

PUBLIC RELATIONS

December 2025

The Public Relations Department is the go-to source of information about the Whitestown government. The department creates and shares compelling stories that foster positive community engagement and connection.



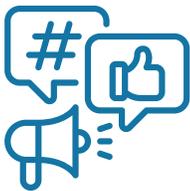
WHITESTOWN
INDIANA

Public Relations



PRODUCED VIDEOS

- Katie's Corner with Arc of Greater Boone County Part 1
- Katie's Corner with Arc of Greater Boone County Part 2
- Katie's Corner with Arc of Greater Boone County Part 3
- Winter Market
- Tech This, LLC Ribbon-Cutting
- The Melusi Center Ribbon-Cutting
- Santa Parade
- Grinch Hunt



SOCIAL MEDIA

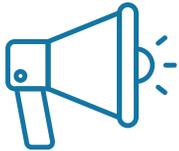
- 41 Facebook posts
- 6 Instagram posts
- 33 Twitter posts
- 5 LinkedIn posts

Public Relations



E-NEWSLETTERS

- Weekly news clips to department heads and Town Council members
- Employee e-newsletter
- General e-newsletter - December 5, 2025
- General e-newsletter - December 19, 2025



MEDIA

- Put together information for the Boone County Magazine



WEBSITE UPDATES

- Programming page
- Calendar
- Created new page for Medicine Bin
- Parks Department event pages
- Attended Santa Parade event
- E-newsletter page
- Sponsorship page
- Christmas Spree with WMPD
- Agendas
- Whitestown Metropolitan Police Department page

Public Relations



PHOTOGRAPHY (Took & Edited)

- Municipal Complex
- Santa Parade

RIBBON-CUTTINGS

- Tech This, LLC
- The Melusi Center



OTHER

- Created graphics
- Attended internal and external meetings
- Organized Letters to Santa Program