09. Other: _____	Yes	No	4	3	2	1

**7. If your household has NOT participated in any Whitestown Parks and Recreation Department recreation programs during the last 12 months, please CHECK ALL of the following reasons why you may have NOT participated, before the COVID-19 Pandemic.**

- |  |  |
|--|--|
| ___(01) Lack of programs               | ___(08) Program times are not convenient |
| ___(02) Lack of facilities             | ___(09) Registration is difficult        |
| ___(03) Use programs of other agencies | ___(10) Poor customer service by staff   |
| ___(04) I don't know what is offered   | ___(11) Lack of transportation           |
| ___(05) Lack of quality events         | ___(12) Too busy/Not interested          |
| ___(06) Fees are too high              | ___(13) Lack of trust in government      |
| ___(07) Too far from your home         | ___(14) Other: _____                     |

8. Please indicate if you or any member of your household has a need for each of the alphabetically listed parks and recreation facilities/amenities in the Town of Whitestown listed below by circling either "Yes" or "No." If "Yes," please rate how well your needs for facilities of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."

Type of Facility/Amenity (Listed Alphabetically)	Do you have a need for this facility/amenity?		If "Yes," how well are your needs being met?				
	Yes	No	100% Met	75% Met	50% Met	25% Met	0% Met
01. BMX park/pump track	Yes	No	5	4	3	2	1
02. Community gardens	Yes	No	5	4	3	2	1
03. Diamond sports fields (e.g., baseball, softball)	Yes	No	5	4	3	2	1
04. Disc golf	Yes	No	5	4	3	2	1
05. Environmental education center	Yes	No	5	4	3	2	1
06. Golf course	Yes	No	5	4	3	2	1
07. Indoor fitness	Yes	No	5	4	3	2	1
08. Indoor aquatic center	Yes	No	5	4	3	2	1
09. Indoor courts for tennis, pickleball	Yes	No	5	4	3	2	1
10. Indoor gym space (basketball/volleyball courts)	Yes	No	5	4	3	2	1
11. Indoor multi-purpose sports fields (field house)	Yes	No	5	4	3	2	1
12. Indoor walking/jogging track	Yes	No	5	4	3	2	1
13. Large community parks	Yes	No	5	4	3	2	1
14. Multi-use paved trails (hiking, biking, walking)	Yes	No	5	4	3	2	1
15. Multi-use unpaved trails (hiking, biking, walking)	Yes	No	5	4	3	2	1
16. Off-leash dog park	Yes	No	5	4	3	2	1
17. Open space and conservation areas	Yes	No	5	4	3	2	1
18. Outdoor adventure park (e.g., climbing walls, ropes, swings, ziplines)	Yes	No	5	4	3	2	1
19. Outdoor amphitheater/outdoor performing arts venue	Yes	No	5	4	3	2	1
20. Outdoor aquatic center	Yes	No	5	4	3	2	1
21. Outdoor exercise/fitness equipment	Yes	No	5	4	3	2	1
22. Outdoor multi-use courts (basketball, badminton, pickleball, tennis)	Yes	No	5	4	3	2	1
23. Outdoor rectangular sports fields (e.g., football, lacrosse, rugby, soccer)	Yes	No	5	4	3	2	1
24. Park equipment for all abilities/all ages	Yes	No	5	4	3	2	1
25. Picnic areas and shelters	Yes	No	5	4	3	2	1
26. Pollinator parks	Yes	No	5	4	3	2	1
27. Restrooms	Yes	No	5	4	3	2	1
28. Skateboard parks	Yes	No	5	4	3	2	1
29. Small neighborhood parks	Yes	No	5	4	3	2	1
30. Splash pads	Yes	No	5	4	3	2	1
31. Water access (canoeing, kayaking, etc.)	Yes	No	5	4	3	2	1
32. Other: _____	Yes	No	5	4	3	2	1

9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 8, or circle "NONE."]

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ 4th: \_\_\_\_ NONE

- 10. Please indicate if you or any member of your household has a need for each of the alphabetically listed parks, recreation, and senior programs in the Town of Whitestown listed below by circling either "Yes" or "No." If "Yes," please rate how well your needs for programs of this type are being met using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."**

Type of Program (Listed Alphabetically)	Do you have a need for this program?		If "Yes," how well are your needs being met?				
	Yes	No	100% Met	75% Met	50% Met	25% Met	0% Met
01. Adult fitness and wellness programs	Yes	No	5	4	3	2	1
02. Adult performing arts programs	Yes	No	5	4	3	2	1
03. Adult sports leagues	Yes	No	5	4	3	2	1
04. After school programs for youth of all ages	Yes	No	5	4	3	2	1
05. Community special events	Yes	No	5	4	3	2	1
06. Cultural enrichment programs/events	Yes	No	5	4	3	2	1
07. Egaming/Esports	Yes	No	5	4	3	2	1
08. Farmer's market	Yes	No	5	4	3	2	1
09. Fitness coach/personal training programs	Yes	No	5	4	3	2	1
10. Gymnastics/tumbling programs	Yes	No	5	4	3	2	1
11. Ice skating and hockey lessons/programs	Yes	No	5	4	3	2	1
12. Nutrition programs for all ages	Yes	No	5	4	3	2	1
13. Outdoor environmental/nature camps and programs	Yes	No	5	4	3	2	1
14. Pickleball programs	Yes	No	5	4	3	2	1
15. Preschool programs/early childhood education	Yes	No	5	4	3	2	1
16. Programs for adults with special needs	Yes	No	5	4	3	2	1
17. Programs for youth with special needs	Yes	No	5	4	3	2	1
18. Recreation/competitive swim team	Yes	No	5	4	3	2	1
19. Senior educational programs	Yes	No	5	4	3	2	1
20. Senior fitness and wellness programs	Yes	No	5	4	3	2	1
21. Senior trips	Yes	No	5	4	3	2	1
22. STEAM (science, technology, engineering, arts and mathematics)/Tech Classes	Yes	No	5	4	3	2	1
23. Swim lessons	Yes	No	5	4	3	2	1
24. Teen/Tween programs	Yes	No	5	4	3	2	1
25. Tennis lessons and leagues	Yes	No	5	4	3	2	1
26. Virtual programs	Yes	No	5	4	3	2	1
27. Water fitness programs/lap swimming	Yes	No	5	4	3	2	1
28. Youth fitness and wellness programs	Yes	No	5	4	3	2	1
29. Youth performing arts programs (dance/music)	Yes	No	5	4	3	2	1
30. Youth sports programs and camps	Yes	No	5	4	3	2	1
31. Youth summer programs and camps	Yes	No	5	4	3	2	1
32. Youth visual arts and crafts programs	Yes	No	5	4	3	2	1
33. Other: _____	Yes	No	5	4	3	2	1

- 11. Which FOUR programs from the list in Question 10 are MOST IMPORTANT to your household?**  
*[Write in your answers below using the numbers from the list in Question 10, or circle "NONE."]*

1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_ 4th: \_\_\_\_\_ NONE

**12. Please rate your satisfaction with the following Parks and Recreation services provided by the Town of Whitestown Parks and Recreation Department using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."**

Services	Very Satisfied	Somewhat Satisfied	Neutral	Somewhat Dissatisfied	Very Dissatisfied	Don't Know
01. Availability of information about programs and facilities	5	4	3	2	1	9
02. Customer assistance by staff	5	4	3	2	1	9
03. Ease of registering for programs	5	4	3	2	1	9
04. Fees charged for recreation programs	5	4	3	2	1	9
05. Maintenance of parks/facilities	5	4	3	2	1	9
06. Park and facility accessibility (ADA compliant access)	5	4	3	2	1	9
07. Park/facility rule awareness and enforcement	5	4	3	2	1	9
08. Overall quality of sports fields	5	4	3	2	1	9
09. Quality/number of outdoor amenities	5	4	3	2	1	9
10. Shelter, gym, or meeting room rental availability	5	4	3	2	1	9
11. Ease of renting shelters, gyms, or meeting rooms	5	4	3	2	1	9
12. User friendliness of website	5	4	3	2	1	9
13. Amount of open greenspace	5	4	3	2	1	9
14. Ease of contacting Town staff	5	4	3	2	1	9
15. Amount of developed parkland	5	4	3	2	1	9
16. Amount of available indoor recreation space	5	4	3	2	1	9
17. Connectivity of trails and pathways	5	4	3	2	1	9

**13. Which THREE Parks and Recreation services listed in Question 12 do you think should receive the MOST ATTENTION from Whitestown over the next FIVE years? [Write in your answers below using the number from the list in Question 12, or circle "NONE."]**

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ NONE

**14. Please rate your level of agreement with the following statements about some potential benefits of the Whitestown Parks and Recreation Department's services.**

Parks and recreation services in Whitestown...	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
01. Helps to attract new residents and businesses	5	4	3	2	1	9
02. Helps to reduce crime in my neighborhood and keep kids out of trouble	5	4	3	2	1	9
03. Improves my (my household's) mental health and reduces stress	5	4	3	2	1	9
04. Improves my (my household's) physical health and fitness	5	4	3	2	1	9
05. Increases my (my household's) property value	5	4	3	2	1	9
06. Improves my (my household's) overall quality of life	5	4	3	2	1	9
07. Is age-friendly and accessible to all age groups	5	4	3	2	1	9
08. Makes Whitestown a more desirable place to live	5	4	3	2	1	9
09. Positively impacts economic/business development	5	4	3	2	1	9
10. Preserves open space and protects the environment	5	4	3	2	1	9
11. Promotes tourism to the Town and the region	5	4	3	2	1	9
12. Provides jobs/professional development for youth	5	4	3	2	1	9
13. Provides positive social interactions for me (my household/family)	5	4	3	2	1	9
14. Provides volunteer opportunities for the community	5	4	3	2	1	9

**15. Given the recent COVID-19/Coronavirus pandemic, how has your and your household's perception of the value of parks, trails, open spaces, and recreation changed?**

- (5) Value has significantly increased       (2) Value has somewhat decreased  
 (4) Value has somewhat increased       (1) Value has significantly decreased  
 (3) No change

**16. Based on your perception of value in Question 15, how would you want the Town of Whitestown to fund future parks, recreation, trails and open space needs?**

- (1) Increase funding       (2) Maintain existing funding levels       (3) Reduce funding       (4) Not sure

**17. Please rate your level of satisfaction with the overall value your household receives from the Whitestown Parks and Recreation Department.**

- (5) Very satisfied       (3) Neutral       (1) Very dissatisfied  
 (4) Somewhat satisfied       (2) Somewhat dissatisfied       (9) Don't know

**18. If you had a budget of \$100 for parks and recreation improvements in the Town of Whitestown, how would you allocate the funds among these categories? [Please be sure your total adds up to \$100.]**

- \$ \_\_\_\_\_ Development of new parks  
 \$ \_\_\_\_\_ Development of new walking and biking trails  
 \$ \_\_\_\_\_ Development of new athletic fields  
 \$ \_\_\_\_\_ Improvements/maintenance of existing outdoor parks and recreation facilities  
 \$ \_\_\_\_\_ Development of new indoor recreation facilities  
 \$ \_\_\_\_\_ Other: \_\_\_\_\_  
 \$100 total

**19. Please rate your level of support for each of the following actions the Town of Whitestown could take to improve the parks and recreation system.**

Types of Improvements	Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
01. Add more trees/shade structures to parks	4	3	2	1
02. Develop new outdoor exercise/fitness area	4	3	2	1
03. Develop additional sports fields	4	3	2	1
04. Develop additional trails and connectivity of trails throughout the community	4	3	2	1
05. Develop inclusive playgrounds	4	3	2	1
06. Develop new areas for leisure games/activities (e.g., bocce, horseshoes, table tennis)	4	3	2	1
07. Develop new smaller neighborhood parks	4	3	2	1
08. Improve existing outdoor basketball/tennis courts	4	3	2	1
09. Improve existing park restrooms	4	3	2	1
10. Improve existing parks in general	4	3	2	1
11. Improve existing picnic facilities	4	3	2	1
12. Improve existing playgrounds	4	3	2	1
13. Improve existing trail system (increasing connectivity/accessibility)	4	3	2	1
14. Provide additional parking at certain parks	4	3	2	1
15. Re-landscape areas to include more native plants and habitat	4	3	2	1
16. Wi-Fi in parks	4	3	2	1
17. Other: _____	4	3	2	1

**20. Which FOUR actions from the list in Question 19 would you be MOST WILLING to fund? [Write in your answers below using the numbers from the list in Question 19, or circle "NONE."]**

1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_ 4th: \_\_\_\_\_ NONE

Demographics

**21. Gender: How do you identify?**

(1) Male                       (3) Non-binary                       (5) Prefer to self-describe: \_\_\_\_\_  
 (2) Female                       (4) Prefer not to answer

**22. Including yourself, how many people in your household are...**

Under age 5:                       Ages 15-19:                       Ages 35-44:                       Ages 65-74:   
Ages 5-9:                       Ages 20-24:                       Ages 45-54:                       Ages 75-84:   
Ages 10-14:                       Ages 25-34:                       Ages 55-64:                       Ages 85+:

**23. Your age:** \_\_\_\_\_ years

**24. How many years have you lived in Whitestown?** \_\_\_\_\_ years

**25. Which of the following best describes your race/ethnicity? [Check all that apply.]**

(01) Asian or Asian Indian                       (05) Native Hawaiian or other Pacific Islander  
 (02) Black or African American                       (06) Hispanic, Spanish, Latino/a/x  
 (03) American Indian or Alaska Native                       (99) Other: \_\_\_\_\_  
 (04) White

**26. What is your annual household income?**

(1) Less than \$30,000                       (3) \$60,000 to \$99,999                       (5) \$130,000 or more  
 (2) \$30,000 to \$59,999                       (4) \$100,000 to \$129,999                       (6) Prefer not to respond

**27. Would you be willing to participate in future surveys sponsored by the Town of Whitestown?**

(1) Yes [Answer Q27a.]                       (2) No

**27a. Please provide your contact information.**

Mobile Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

**This concludes the survey. Thank you for your time!**

Please return your completed survey in the enclosed return-reply envelope addressed to:  
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential. The information to the right will ONLY be used to help identify the level of need in your area. Thank you!