

## **Public Relations Department**

November 2023 Report

#### <u>Videos</u>

- Livestreamed meetings:
  - Board of Zoning Appeals
  - o Economic Development Commission
  - o <u>Redevelopment Commission</u>
  - o Economic Improvement Board
  - o <u>Fire Board</u>
  - o <u>Plan Commission</u>
  - o <u>Police Commission</u>
  - o <u>Town Council</u>
- Produced videos:
  - o Hussey-Mayfield Public Library Update
  - o Pulte Built to Honor Groundbreaking
  - o 2023 Grinch Steals Christmas
  - o <u>2023 Christmas Spree with WMPD</u>

### <u>Social Media</u>

- 49 Facebook posts
- 2 Instagram reels
- 1 Instagram post
- 29 Instagram & Facebook stories
- 36 Twitter posts
- 3 LinkedIn posts

#### Press Releases + Blog Posts

- <u>Change Your Clocks, Check Your Batteries</u>
- <u>2023 Christmas Spree with WMPD</u>
- <u>PulteGroup Surprises Navy Veteran with Built-to-Honor Home</u> <u>Groundbreaking Event in Whitestown</u>
- <u>Whitestown Receives Grant for Road Improvements</u>

#### <u>Ribbon Cuttings</u>

• Hattie's Coffee House

#### E-newsletters

- Weekly news clips to department heads and Town Council members
- Employee newsletter
- <u>General newsletter</u>



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#### <u>Other</u>

- Took and edited photos from the Pulte Built to Honor Groundbreaking and Hattie's Coffee House ribbon-cutting
- Assisted with the Letters to Santa campaign and Grinch Hunt
- Update the website for the event page, 2024 calendar, and visitors page