

Whitestown Economic Improvement Board (EIB) Members

Pete Anderson	Becknell Industrial
John Cummings	Strategic Capital Partners
Bobby Jensen	Prologis
Sri Venugopalan, P.E.	Town of Whitestown
Todd Barker	Town of Whitestown

2024 Meeting Dates

August 6th at 3:30pm
October 8th at 3:30pm

2024 Revenue

\$504,129.78

2024 Economic Improvement District (EID) Expenses

\$225,593.30 Whitestown Connector Cost to the EID

\$188,083.00 Whitestown Connector Cost to the CIRT Grant

\$413,676.30 Total Whitestown Connector Cost

CIRTA's grant that help offset the expenses of the Whitestown Connector ended in November. In 2025, the EID will be responsible for the total Whitestown Connector costs.

2024 Ridership

2024 saw strong ridership numbers especially in the last three quarters of the year, exceeding the 5-year average ridership numbers as can be seen in figure 2. There was a total of 6,825 rider in 2024. The third highest total value over the last five years.

2024 brought about two events that may result in significant changes in the operation of the Whitestown Connector. First, the EIB was notified by CIRTA that the state laws regarding the ability to expand an Economic Improvement District (EID) boundary changed in 2024. As a result, in 2025 the Board plans to focus on opportunities to expand the EID to include businesses that have developed since the inception of the EID. The second being the change of the Whitestown Connector service provider. As of the start of 2025 the new Whitestown Connect service provider is Go Express.

Whitestown Economic Improvement Board

2024 Annual Report

Whitestown Connector

	2024 Ridership Numbers	% Change	Quarterly Ridership Numbers	% Change	Monthly cost to CIRT	Monthly Invoice to EID
January	496		1,357		\$18,315.00	\$15,262.50
February	431	-15.08%			\$18,315.00	\$15,263.50
March	430	-0.23%			\$19,048.10	\$15,873.00
April	501	14.17%	1,596		\$19,047.60	\$15,873.00
May	536	6.53%		14.97%	\$19,047.60	\$15,873.00
June	559	4.11%			\$16,466.50	\$17,111.00
July	597	6.37%	1,816		\$15,873.00	\$19,047.60
August	618	3.40%		12.11%	\$16,483.50	\$19,780.20
September	601	-2.83%			\$18,315.00	\$15,262.50
October	750	19.87%	2,056		\$19,780.20	\$16,483.50
November	633	-18.48%		11.67%	\$4,339.00	\$29,238.50
December	673	5.94%			\$3,052.50	\$30,525.00
Totals	6,825		6,825		\$188,083.00	\$225,593.30

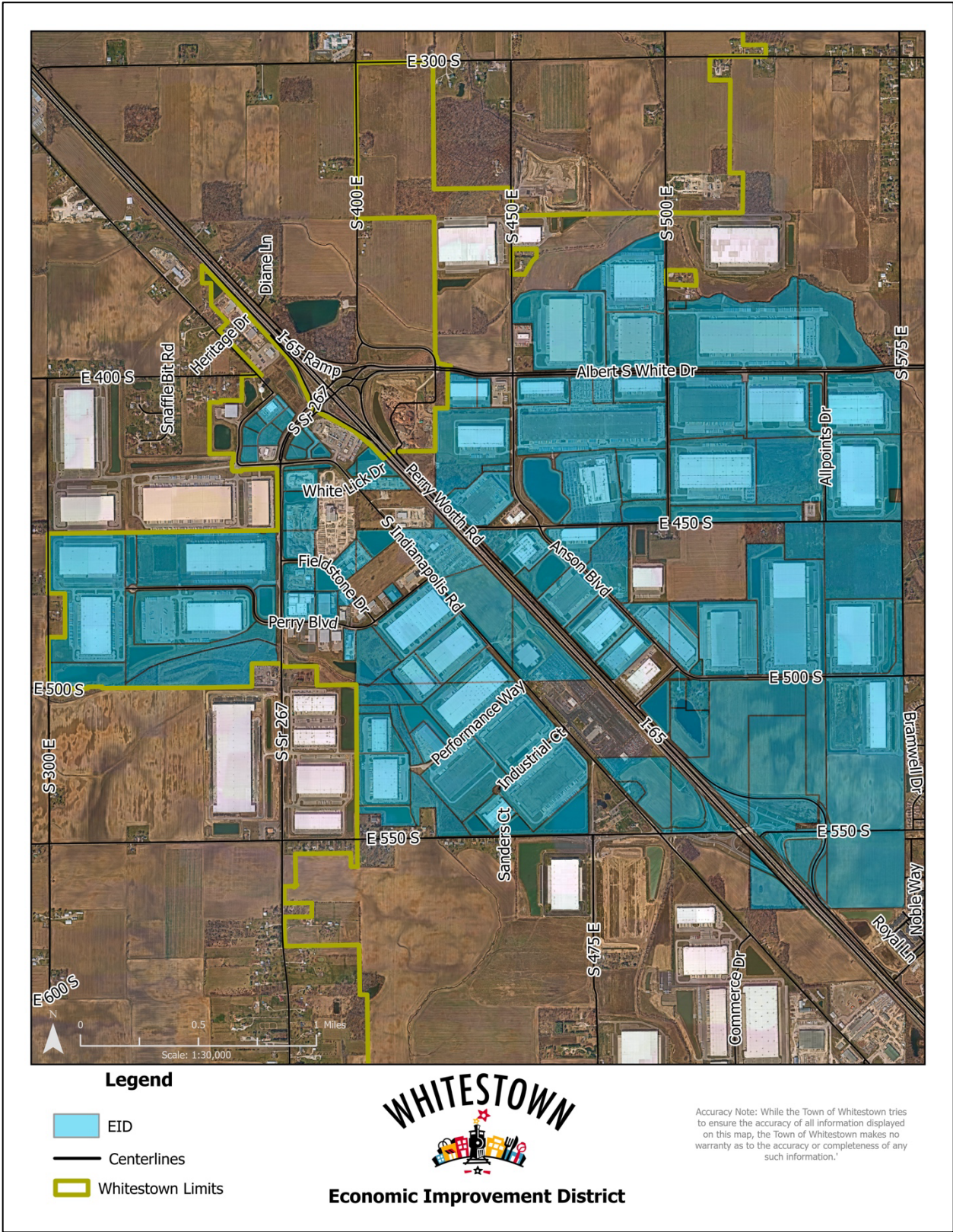
Total Cost of Services \$413,676.30

Figure 1. 2024 Whitestown Connector Ridership and Cost

	2020	Quarterly	2021	Quarterly	2022	Quarterly	2023	Quarterly	2024	Quarterly	5 year ave.	Quarterly
JANUARY	1,023	2,455	500	1,346	456	1,340	724	2,035	496	1,357	640	1,707
FEBUARY	612		378		371		770		431		512	
MARCH	820		468		513		541		430		554	
APRIL	557	1,767	378	1,113	509	1,328	441	1,626	501	1,596	477	1,486
MAY	627		371		389		556		536		496	
JUNE	583		364		430		629		559		513	
JULY	590	1,795	361	880	417	1,247	570	1,985	597	1,816	507	1,545
AUGUST	691		261		420		753		618		549	
SEPTEMBER	514		258		410		662		601		489	
OCTOBER	527	1,757	306	1,098	415	1,273	604	1,790	750	2,056	520	1,595
NOVEMBER	506		374		425		650		633		518	
DECEMBER	724		418		433		536		673		557	
TOTAL	7,774		4,437		5,188		7,436		6,825		6,332	

Figure 2. Whitestown Connector 5-year ridership comparison


Whitestown Economic Improvement District



Whitestown Connector Route Map



Whitestown Connector Schedule

WHITESTOWN CONNECTOR SCHEDULE											
		Monday Thru Friday									
		Scan QR code for full Schedule									
Express	IndyGo		Stop 1	Stop 4	Stop 8	Stop 10	Stop 13	Stop 16	IndyGo		Express
Downtown Transit Center	Route 37 Outbound	Route 86 Westbound	Traders Point	Delco Foods	GNC and Walmart	Amazon West	Cummins	Traders Point	Route 37 Inbound	Route 86 Eastbound	Downtown Transit Center
5:10 AM	-	-	5:30 AM	5:48 AM	5:53 AM	5:58 AM	6:07 AM	6:23 AM	6:36 AM	7:00 AM	
	6:41 AM	6:53 AM	7:00 AM	7:18 AM	7:23 AM	7:28 AM	7:37 AM	7:53 AM	8:06 AM	8:00 AM	
	7:41 AM	7:52 AM	8:00 AM	8:18 AM	8:23 AM	8:28 AM	8:37 AM	8:53 AM	9:06 AM	9:00 AM	
	8:41 AM	8:52 AM	9:00 AM	9:18 AM	9:23 AM	9:28 AM	9:37 AM	9:53 AM	10:06 AM	10:00 AM	
	12:41 PM	12:52 PM	1:00 PM	1:18 PM	1:23 PM	1:28 PM	1:37 PM	1:53 PM	2:02 PM	2:00 PM	
	1:41 PM	1:52 PM	2:00 PM	2:18 PM	2:23 PM	2:28 PM	2:37 PM	2:53 PM	3:02 PM	3:00 PM	
	2:41 PM	2:52 PM	3:00 PM	3:18 PM	3:23 PM	3:28 PM	3:37 PM	3:53 PM	4:02 PM	4:00 PM	
	3:41 PM	3:52 PM	4:00 PM	4:18 PM	4:23 PM	4:28 PM	4:37 PM	4:53 PM	5:02 PM	5:00 PM	
	4:41 PM	4:52 PM	5:00 PM	5:18 PM	5:23 PM	5:28 PM	5:37 PM	5:53 PM	6:12 PM	6:00 PM	
	5:41 PM	5:52 PM	6:00 PM	6:18 PM	6:23 PM	6:28 PM	6:37 PM	6:53 PM	7:12 PM	7:00 PM	

Saturday Schedule											
Express	IndyGo		Stop 1	Stop 4	Stop 8	Stop 10	Stop 13	Stop 16	IndyGo		Express
Downtown Transit Center	Route 37 Outbound	Route 86 Westbound	Traders Point	Delco Foods	GNC and Walmart	Amazon West	Cummins	Traders Point	Route 37 Inbound	Route 86 Eastbound	Downtown Transit Center
5:10 AM	-	-	5:30 AM	5:48 AM	5:53 AM	5:58 AM	6:07 AM	6:23 AM	-	-	6:43 AM
6:50 AM	-	7:03 AM	7:15 AM	7:33 AM	7:38 AM	7:43 AM	7:52 AM	8:08 AM	8:19 AM	8:20 AM	
	7:34 AM	8:03 AM	8:15 AM	8:33 AM	8:38 AM	8:43 AM	8:52 AM	9:08 AM	9:18 AM	9:15 AM	
	8:34 AM	9:04 AM	9:15 AM	9:33 AM	9:38 AM	9:43 AM	9:52 AM	10:08 AM	10:18 AM	10:15 AM	
	12:35 PM	1:07 PM	1:15 PM	1:33 PM	1:38 PM	1:43 PM	1:52 PM	2:08 PM	2:18 PM	1:15 PM	
	1:35 PM	2:07 PM	2:15 PM	2:33 PM	2:38 PM	2:43 PM	2:52 PM	3:08 PM	3:18 PM	3:15 PM	
	2:35 PM	3:07 PM	3:15 PM	3:33 PM	3:38 PM	3:43 PM	3:52 PM	4:08 PM	4:18 PM	4:15 PM	
	3:35 PM	4:07 PM	4:15 PM	4:33 PM	4:38 PM	4:43 PM	4:52 PM	5:08 PM	5:18 PM	5:15 PM	
	4:35 PM	5:07 PM	5:15 PM	5:33 PM	5:38 PM	5:43 PM	5:52 PM	6:08 PM	6:19 PM	6:15 PM	
	5:35 PM	6:07 PM	6:15 PM	6:33 PM	6:38 PM	6:43 PM	6:52 PM	7:08 PM	7:19 PM	7:15 PM	



The Plainfield Connector is wheelchair-accessible. We request that cell phone use is limited and our services prohibit smoking. Register with Commuter Connect at www.commuterconnect.us or call us at 317-327-RIDE to see if you qualify for Emergency Ride Home Benefit that will pay for an emergency cab ride home from work. Scan the QR code above for the full schedule.

