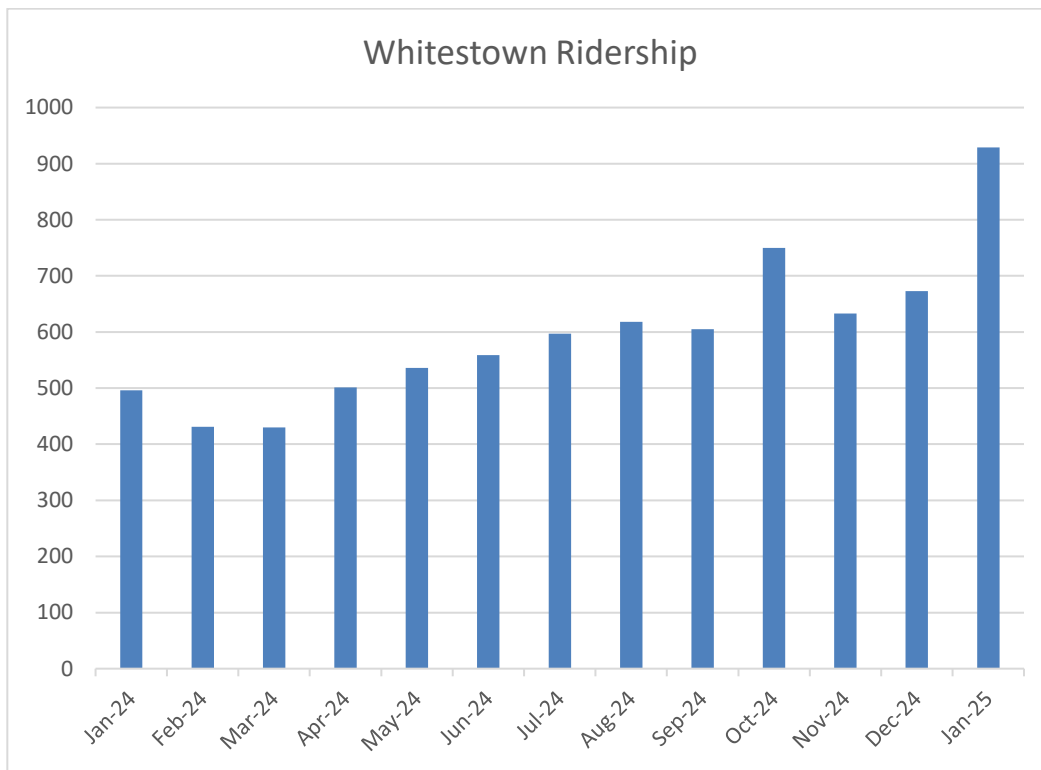




Mobility Management Report January 2025 - Whitestown Connector

CIRTA and Vendor Performance:

- Amanda monitors the route weekly for vendor compliance and route appearance, with the assistance of our Outreach Rep that covers the connector route.
- CIRTA's office continues to receive calls asking how the Workforce Connectors operate and how they connect with IndyGo.
- Minimal concerns have been raised by the riders that commute via the Connector buses. Winter months there are additional calls due to the cold weather and riders do not like to wait.
- GO Express is actively collecting data each day using the ridership form (including on and off counts) to enhance our ridership tracking.
- Customer service has improved with the vendor switch, as callers can reach out to CIRTA to learn where the bus is located and if a complaint occurs, the vendor can provide a screenshot showing the time, location and if the bus was at the stop.
- Amanda is meeting with the vendor regularly to ensure compliance and to provide support as needed.
- Amanda will attend a driver meeting to provide additional training on why the Connector exists, CIRTA's additional programs and resources, and to share testimonies from riders that we gathered in the past.
- The Outreach Team continues to connect with employees at Canature, MavPac, ITS Logistics and GXO by going on site to educate their employees on all CIRTA's programs, including the Workforce Connector.
- We recently reconnected with Cummins Distribution where we had a tabling for their employees and registered 18 employees.
- The Outreach Team has a table monthly at the IndyGo Transit Center and the Indianapolis Public Library to educate riders on the WFC.
- Amanda is currently working with Transpro consulting to determine a semi-redesign of stops in Whitestown that will best serve the employers that have been added, such as SHEIN. Jennifer and Amanda met with our consultant and drove the route, have been gathering data to actively work on a semi-redesign. Soon they will meet with the EID to present potential options.
- Work One serves multiple counties, including Boone. Amanda has developed a strong relationship with Work One and educates their staff on transportation alternatives, including the WFC. Additionally, they invite us regularly to job fairs where our team can share about the WFC as an option for commuters.
- January ridership was 929 total riders, compared to 673 in December. Which was up significantly month-over-month.





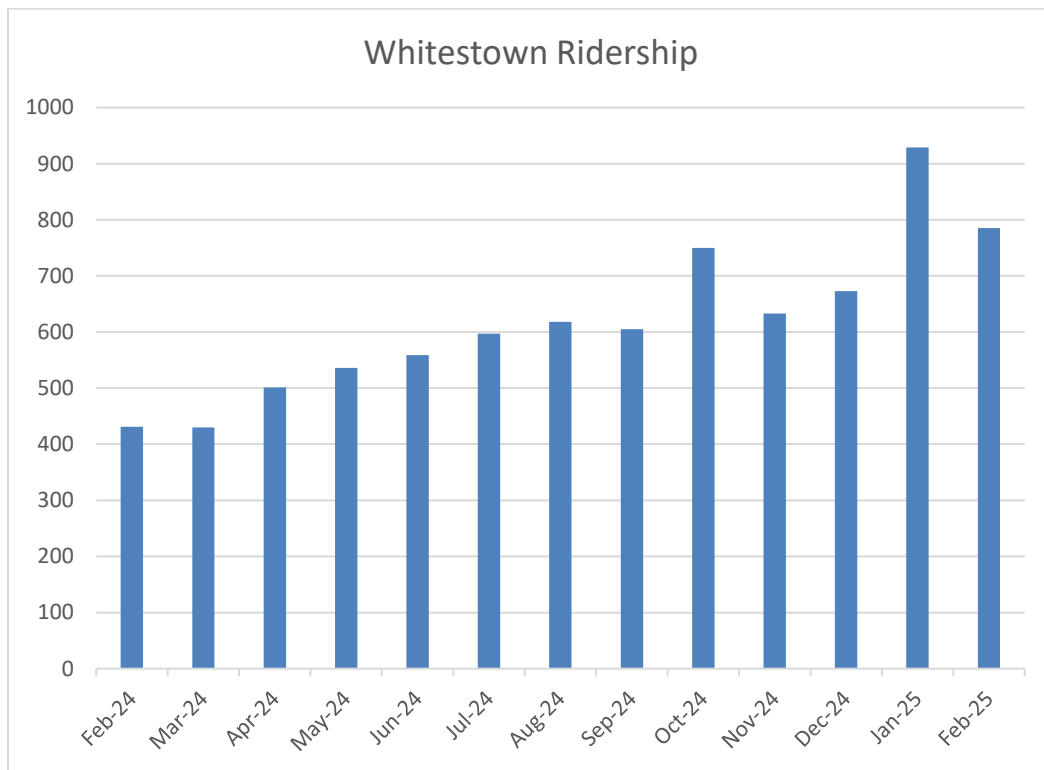
DAY OF WEEK	DATES	TOTAL
Wednesday	1/1/2025	0
Thursday	1/2/2025	40
Friday	1/3/2025	56
Saturday	1/4/2025	31
Sunday	1/5/2025	0
Monday 1	1/6/2025	22
Tuesday	1/7/2025	37
Wednesday	1/8/2025	26
Thursday	1/9/2025	41
Friday	1/10/2025	54
Saturday	1/11/2025	3
Sunday	1/12/2025	0
Monday 2	1/13/2025	38
Tuesday	1/14/2025	61
Wednesday	1/15/2025	85
Thursday	1/16/2025	52
Friday	1/17/2025	84
Saturday	1/18/2025	17
Sunday	1/19/2025	0
Monday 3	1/20/2025	18
Tuesday	1/21/2025	37
Wednesday	1/22/2025	22
Thursday	1/23/2025	24
Friday	1/24/2025	26
Saturday	1/25/2025	4
Sunday	1/26/2025	0
Monday 4	1/27/2025	21
Tuesday	1/28/2025	24
Wednesday	1/29/2025	28
Thursday	1/30/2025	38
Friday	1/31/2025	40
JANUARY TOTAL		929



Mobility Management Report February 2025 - Whitestown Connector

CIRTA and Vendor Performance:

- Amanda monitors the route weekly for vendor compliance and route appearance, with the assistance of our Outreach Rep that covers the connector route.
- CIRTA's office continues to receive calls asking how the Workforce Connectors operate and how they connect with IndyGo.
- Minimal concerns have been raised by the riders that commute via the Connector buses. Winter months there are additional calls due to the cold weather and riders do not like to wait.
- GO Express is actively collecting data each day using the ridership form (including on and off counts) to enhance our ridership tracking.
- Customer service has improved with the vendor switch, as callers can reach out to CIRTA to learn where the bus is located and if a complaint occurs, the vendor can provide a screenshot showing the time, location and if the bus was at the stop.
- Amanda is meeting with the vendor regularly to ensure compliance and to provide support as needed.
- Amanda will attend a driver meeting to provide additional training on why the Connector exists, CIRTA's additional programs and resources, and to share testimonies from riders that we gathered in the past.
- The Outreach Team continues to connect with employees at Canature, MavPac, ITS Logistics, Cummins and GXO by going on site to educate their employees on all CIRTA's programs, including the Workforce Connector. We also recently connected with the Homewood Health Campus.
- The Outreach Team has a table monthly at the IndyGo Transit Center and the Indianapolis Public Library to educate riders on the WFC.
- CIRTA continues to stay connected with WorkOne to ensure their employees and those they serve know about the Connector as a resource.
- After conducting research and working with a consulting company, a new potential route was presented to Todd and agreed upon. Soon the potential new route for the semi-redesign will be tested by GO Express.
- February was 785 total riders, compared to 929 in January.





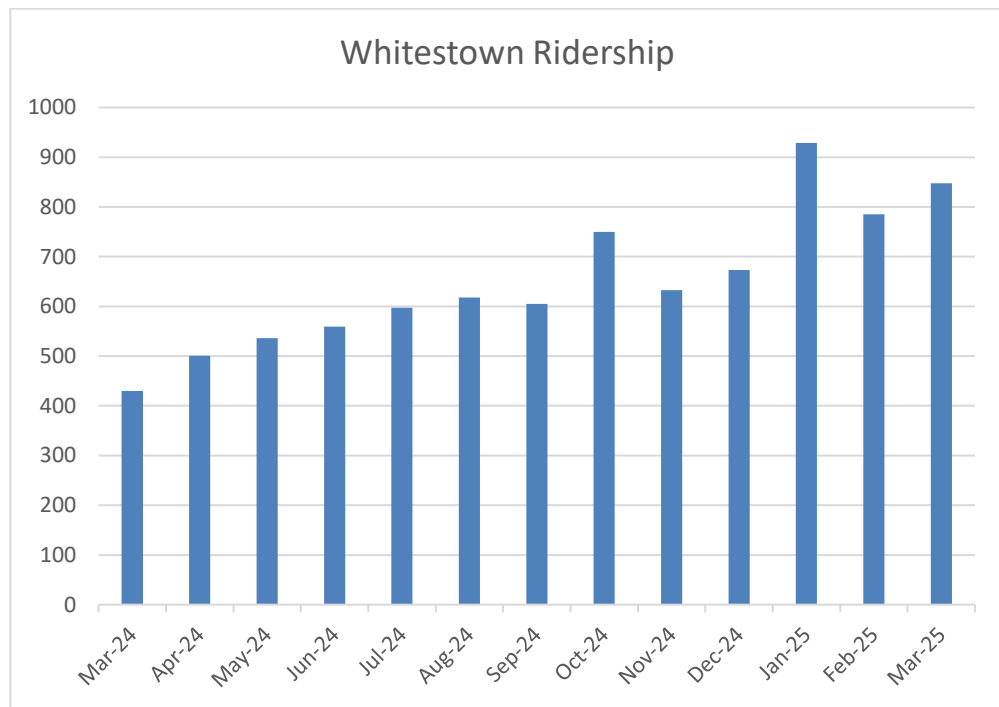
FEBRUARY	Saturday	2/1/2025	16
	Sunday	2/2/2025	0
	Monday 5	2/3/2025	30
	Tuesday	2/4/2025	28
	Wednesday	2/5/2025	28
	Thursday	2/6/2025	32
	Friday	2/7/2025	54
	Saturday	2/8/2025	18
	Sunday	2/9/2025	0
	Monday 6	2/10/2025	36
	Tuesday	2/11/2025	38
	Wednesday	2/12/2025	40
	Thursday	2/13/2025	36
	Friday	2/14/2025	59
	Saturday	2/15/2025	34
	Sunday	2/16/2025	0
	Monday 7	2/17/2025	34
	Tuesday	2/18/2025	32
	Wednesday	2/19/2025	14
	Thursday	2/20/2025	48
	Friday	2/21/2025	22
	Saturday	2/22/2025	48
	Sunday	2/23/2025	0
	Monday 8	2/24/2025	18
	Tuesday	2/25/2025	12
	Wednesday	2/26/2025	26
	Thursday	2/27/2025	40
	Friday	2/28/2025	42
FEBRUARY TOTAL		785	



Mobility Management Report March 2025 - Whitestown Connector

CIRTA and Vendor Performance:

- Amanda monitors the route weekly for vendor compliance and route appearance, with the assistance of our Outreach Rep that covers the connector route.
- CIRTA's office continues to receive calls asking how the Workforce Connectors operate and how they connect with IndyGo.
- Minimal concerns have been raised by the riders that commute via the Connector buses.
- GO Express is actively collecting data each day using the ridership form (including on and off counts) to enhance our ridership tracking.
- Customer service has improved with the vendor switch, as callers can reach out to CIRTA to learn where the bus is located and if a complaint occurs, the vendor can provide a screenshot showing the time, location and if the bus was at the stop.
- Amanda is meeting with the vendor regularly to ensure compliance and to provide support as needed.
- The Outreach Team continues to connect with employees at Canature, MavPac, Hoosier Village, GNC, Amazon IND1, ITS Logistics, Cummins and GXO by going on site to educate their employees on all CIRTA's programs, including the Workforce Connector. We had a very successful tabling at Brooks where we registered 45 employees. Our team reconnected with Coke Consolidated in February, and we also had a meeting recently with FTIC to discuss the Workforce Connector and starting potential vanpools.
- The Outreach Team has a table monthly at the IndyGo Transit Center and the Indianapolis Public Library to educate riders on the WFC. In March we also connected with Marion County residents at the Indy Patchwork Community Resource Fair, Neighbor Power Indy, and the Damien Center Health and Wellness Fair.
- CIRTA continues to stay connected with WorkOne to ensure their employees and those they serve know about the Connector as a resource. CIRTA was present at their March job fair to educate potential employees about the Workforce Connector.
- After conducting research and working with a consulting company, a new potential route was presented to Todd and agreed upon. The new route was tested by GO Express, and a new schedule is currently being created. Once a launch date is determined, signage will be placed at the stops, and a public meeting will occur and the CIRTA team will ride the bus to communicate the changes with our riders.
- March was 848 total riders, compared to 785 in February.





March Ridership

Saturday	3/1/2025	18
Sunday	3/2/2025	0
Monday 9	3/3/2025	34
Tuesday	3/4/2025	30
Wednesday	3/5/2025	32
Thursday	3/6/2025	24
Friday	3/7/2025	44
Saturday	3/8/2025	20
Sunday	3/9/2025	0
Monday 10	3/10/2025	32
Tuesday	3/11/2025	80
Wednesday	3/12/2025	30
Thursday	3/13/2025	40
Friday	3/14/2025	16
Saturday	3/15/2025	14
Sunday	3/16/2025	N/A
Monday 11	3/17/2025	32
Tuesday	3/18/2025	30
Wednesday	3/19/2025	22
Thursday	3/20/2025	46
Friday	3/21/2025	42
Saturday	3/22/2025	22
Sunday	3/23/2025	0
Monday 12	3/24/2025	32
Tuesday	3/25/2025	40
Wednesday	3/26/2025	24
Thursday	3/27/2025	30
Friday	3/28/2025	34
Saturday	3/29/2025	26
Sunday	3/30/2025	N/A
Monday 13	3/31/2025	54
MARCH TOTAL		848