



### **Videos**

- Livestreamed meetings:
  - [Fire Board](#)
  - [Board of Zoning Appeals](#)
  - [Redevelopment Commission](#)
  - [Town Council](#)
  - [Plan Commission](#)
  - [Budget Meeting](#)
- Produced videos:
  - [First Day Back to School Video](#)
  - [Rae Luxury Salon Ribbon Cutting Video](#)
  - [Mavpak Ribbon Cutting Video](#)
  - [Daimler Truck Expansion Video](#)
  - [Brew Fest Wrap-up Video](#)
  - [Harmony Tea Shoppe Ribbon Cutting Video](#)
  - [Gateway Park Video](#)

### **Social Media**

- 60 Facebook posts
- 5 Instagram reels
- 5 Instagram posts
- 72 Instagram & Facebook stories
- 52 Twitter posts
- 4 LinkedIn posts

### **Press Releases + Blog Posts**

- [Whitestown Brew Fest happening on August 12](#)
- [Boone County Traffic Safety Partnership is stepping up patrols to enhance school bus safety](#)
- [MAVPAK opens Whitestown facility](#)
- [REGO-FIX announces expansion of Whitestown facility](#)
- [Daimler Truck North America Opens Redistribution Center in Whitestown](#)
- [6 tips to beat the summer heat](#)

### **Ribbon Cuttings**

- Rae Luxury Hair Salon
- Mavpak
- Daimler Truck
- Harmony Tea Shoppe



## Public Relations Department August 2023 Report

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### E-newsletters

- Weekly news clips to department heads and Town Council members
- Employee newsletter
- [General newsletter](#)
- [Brew Fest newsletter](#)

### Other

- Attended the 2023 State of LCSC and Indy Chamber Spotlight on Whitestown
- Assisted Parks Department with appearance on Indy Now TV show to promote Brew Fest
- Took photos at LCSC First Day of School, Raw Luxury Hair Ribbon Cutting, Mavpak Ribbon Cutting, Daimler Truck Ribbon Cutting, and Harmony Tea Shoppe Ribbon Cutting