

PUBLIC RELATIONS

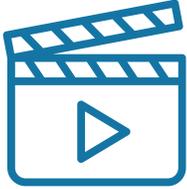
August 2025

The Public Relations Department is the go-to source of information about the Whitestown government. The department creates and shares compelling stories that foster positive community engagement and connection.



WHITESTOWN
INDIANA

Public Relations



PRODUCED VIDEOS

- [2025 Touch-a-Truck event](#)
- [2025 First Day of School](#)
- [Katie's Corner - Aspire Indiana Health](#)
- [Wastewater Treatment Plant Expansion Update](#)
- [Did You Know - Welcome Packet](#)
- [2025 Bike with a Cop](#)



SOCIAL MEDIA

- 45 Facebook posts
- 11 Instagram posts
- 38 Twitter posts
- 8 LinkedIn posts



PRESS RELEASE & BLOGS

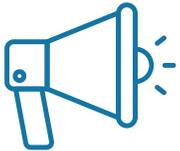
- [Start Your Engines for Whitestown's Movie Night](#)

Public Relations



E-NEWSLETTERS

- Weekly news clips to department heads and Town Council members
- Employee e-newsletter
- [General e-newsletter - August 1, 2025](#)
- [General e-newsletter - August 15, 2025](#)
- [General e-newsletter - August 29, 2025](#)
- [Start Your Engines for Whitestown's Movie Night](#)



MEDIA

- Helped with our Director of Development Services interview with WRTV6 regarding the Connector.



WEBSITE UPDATES

- Visitors page
- Event pages for Parks and Recreation Department
- Project Opportunities page
- Bike with a Cop page
- Rental Registration page
- Updated URLs
- Employment page
- Engineering Department page
- Created a Welcome to Whitestown page and form for new residents
- Calendar
- Programming page
- Building Department page
- Development Services page
- Add Movie Night media release

Public Relations



PHOTOGRAPHY (Took & Edited)

- Drone photos around Town
- Welcoming Kids Back to School at Perry-Worth Elementary
- Bike with a Cop event
- New employee headshots
- WMPD K9's headshots
- Town Council members headshots



OTHER

- Created graphics for social media
- Attended internal and external meetings
- Attended the groundbreaking ceremony at Hattie B. Stokes Elementary School
- Attended the ribbon-cutting ceremony at Perry-Worth Elementary School
- Attended Welcoming Kids Back to School at Perry-Worth Elementary School
- Created a Welcome to Whitestown packet for new residents
- Attended the 2025 State of LCSC