

Public Relations Department

June 2023 Report

<u>Videos</u>

- Livestreamed meetings:
 - o Board of Zoning Appeals
 - o <u>Redevelopment Commission</u>
 - o Police Commission
 - o <u>Plan Commission</u>
 - o <u>Town Council</u>
 - o <u>Fire Board</u>
- Produced videos:
 - o <u>HMMPL Branch Update</u>
 - o Perry Worth Groundbreaking
 - o Big 4 Trail Expansion Update
 - o <u>Behind the Scenes Tour</u>
 - o Dave's Fine Wine & Spirits Ribbon Cutting
 - o Diaper Drive
 - o Exit 131 Ribbon Cutting
 - o Main Street Roundabout Completion
 - o Bike with a Cop preview

<u>Social Media</u>

- 41 Facebook Posts
- 5 Instagram Reels
- 12 Instagram Post
- 60 Instagram stories
- 39 Twitter post
- 4 LinkedIn Post

Press Releases + Blog Posts

- Town of Whitestown hosts diaper drive
- Town of Whitestown announces plans for Independence Day Celebration
- Bike with a Cop kicks off June 17
- Town of Whitestown announces summer bucket list challenge

Ribbon Cuttings

- Five Guys
- Dave's Fine Wines & Spirits
- INDOT Exit 131

E-newsletters

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- Weekly news clips to department heads and Town Council members
- Employee newsletter
- Farmers Market + Bike with a Cop
- Independence Day Celebration
- <u>General newsletter</u>

<u>Other</u>

- Took photos at Summer Concert Series, Dave's Fine Wines & Spirits, Five Guys, and new interchange
- Updated event pages with new sponsors
- Created graphics for social media, Independence Day, Diaper Drive, etc.