



PUBLIC RELATIONS

February 2025

The Public Relations Department is the go-to source of information about the Whitestown government. The department creates and shares compelling stories that promote positive community engagement and connection.



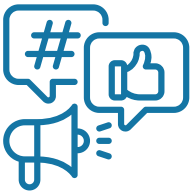
WHITESTOWN
INDIANA

Public Relations



PRODUCED VIDEOS

- Katie's Corner with Assistant Town Manager/Director of Parks Part 1
- Katie's Corner with Assistant Town Manager/Director of Parks Part 2
- Katie's Corner with Assistant Town Manager/Director of Parks Part 3
- Fifth Third Bank Ribbon Cutting
- 2025 Indoor Programming
- Created a new video for the Parks Department page on website



SOCIAL MEDIA

- 48 Facebook posts
- 2 Instagram posts
- 37 Twitter posts
- 9 LinkedIn posts



PRESS RELEASE & BLOGS

- Town of Whitestown Welcomes New Director of Public Works



E-NEWSLETTERS

- Weekly news clips to department heads and Town Council members
- Employee e-newsletter
- February 14 General e-newsletter
- February 28 General e-newsletter

Public Relations



WEBSITE

- Updated Parks Department event pages
- Organized/updated documents
- Added information to Utility Billing page
- Updated programming page for the month of February
- Added public meetings and programs to calendar
- Updated the Engineering page
- Added Bike Share program and Gateway Park Phase 2 development to the park pages
- Updated information on the Wrecks Property page



PHOTOGRAPHY

- Took and edited headshots of new employees
- Took photos at the 2025 Boone County State of the Community event
- Took and edited photos from the Fifth Third Bank ribbon cutting
- Took photos at the Kiwanis Club meeting



RIBBON CUTTINGS

- Fifth Third Bank ribbon cutting



OTHER

- Attended internal and external meetings
- Created graphics for social media
- Attended the 2025 Boone County State of the Community event
- Attended the Wrecks Property Meeting about the new park