



# TOWN OF WHITESTOWN

Proposal / March 27, 2023

## The Problem

Road asset owners in America today have real struggles. Among the biggest pain points is simply finding the time to efficiently and accurately know what you own and what condition it is in. Often another is simply finding the time to understand the best plan of attack to keep your assets in their best condition. Avenew is here to help.

## Why Avenew?

Avenew is a solutions company. We were founded with the intent to help asset owners find new solutions and manage their assets in the most efficient ways possible. Whether its embracing technology, staff supplementation, new treatment techniques, financing solutions, or anything else that can help you, we deliver it to make you better at what you already do well and free up your schedule to help you achieve greater successes in other areas.



## Embracing Tech

We believe a great solution to your current issues involve embracing technology in a new way and saving manpower from the inventory and PASER rating efforts that you perform annually. We also believe that expanding this use of technology to analyze your inventory and condition rating results to provide both an annual and a multi-year maintenance program will be advantageous to your community.

# Our Team

Guided by our values, we believe in cultivating genuine, long-term relationships.

We're known for honesty and fairness, and we take an even-keeled, no-nonsense approach to every project.



## Joe McGuinness CEO

20+ Years of Experience

As a former elected local executive and appointed state executive, Joe has led teams tackling the most difficult infrastructure problems from a multitude of perspectives. Combine these experiences with a unique listening and partnering approach, and you have the leadership necessary to navigate the most difficult situations and deliver the highest quality conditioned assets to your community.



## Travis Underhill Vice President

20+ Years of Experience

With local and state level experience in both the public and private sector, Travis leads teams with a problem solving approach based on common sense and a willingness to try new things. As your team lead, you can rest assured all ideas will be considered and your best possible outcome can be achieved.

Lead Contact



## Sara Heck Project Manager

7+ Years Experience

Sara's greatest attributes are her strong organizational skills, her attention to the details and her ability to keep the team and the project on schedule. With Sara's involvement, projects get delivered on time and with successful outcomes.



## Charlie Kacmar Solutions Delivery Manager

10+ Years of Experience

Charlie's well rounded background in the contracting arena gives Avenew and our clients a unique behind the scenes vantage point enabling project teams to better calculate risk and make better informed decisions.



Avenew is excited to partner with Whitestown by providing digital asset collection and PASER for the town's entire network. The methods we employ provide for a safer and more efficient process removing any potential for human bias from the ratings process.

After we've helped you collect network data and condition ratings, we will then focus our attention on developing your asset management strategy and thereby your annual with a 5 year plan based on your strategies employed.

Asset Management & Planning:		\$31,650
Included	Details	
PASER Data Collection (1 Year)	Score entire town network of 80 miles of roadway. This also includes digitally capturing your town's pavement markings.	
Asset Management Plan (5 Years)	Receive a five year collection of annual maintenance prescriptions for various work types across your town's network.	

Proposed pricing is lump sum, assumes 80 center lane miles of roadway and is effective until April 28, 2023.



## What are your expected deliverables?

The following is a more detailed description of what you should expect to receive depending on your selections for us to assist you with:

### PASER Data Collection

- Entire network PASER condition rating in a format consistent to your preference and usable towards annual LTAP submittals.

### Pavement Asset Management Plan

- A five year plan, built from a holistic approach to extending the overall lifespan of the pavement network, utilizing a variety of treatments.
- Color coded treatment maps for each year.

### Pavement Marking Collection

- Location for all pavement markings throughout entire network.

## Schedule

Avenew is ready to begin providing service as soon as acceptance of this proposal and a contractual agreement is signed by both parties. Avenew expects to have the inventory work done within 90 days of notice to proceed, and will work with the town to set forth a robust pavement asset management plan to the town's satisfaction.

## Assumptions

This proposal includes a pavement asset management program, with suggested maintenance prescriptions for various work types across your network. Color coded maps of the network depicting the treatments by year and by type and an excel list supporting the maps will be provided.

Engineered or bid level documents will not be provided as a part of this effort.



We look forward to partnering with you and providing these services. Our innovative strategies will help you maintain your assets in a financially efficient and sustainable way. Should this proposal look suitable to you, we'd be happy to begin plugging this information into your standard contracting documents and look forward to further conversations with you and other town leaders to start moving forward.

If you have any questions, feel free to reach out to Joe or Travis at the emails or phone numbers provided below.

Let's get started!

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Travis Underhill  
Vice President  
tunderhill@avenue.com

A handwritten signature in black ink, appearing to read 'Joe'.

Joe McGuinness, CEO  
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A handwritten signature in black ink, appearing to read 'Travis'.

Travis Underhill, Vice President  
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