

An aerial photograph of a suburban town. In the background, a tall white water tower stands against a clear sky. To the right, a large body of water is visible. The foreground features a well-maintained roundabout with a central green island, surrounded by roads and parking lots. Buildings and trees are scattered throughout the scene.

PUBLIC RELATIONS

August 2024

The Public Relations Department is the go-to source of information about the Whitestown government. The department creates and shares compelling stories that foster positive community engagement and connection.

Public Relations

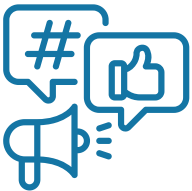


PRODUCED VIDEOS

- [2024 First Day of School](#)
- [Brew Fest](#)

RECORDED VIDEOS (videos coming soon)

- Katies Corner with Whitestown Director of Development Services Part 1
- Katies Corner with Whitestown Director of Development Services Part 2
 - Captured video around Whitestown to use in the video



SOCIAL MEDIA

- 45 Facebook posts
- 2 Instagram posts
- 1 Instagram and Facebook story
- 35 Twitter posts
- 4 LinkedIn posts



PRESS RELEASE & BLOGS

- [Movie Night in Whitestown](#)



E-NEWSLETTERS

- Weekly news clips to department heads and Town Council members
- Employee e-newsletter
- [General e-newsletter August 2](#)
- [General e-newsletter August 16](#)

Public Relations



WEBSITE UPDATES

- Upload Whitestown Metropolitan Police Department July Report
- Added new programs to calendar and programming page
- Added new public meetings to the calendar
- Updated Whitestown Fire Department employment page
- Made updates to Whitestown Parks & Recreation event pages
- Removed Summer Bucket List information
- Created an Engineer page
- Updated the Visitors page
- Removed the RFP/RFQ Opportunities from the opportunities page
- Added and removed positions on employment page
- Updated contacts on forms



PHOTOGRAPHY

- Edited photos from the Summer Bucket List
- Took and edited photos from the First Day of School
- Took and edited photos from Whitestown Fire Department Chief Wilkey's retirement
- Took and edited photos from Brew Fest
- Took and edited headshots of new employees
- Took and edited photos from the Town Council meeting



OTHER

- Created graphics for social media
- Attended internal and external meetings
- Attended the 2024 State of LCSC
- Prepared for public meetings- created Zoom and YouTube meetings