Public Relations Department

May 2023 Report



Videos

- Livestreamed meetings:
 - o Redevelopment Commission
 - o Plan Commission
 - o Town Council
- Produced videos:
 - o Hops and Hounds recap
 - o American Mattress ribbon cutting
 - Brew Fest preview video

Social Media

- 44 Facebook posts
- 7 Instagram reels
- 5 Instagram posts
- 37 Instagram stories
- 36 Twitter posts
- 1 LinkedIn posts

<u>Press Releases + Blog Posts</u>

• Town of Whitestown kicks off summer events

E-newsletters

- Weekly news clips to department heads and Town Council members
- Employee newsletter
- <u>Summer Concert Series</u>
- General newsletter

Other

- Took headshots for the Police Department
- Took photos at Hops and Hounds
- Created Merry at Main event logo
- Added sponsor logos to event pages
- Updated Parks events flyer
- Created summer bucket list campaign material
- Took photos at American Mattress and Enterprise ribbon cuttings
- Attended Little League Board of Directors meeting
- Met with Hussey Mayfield Memorial Library staff
- Attended Boone EDC investor event at Langham Logistics