# WHITESTOWN

# **Public Relations Department**

March 2023 Report

#### **Videos**

- Livestreamed meetings:
  - o Board of Zoning Appeals
  - o Redevelopment Commission
  - o Police Commission
  - o Town Council
  - o Plan Commission
- Produced videos:
  - Employee Appreciation Day
  - First Day of Spring
  - April event previews
  - May event previews
  - Firefighters Day
  - Police recruiting teaser videos

## **Social Media**

- 26 Facebook posts
- 2 Instagram reels
- 4 Instagram posts
- 22 Instagram stories
- 21 Twitter posts
- 6 LinkedIn posts

### <u>Press Release</u>

• Whitestown announces Spring event lineup

#### **E-newsletters**

- Weekly news clips to department heads and Town Council members
- Employee newsletter
- General newsletter

### Other

- Updated sponsor logos on event webpages
- Created redirect links for website
- Met with local businesses about ribbon cuttings
- Updated internal procedure documentation
- Attended Women in Business event
- Took photos of new Fire Department recruits