



### **Videos**

- Livestreamed meetings:
  - [Redevelopment Commission](#)
  - [Police Commission](#)
  - [Fire Board](#)
  - [Board of Zoning Appeals](#)
  - [Plan Commission](#)
  - [Redevelopment Authority](#)
  - [Town Council](#)
- Produced videos:
  - [Big 4 Trail Opening](#)
  - [The W Nail Bar Ribbon Cutting](#)
  - [Trick or Treat Trail Recap](#)
  - [Big 4 Trail Update](#)

### **Social Media**

- 42 Facebook posts
- 2 Instagram reels
- 4 Instagram post
- 34 Instagram & Facebook stories
- 33 Twitter posts
- 8 LinkedIn posts

### **Press Releases + Blog Posts**

- [3 tips to reduce the risk of a cooking fire](#)
- [Whitestown and Zionsville celebrate connection of Big 4 Trail](#)

### **Ribbon Cuttings**

- Dicks Sporting Goods
- DR Horton
- The W Nail Bar
- Big 4 Trail

### **E-newsletters**

- Weekly news clips to department heads and Town Council members
- Employee newsletter
- [General newsletter](#)
- [Halloween](#)



## Public Relations Department October 2023 Report

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### Other

- Participated in Boone County Day of Service
- Took and edited photos from the Trick or Treat Trail, Big 4 Trail Opening, The W Nail Bar ribbon cutting, Dicks Sporting Goods ribbon cutting, Grace Fields groundbreaking, DR Horton ribbon cutting
- Update Sponsorship Guide and quarterly flyer for Parks Department
- Update website for 2024 Parks Department events