



PUBLIC RELATIONS

May 2025

The Public Relations Department is the go-to source of information about the Whitestown government. The department creates and shares compelling stories that promote positive community engagement and connection.

Public Relations



PRODUCED VIDEOS

- [Scooter's Coffee Ribbon Cutting](#)
- [Wasterwater Expansion 4.28.2025](#)
- [Katie's Corner with BACA](#)
- [Town Showdown 2025](#)
- [Did You Know? - Town Showdown](#)
- [Friendly Market Ribbon Cutting](#)
- [Did You Know? - Town's E-Newsletter](#)
- [Did You Know? - Hops & Hounds](#)
- [Did You Know? - Summer Bucket List](#)



SOCIAL MEDIA

- 51 Facebook posts
- 5 Instagram posts
- 39 Twitter posts
- 7 LinkedIn posts



PRESS RELEASE & BLOGS

- [Whitestown and Zionsville Face Off in Friendly Competition](#)
- [Summer Concert Series Lineup](#)
- [Hops & Hounds Returns for a Tail-Wagging Good Time](#)
- [The Whitestown Summer Bucket List is Back!](#)
- [Free Friday Night Concerts All Summer Long](#)

Public Relations



E-NEWSLETTERS

- Weekly news clips to department heads and Town Council members
- Employee e-newsletter
- General e-newsletter - May 9 2025
- General e-newsletter - May 23, 2025



RIBBON CUTTINGS

- Scooters Coffee
- Friendly Market



WEBSITE

- Made updates on the calendar for public meetings and the upcoming dates for Bike with a Cop
- Updated icons to improve accessibility on the website
- Added information to the Summer Bucket List page
- Added information to the Parks Department event pages
- Worked on the Visitors page
- Updated information on Public Works page
- Updated information for Bike with a Cop page
- Added documents

Public Relations



PHOTOGRAPHY (Took and Edited)

- New employee headshots
- Around Town for social media, website, etc.
- Town Showdown
- Cops on the Rooftop
- Scooters Coffee ribbon cutting
- Friendly Market ribbon cutting



OTHER

- Attended internal and external meetings.
- Launched the Summer Bucket List for kids and teens in the community to enjoy this summer
- Created graphics
- Attended Town events