



February Monthly Report 2024

Director of Parks and Recreation
Dominic Cornett

Monthly Report- February 2024

General Parks Updates

- "Town Show down" joint trail event in partnership with Zionsville will be on Friday May 17, 2024. (More details to come soon)
- Parks has completed two in-person public meetings regarding the future of the "Red Barn." The last in person will be March 20th at 6pm.
- Follow up meeting discussing Aquatic Center, should have pricing in the next month.
- Logan Pollack and Tony Duckett will be attending Aquatic Facility Operators training next month.
- The team is finishing our yearlong Eagle Scout project with Scout Issac. His project will add geocaching at all parks and trail locations.

Event Updates

Egg Hunt- March 30, 2024

- Began stuffing eggs for event.
- Sensory event- Making bird feeds.
- Fire Truck and Ambulance will be onsite for the youth.
- 5 Community Sponsors.
- Vendors- Bearded Bagel & Tapestry Coffee.

Solar Jam- April 8, 2024

- 1000 glasses on hand.
- 4 food vendors.
- 2 Community Sponsors.
- Vinyl Escape Band.

5K Battle of the Badges- April 20, 2024

- To date, 31 registrations.
- T shirts designed.
- Awaiting Medal Designs.
- 3 Community Sponsors.

Viking Fest 2024- April 26-28, 2024

- 9 food/drink vendors.
- 38 Artisan Vendors. (Application Process has Closed)
- 6 Community Sponsors.
- 3 Viking Groups.
- 5 Stage Acts. (Music, Comedy, Dancing)
- Fire Show Performance and Wildlife Education Shows.

Community Programming- (Will continue throughout the year)

Pickleball- Tuesdays and Thursdays, 9am-12pm & 5:30pm-8:30pm.

Volleyball- Fridays from 12pm-4pm, and Saturdays 11am-2pm

DanceFit- Mondays and Fridays 9am-10am/ Tuesdays and Thursdays 5:30am-6:30am

Adult Basketball- Wednesdays, 6:30pm-8:30pm

Yoga- Wednesdays, 2:00pm-2:45pm

Senior Sweat (Chair Aerobics)- Mondays, 1pm-1:45pm

Badminton- Mondays from 5:30pm-8:00pm, and Fridays from 5:30pm-9:00pm

Park Maintenance Updates

- Repaired no motor vehicle sign at trailhead on 500.
- Called plumber to clear clogged drain at maintenance shop.
- Mag locks on all bathrooms installed and operational from the hours of 8-6. (Still working out some kinks at the moment)
- Repaired plumbing issue at shop bathroom with the help of Wastewater and Street Dept.
- Major vandalism and damage occurred on the new stretch of Big 4 Trail towards Zionsville. All signs and dog waste stations pulled out of the ground and damaged. Will replace and anchor with concrete.
- Replaced shade structure at Main Street with new style.
- Replaced another mirror at Panther bathroom.
- Multiple rounds of trash cleanup at Anson Park. Having constant issues with warehouse across the street not covering their dumpster.

Town Facilities Updates

- Installed new cabinets in the Utilities office.
- Garage door seal on WWTP maintenance shop doors were replaced.
- Replacement heater installed at fleet maintenance shop.
- Replacement blower motor installed on northwest package HVAC unit outside municipal complex gym.
- Sanitary drainpipe replaced at parks shop bathroom due to separation and clogging.
- 2 HVAC heating/cooling units replaced in control rooms at WWTP.
- Mini-Split installed in front atrium at Fire Station 272.

Sprout Data (All Whitestown Parks Social Media Platforms)

Profile A Reporting Period Feb 1, 2024 - Feb 28, 2024 Compare to		Audience 18,529 ↗ 1.1% 18,327	Growth	Published Posts 56 ≥ 9.7% 62	Impressions 126,619 769% 74,929	Engagements 11,165 > 127.8% 4,902	Engagement Rate (per Impression) 8.8% > 34.8% 6.5%	Video Views 139 № 15.8% 165									
									Jan 4, 2	:024 – Jan 31, 2024							
									()	Whitestown Brew Fest	1,705	2	1	365	3	0.8%	(
									• 0	Whitestown Farmers Market	2,349	5	2	2,268	56	2.5%	
1 A A A A A A A A A A A A A A A A A A A	Whitestown Parks and Recreation	5,616	29	28	43,598	5,178	11.9%	1									
ville ()	Whitestown Viking Fest	6,840	142	10	76,795	5,784	7.5%	91									
0 🥑	whitestownfarmers market	380	8	2	450	9	2%	:									
101510ay (O)	whitestownparks	1,639	16	13	3,143	135	4.3%	3									

The Team

