

An aerial photograph of a suburban town. In the background, a water tower stands tall against a clear sky. To the right, a large body of water is visible. The foreground features a well-maintained roundabout with a central green island, surrounded by roads and parking lots. Buildings and green spaces are scattered throughout the scene.

PUBLIC RELATIONS

November 2024

The Public Relations Department is the go-to source of information about the Whitestown government. The department creates and shares compelling stories that foster positive community engagement and connection.

Public Relations

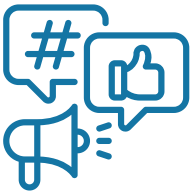


PRODUCED VIDEOS

- [Planet Fitness ribbon cutting](#)

RECORDED VIDEOS (videos coming soon)

- Winter Market
- Grinch Hunt



SOCIAL MEDIA

- 46 Facebook posts
- 5 Instagram posts
- 43 Twitter posts
- 7 LinkedIn posts



PRESS RELEASE & BLOGS

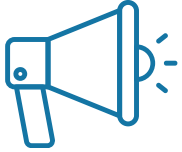
- [First Winter Market is Coming to Whitestown](#)
- [Whitestown Expands Wastewater Treatment Plant](#)
- [The 3rd Annual Christmas Spree with WMPD](#)



E-NEWSLETTERS

- Weekly news clips to department heads and Town Council members
- Employee e-newsletter
- General e-newsletter November 8
- General e-newsletter November 22

Public Relations



MEDIA

- Created and sent Winter Market's press release to the media. Setup and attended an interview for the Parks Department with FOX59.
- Created and sent the Wastewater Treatment Plant Expansion press release to the media.
- Created and sent the Christmas Spree with WMPD press release to the media. Setup interview with Lebanon Reporter.
- Helped the Parks Department with the upcoming Holiday Events interview with the Lebanon Reporter.



WEBSITE

- Added public meeting agendas
- Added programming schedule
- Updated vendor list for the Winter Market
- Added information to the Holiday Events page
- Updated information for Christmas Spree with WMPD
- Created programming survey
- Added a new job opportunity on the Whitestown Fire Department employment page

Public Relations



RIBBON CUTTINGS

- Planet Fitness



OTHER

- Corresponded with the Library for Story Time with the Whitestown Fire Department and Whitestown Metropolitan Police Department
- Organized Letters to Santa (holiday activity we offer to the community)
- Planned to for the Grinch Hunt (holiday activity we offer to the community)
- Created graphics for social media
- Attended the Boone County Chamber Leadership Training panel presentations
- Attended internal and external meetings
- Prepared for December public meetings (created Zoom and YouTube links)