

PUBLIC RELATIONS

December 2024

The Public Relations Department is the go-to source of information about the Whitestown government. The department creates and shares compelling stories that foster positive community engagement and connection.

Public Relations

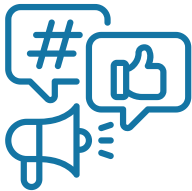


PRODUCED VIDEOS

- Grinch Hunt
- Hummus Republic Ribbon Cutting
- 2024 Holiday Events

B-ROLL FOR MEDIA USE

- Holiday Events for FOX59



SOCIAL MEDIA

- 44 Facebook posts
- 6 Instagram posts
- 2 Instagram & Facebook stories
- 32 Twitter posts
- 4 LinkedIn posts



PRESS RELEASE & BLOGS

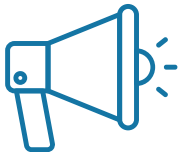
- Whitestown Kicks off Holiday Season with Free Community Events

Public Relations



E-NEWSLETTERS

- Weekly news clips to department heads and Town Council members
- Employee e-newsletter
- General e-newsletter December 6
- General e-newsletter December 20



MEDIA

- Created and sent Holiday Events media release to the media. Set up and attended an interview for the Parks Department, Whitestown Fire Department, and the Grinch with the FOX59 morning show. Also, set up an interview with the FOX59 evening show.



WEBSITE

- Added information to the calendar
 - Public meetings
 - January programming
 - Parks Department 2025 events
 - 2025 complex closures
- Added programming schedule to the programming page
- Updated information on Parks Department event pages
- Added the sponsorship guide to the Parks Department page
- Added the Winter Weather page
- Updated information on the Viking Fest application forms
- Updated the Visitor's page
- Updated Whitestown Fire Department employment page
- Made edits on the Utility page

Public Relations



PHOTOGRAPHY

- Took and edited photos at the Hummus Republic ribbon cutting
- Took and edited photos at the unveiling of STAR Bank Everbright Wall at the library
- Took and edited photos of Whitestown Fire Department's new ambulance
- Took photos from the Santa Parade



RIBBON CUTTING

- Hummus Republic



OTHER

- Created graphics for social media
- Attended internal and external meetings
- Attended the unveiling of the STAR Bank Everbright Wall on the Hussey Mayfield Memorial Public Library Whitestown Branch
- Attended the ceremony of the placing of the Whitestown Fire Department's new ambulance into service
- Attended the Wreck's Park Public meeting