# **Public Relations Department**



July 2023 Report

#### **Videos**

- Livestreamed meetings:
  - Board of Zoning Appeals
  - o Plan Commission
  - o Police Commission
  - o Town Council
  - o Redevelopment Commission
- Produced videos:
  - o Independence Day Celebration
  - o Greek's Pizzeria Ribbon Cutting
  - Christian Brothers Automotive Ribbon Cutting
  - o Farmers Market
  - o Summer Concert Series
  - Water safety tips
  - Little League preview
  - July event preview
  - o August event preview

#### **Social Media**

- 56 Facebook posts
- 7 Instagram reels
- 8 Instagram posts
- 58 Instagram & Facebook stories
- 49 Twitter posts
- 5 LinkedIn posts

#### <u>Press Releases + Blog Posts</u>

- 7 water usage tips to conserve water
- Boone County Traffic Safety Partnership urging drivers to slow down
- <u>Little League Baseball and Softball Central Region tournaments come to Whitestown</u>
- 4 water safety tips from WFD

#### **Ribbon Cuttings**

- Greek's Pizzeria
- Christian Brothers Automotive

#### **E-newsletters**

• Weekly news clips to department heads and Town Council members



## Public Relations Department July 2023 Report

- Employee newsletter
- General newsletter

### **Other**

- Designed and placed signage at the Little League Central Region Complex to welcome visitors to Town
- Took videos and photos at Independence Day, Farmers Market, and Little League
- Took photos at Greeks Pizzeria and Christian Brothers Automotive ribbon cuttings
- Created graphics for social media