



### **Videos**

- Livestreamed meetings:
  - [Police Commission](#)
  - [Fire Board](#)
  - [Plan Commission](#)
  - [Town Council](#)
- Produced videos:
  - [Main Street roundabout update](#)
  - [Library update video](#)
  - [Easter Egg Hunt](#)
  - Police Week
  - [575 E road construction](#)
  - [Battle of the Badges recap](#)
  - [Viking Fest recap](#)
  - Farmers Market preview
  - June events preview

### **Social Media**

- 40 Facebook posts
- 7 Instagram reels
- 4 Instagram posts
- 28 Instagram stories
- 31 Twitter posts
- 5 LinkedIn posts

### **Press Releases + Blog Posts**

- [Whitestown announces plans to construct aquatics facility](#)
- [Autism Awareness Month and Child Abuse Prevention Month](#)
- [2023 primary election voting resources](#)
- [Hops and Hounds promises to be a paw-some time](#)

### **E-newsletters**

- Weekly news clips to department heads and Town Council members
- Employee newsletter
- [General newsletter](#)
- [Breaking news alert](#)

### **Other**

- Took drone footage of Wrecks Property



## Public Relations Department April 2023 Report

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- Updated sponsorship logos for Parks on event webpages
  - Created redirect links for website
  - Created event banners for Parks events
  - Took photos at Easter Egg Hunt, Battle of the Badges 5K, & Viking Fest
  - Created event sponsorship postcard
  - Met with Little League officials to discuss upcoming tournaments and partnership opportunities
  - Visited local companies to build community relationships
  - Met with INDOT to discuss plans for opening the new interchange
  - Created door hangers and postcards for Code Enforcement
  - Met with new Public Education representative for the Fire Department
  - Prepared proclamations for Autism Awareness Month and Child Abuse Prevention Month