# WHITESTOWN

# **Public Relations Department**

September 2023 Report

#### **Videos**

- Livestreamed meetings:
  - o Fire Board
  - o Plan Commission
  - o Town Council
  - o Redevelopment Commission
  - BOT Recommendation Committee
- Produced videos:
  - o Boone County Community of the Year
  - o Movie in the Ballpark
  - o <u>Isaiah 117 House Ribbon Cutting</u>

# **Social Media**

- 45 Facebook posts
- 3 Instagram reels
- 1 Instagram post
- 38 Instagram & Facebook stories
- 45 Twitter posts
- 7 LinkedIn posts
- 27 posts on Facebook event pages

#### Press Releases + Blog Posts

- Boone County Named Indiana Community of the Year
- Two Companies Expanding in Boone County
- 2023 General Election Voting

# **Ribbon Cuttings**

Isaiah 117 House

# **E-newsletters**

- Weekly news clips to department heads and Town Council members
- Employee newsletter
- General newsletter
- Movie Night + Hops and Hounds

# Other

- Attended Boone County Community Foundation Women of Impact event
- Attended Boone County Chamber Women in Business event
- Attended Boone County Community of the Year presentation