

Whitestown Economic Improvement Board (EIB) Members

| | |
|-----------------------|----------------------------|
| Pete Anderson | Becknell Industrial |
| John Cummings | Strategic Capital Partners |
| Bobby Jensen | Prologis |
| Sri Venugopalan, P.E. | Town of Whitestown |
| Todd Barker | Town of Whitestown |

2025 Meeting Dates

January 14th at 3:30pm
April 8th at 3:30pm
July 8th at 3:30pm
October 14th at 3:30pm

2025 Revenue

\$583,901.16

2025 Economic Improvement District (EID) Expenses

| | |
|--------------|--------------------------------|
| \$383,037.36 | Whitestown Connector Cost |
| \$50,000.00 | Marketing Agreement with CIRTA |
| <hr/> | |
| \$433,037.36 | Total Cost to the EID |

2025 Ridership

2025 was a great year for ridership exceeding the previous high in 2020 of 7,774. A total of 9,481 rides were logged in 2025 compared to 6,825 in 2024. 2025 far exceeded the running five-year average (6,673) number of riders.

2025 brought about two operational changes for the Whitestown Connector. First, was the change in transit vendor. Go Express was selected as the new vendor to operate the Whitestown Connector at the beginning of the year. The second change came in June. CIRTA, TransPro and Go Express worked through scenarios to improve the Whitestown Connector route. This included eliminating a few stops that were minimally used, relocating other stops and changing the primary pickup location along the IndyGo system. The new primary pickup location, near Lafayette Square Mall in Indianapolis, has two IndyGo routes feeding it verses just the route at Traders Point. These improves definitely resulted in very strong ridership in 2025.

Whitestown Economic Improvement Board
2025 Annual Report

Whitestown Connector

| | 2025 Ridership Numbers | % Change | Quarterly Ridership Numbers | % Change | Monthly Invoice to EID |
|------------------------------|------------------------------|----------|-----------------------------------|----------|---------------------------|
| January | 929 | | 2,562 | | \$30,047.16 |
| February | 785 | -18.34% | | | \$29,620.80 |
| March | 848 | 7.43% | | | \$32,089.20 |
| April | 786 | -7.89% | 2,287 | | \$32,089.20 |
| May | 944 | 16.74% | | | \$32,089.20 |
| June | 557 | -69.48% | | | \$30,855.00 |
| July | 846 | 34.16% | 2,120 | | \$33,323.40 |
| August | 554 | -52.71% | | | \$32,089.20 |
| September | 720 | 23.06% | | | \$32,089.20 |
| October | 678 | -6.19% | 2,512 | | \$33,323.40 |
| November | 716 | 5.31% | | | \$32,098.20 |
| December | 1,118 | 35.96% | | | \$33,323.40 |
| Totals | 9,481 | | 9,481 | | \$383,037.36 |
| 07-07-2025 Marketing | | | | | \$25,000.00 |
| 09-04-2025 Marketing | | | | | \$25,000.00 |
| Total Cost of Service | | | | | \$433,037.36 |

Figure 1. 2025 Whitestown Connector Ridership and Cost

| | 2021 | Quarterly | 2022 | Quarterly | 2023 | Quarterly | 2024 | Quarterly | 2025 | Quarterly | 5 year ave. | Quarterly |
|------------------|--------------|-----------|--------------|-----------|--------------|-----------|--------------|-----------|--------------|-----------|--------------|-----------|
| JANUARY | 500 | | 456 | | 724 | | 496 | | 929 | | 621 | |
| FEBRUARY | 378 | 1,346 | 371 | 1,340 | 770 | 2,035 | 431 | 1,357 | 785 | 2,562 | 547 | 1,728 |
| MARCH | 468 | | 513 | | 541 | | 430 | | 848 | | 560 | |
| APRIL | 378 | | 509 | | 441 | | 501 | | 786 | | 523 | |
| MAY | 371 | 1,113 | 389 | 1,328 | 556 | 1,626 | 536 | 1,596 | 944 | 2,287 | 559 | 1,590 |
| JUNE | 364 | | 430 | | 629 | | 559 | | 557 | | 508 | |
| JULY | 361 | | 417 | | 570 | | 597 | | 846 | | 558 | |
| AUGUST | 261 | 880 | 420 | 1,247 | 753 | 1,985 | 618 | 1,816 | 554 | 2,120 | 521 | 1,610 |
| SEPTEMBER | 258 | | 410 | | 662 | | 601 | | 720 | | 530 | |
| OCTOBER | 306 | | 415 | | 604 | | 750 | | 678 | | 551 | |
| NOVEMBER | 374 | 1,098 | 425 | 1,273 | 650 | 1,790 | 633 | 2,056 | 716 | 2,512 | 560 | 1,746 |
| DECEMBER | 418 | | 433 | | 536 | | 673 | | 1,118 | | 636 | |
| TOTAL | 4,437 | | 5,188 | | 7,436 | | 6,825 | | 9,481 | | 6,673 | |

Figure 2. Whitestown Connector 5-year Ridership Comparison

Whitestown Connector Route Map

Whitestown Connector

BUS SERVICE TO
Whitestown
VIA INDYGO ROUTES 37 & 38
(317) 327-RIDE
WhitestownConnector.com

The Workforce Connector is currently FREE to ride thanks to the generous support of the Whitestown Economic Improvement Board

CIRTA WHITESTOWN

The Workforce Connector is a collaborative effort by the Town of Whitestown and CIRTA

BUS STOPS

1. IndyGo Connection at Lafayette Square Mall (Stop ID 10307)
2. Delco Foods
3. Shein
4. GNC and Walmart
5. Amazon East
6. Express Scripts
7. Rego-Fix
8. Amazon West
9. Whitestown Business Park
10. Perry and Fieldstone
11. Cummins
12. Pitney Bowes
13. IndyGo Connection at Lafayette Square Mall (Stop ID 10307)

IndyGo Connection at Lafayette Square Mall

Whitestown Connector Schedule

| WHITESTOWN CONNECTOR SCHEDULE | | | | | | | | | | | | | | | | |
|-------------------------------|---|-------------|---------|-----------------|-------------|--------------------------|----------|-------------|--------------------------|----------------------|---------|-------------|---|------------------|------------------|-------------------------|
| Monday Thru Friday | | | | | | | | | | | | | | | | |
| Express | Step 1 | Step 2 | Step 3 | Step 4 | Step 5 | Step 6 | Step 7 | Step 8 | Step 9 | Step 10 | Step 11 | Step 12 | Step 13 | Express | | |
| Downtown Transit Center | Lafayette Square Mall IndyGo Connection | Delco Foods | Stein | GNC and Walmart | Amazon East | Express Scripts Facility | Rego-Fix | Amazon West | Whitestown Business Park | Perry and Fieldstone | Cummins | Piney Boves | Lafayette Square Mall IndyGo Connection | Route 37 Inbound | Route 38 Inbound | Downtown Transit Center |
| 5:10 AM | 5:25 AM | 5:42 AM | 5:45 AM | 5:47 AM | 5:48 AM | 5:49 AM | 5:50 AM | 5:51 AM | 5:55 AM | 5:56 AM | 5:57 AM | 5:58 AM | 6:15 AM | 6:36 AM | 6:49 AM | 5:10 AM |
| | 6:45 AM | 7:00 AM | 7:18 AM | 7:22 AM | 7:23 AM | 7:24 AM | 7:25 AM | 7:26 AM | 7:30 AM | 7:31 AM | 7:32 AM | 7:33 AM | 7:50 AM | 8:06 AM | 8:47 AM | |
| | 7:45 AM | 8:00 AM | 8:18 AM | 8:22 AM | 8:23 AM | 8:24 AM | 8:25 AM | 8:26 AM | 8:30 AM | 8:31 AM | 8:32 AM | 8:33 AM | 8:50 AM | 9:06 AM | 9:48 AM | |
| | 8:45 AM | 9:00 AM | 9:18 AM | 9:22 AM | 9:23 AM | 9:24 AM | 9:25 AM | 9:26 AM | 9:30 AM | 9:31 AM | 9:32 AM | 9:33 AM | 9:50 AM | 10:06 AM | 10:48 AM | |
| | | | | | | | | | | | | | | | | |
| | 12:45 PM | 1:00 PM | 1:18 PM | 1:22 PM | 1:23 PM | 1:24 PM | 1:25 PM | 1:26 PM | 1:30 PM | 1:31 PM | 1:32 PM | 1:33 PM | 1:50 PM | 2:06 PM | 2:48 PM | |
| | 1:45 PM | 2:00 PM | 2:18 PM | 2:22 PM | 2:23 PM | 2:24 PM | 2:25 PM | 2:26 PM | 2:30 PM | 2:31 PM | 2:32 PM | 2:33 PM | 2:50 PM | 3:06 PM | 3:48 PM | |
| | 2:45 PM | 3:00 PM | 3:18 PM | 3:22 PM | 3:23 PM | 3:24 PM | 3:25 PM | 3:26 PM | 3:30 PM | 3:31 PM | 3:32 PM | 3:33 PM | 3:50 PM | 4:02 PM | 4:48 PM | |
| | 3:45 PM | 4:00 PM | 4:18 PM | 4:22 PM | 4:23 PM | 4:24 PM | 4:25 PM | 4:26 PM | 4:30 PM | 4:31 PM | 4:32 PM | 4:33 PM | 4:50 PM | 5:02 PM | 5:49 PM | |
| | 4:45 PM | 5:00 PM | 5:18 PM | 5:22 PM | 5:23 PM | 5:24 PM | 5:25 PM | 5:26 PM | 5:30 PM | 5:31 PM | 5:32 PM | 5:33 PM | 5:50 PM | 6:06 PM | 6:49 PM | |
| | 5:45 PM | 6:00 PM | 6:18 PM | 6:22 PM | 6:23 PM | 6:24 PM | 6:25 PM | 6:26 PM | 6:30 PM | 6:31 PM | 6:32 PM | 6:33 PM | 6:50 PM | 7:39 PM | 8:02 PM | |
| Saturday Schedule | | | | | | | | | | | | | | | | |
| Express | Step 1 | Step 2 | Step 3 | Step 4 | Step 5 | Step 6 | Step 7 | Step 8 | Step 9 | Step 10 | Step 11 | Step 12 | Step 13 | Express | | |
| Downtown Transit Center | Lafayette Square Mall IndyGo Connection | Delco Foods | Stein | GNC and Walmart | Amazon East | Express Scripts Facility | Rego-Fix | Amazon West | Whitestown Business Park | Perry and Fieldstone | Cummins | Piney Boves | Lafayette Square Mall IndyGo Connection | Route 37 Inbound | Route 38 Inbound | Downtown Transit Center |
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| 6:28 AM | 7:15 AM | 7:32 AM | 7:33 AM | 7:37 AM | 7:38 AM | 7:39 AM | 7:40 AM | 7:41 AM | 7:45 AM | 7:46 AM | 7:47 AM | 7:48 AM | 8:05 AM | 8:41 AM | 8:37 AM | |
| | 8:10 AM | 8:32 AM | 8:33 AM | 8:37 AM | 8:38 AM | 8:39 AM | 8:40 AM | 8:41 AM | 8:45 AM | 8:46 AM | 8:47 AM | 8:48 AM | 9:05 AM | 9:41 AM | 9:37 AM | |
| | 9:10 AM | 9:32 AM | 9:33 AM | 9:37 AM | 9:38 AM | 9:39 AM | 9:40 AM | 9:41 AM | 9:45 AM | 9:46 AM | 9:47 AM | 9:48 AM | 10:05 AM | 10:41 AM | 10:35 AM | |
| | 1:11 PM | 1:32 PM | 1:33 PM | 1:37 PM | 1:38 PM | 1:39 PM | 1:40 PM | 1:41 PM | 1:45 PM | 1:46 PM | 1:47 PM | 1:48 PM | 2:05 PM | 2:41 PM | 2:35 PM | |
| | 2:11 PM | 2:32 PM | 2:33 PM | 2:37 PM | 2:38 PM | 2:39 PM | 2:40 PM | 2:41 PM | 2:45 PM | 2:46 PM | 2:47 PM | 2:48 PM | 3:05 PM | 3:41 PM | 3:35 PM | |
| | 3:11 PM | 3:32 PM | 3:33 PM | 3:37 PM | 3:38 PM | 3:39 PM | 3:40 PM | 3:41 PM | 3:45 PM | 3:46 PM | 3:47 PM | 3:48 PM | 4:05 PM | 4:41 PM | 4:35 PM | |
| | 4:11 PM | 4:32 PM | 4:33 PM | 4:37 PM | 4:38 PM | 4:39 PM | 4:40 PM | 4:41 PM | 4:45 PM | 4:46 PM | 4:47 PM | 4:48 PM | 5:05 PM | 5:41 PM | 5:35 PM | |
| | 5:11 PM | 5:32 PM | 5:33 PM | 5:37 PM | 5:38 PM | 5:39 PM | 5:40 PM | 5:41 PM | 5:45 PM | 5:46 PM | 5:47 PM | 5:48 PM | 6:05 PM | 6:41 PM | 6:36 PM | |
| | 6:11 PM | 6:32 PM | 6:33 PM | 6:37 PM | 6:38 PM | 6:39 PM | 6:40 PM | 6:41 PM | 6:45 PM | 6:46 PM | 6:47 PM | 6:48 PM | 7:05 PM | 7:41 PM | 7:46 PM | |



The Whitestown Connector is wheelchair-accessible. We request that cell phone use is limited and our services prohibit smoking. Register with Commuter Connect at www.commuterconnect.us or call us at 317-327-RIDE to see if you qualify for Emergency Ride Home Benefit that will pay for an emergency cab ride home from work. Scan the QR code above for the full schedule.